



PARKER<sup>™</sup>  
UNIVERSITY

**ANNUAL  
REPORT  
2023 - 2024**



**William E. Morgan**  
President

Dear Parker University Family and Friends,

As we reflect on another incredible year, it is with immense pride and gratitude that I share this message with you. Parker University continues to stand as a beacon of change, growth, and innovation—driven by our shared mission to transform lives and advance the fields of health, human performance, and education.

Our progress would not have been possible without the unwavering dedication and support of our faculty, staff, students, alumni, donors, and community partners. Each of you has played an essential role in our growth, and I am deeply grateful for your contributions. Together, we have built a thriving institution that not only meets the challenges of today but boldly embraces the opportunities of tomorrow.

This year, we unveiled an ambitious strategic plan that will guide Parker University into an even brighter future. At its core, this plan focuses on:

- **Economic Sustainability:** We are committed to ensuring the long-term health of our university through diversified income streams and advancing new opportunities for growth and innovation.
- **Aspirational Objectives:** Parker is expanding its influence in the critical realms of human performance, adaptability, resilience, and longevity. By pushing the boundaries of what is possible, we aim to inspire breakthroughs that will empower individuals and communities alike.

As we look ahead, our vision remains clear: to continue growing as a leader in education, research, and community impact while staying true to the values that make Parker University extraordinary.

Thank you for being part of this journey. Your passion, perseverance, and belief in our mission fuel everything we do. Together, we will shape a future that is filled with promise, purpose, and possibility.

With gratitude and optimism,

A handwritten signature in black ink, appearing to read 'William E. Morgan'. The signature is fluid and cursive, with a long horizontal line extending to the right.

William E. Morgan  
President Parker University



# ANNUAL REPORT

## 2023 - 2024

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# PARKER UNIVERSITY AT A GLANCE



### Forbes ADVISOR 2024

#1

Best Online Associate in Health Science

### AZEDNEWS

#2

Affordable Online Colleges in Texas

### college factual RANKINGS FOR 2024

#1 out of 7

Best Value for Chiropractic Program

#1 out of 13

Highest Paid Grads Health Sciences and Services

#2 out of 45

Top Ranked Massage Therapy Program

#2 out of 22

Top Ranked Health Sciences and Services Programs

### Intelligent.COM TOP 5 AWARDS FOR 2024

#1

Best Online Associate in Health Science Degree Programs

#3

Best Online MBA in Information Technology Degree Programs

#9

Best Online Colleges in Texas

#11

Best Online Nutrition Degree Programs

#36

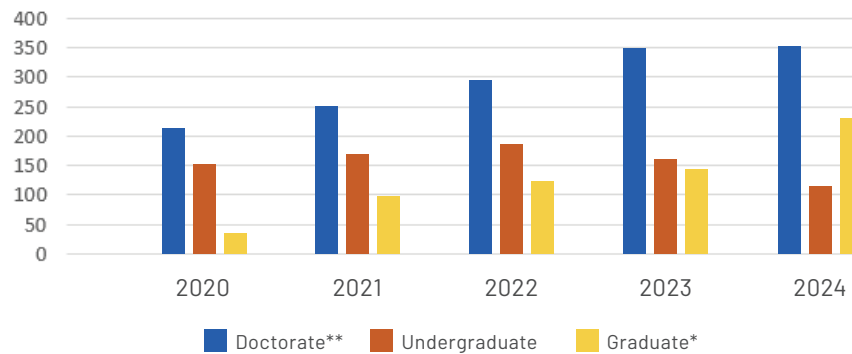
Cheapest Online MBA Degree Program

## ADDITIONAL ACCOLADES

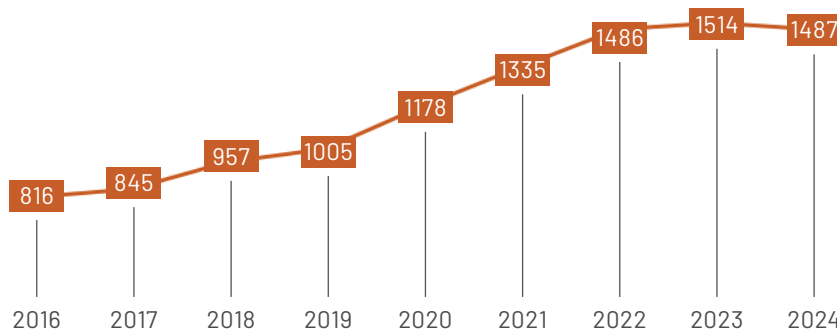
- Parker University ranked among Top 15% in US of Anatomy Programs by Biology Colleges for 2024.
- Parker University ranked #54 out of 231 Best Health Sciences & Services Bachelor's Degree Schools by College Factual for 2024.
- Parker University ranked #371 out of 1,142 Best Health Professions Associate Degree Schools by College Factual for 2024.
- Parker University Honored as a 2024 Great College to Work For and Recognized as an Honor Roll Institution for the fifth year in a row.
- Parker University Massage Therapy Program Alumni Provide Care for the Dallas Cowboys 2024 and 2025.
- Parker University Student ACA Chapter was awarded Chapter of the Year at ACA Engage.
- SACA President at Parker University, Chris Jumper, was selected as one of four DCP students to attend the World Games in Chengdu for summer 2024. He will be working directly with FICS' research team.

# ACADEMIC ENROLLMENT

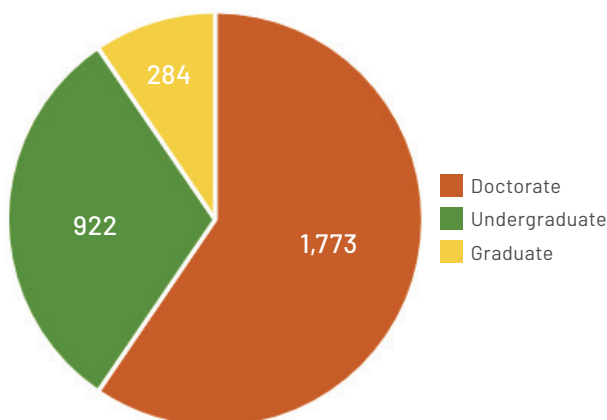
Graduates 2020 - 2024



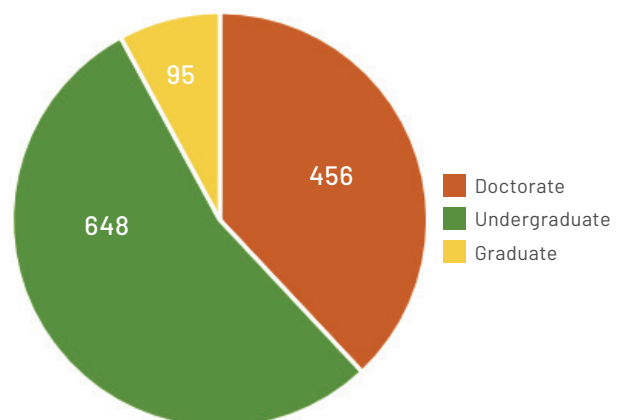
Chiropractic Program Enrollment - 82% Increase 2016 - 2024



2023 - 2024 Total Enrollments



2023 - 2024 New Enrollments



# RECORD YEAR PROPELS PARKER UNIVERSITY FORWARD

More donors gave to Parker University last year than any year in our history. The generosity of these alumni and friends resulted in the second-best fundraising total ever, surpassed only by 2019-20 when just over \$600,000 was given.

Philanthropic support touches every corner of the university. Donations of all sizes provides scholarship support to students, equipment and instructional technology for our classrooms and labs, even supplies for the Patriot Pantry to help students facing food insecurity so they can focus on achieving their college education.

We extend our deepest appreciation to all these donors who made a gift to Parker University during our last fiscal year (September 1, 2023 – August 31, 2024).

*TOTAL NUMBER OF DONORS*

**383**

*TOTAL DOLLARS RAISED*

**\$425,000**

# THANK YOU DONORS

Anonymous  
Activator Methods Inc  
Robert Adamich  
AJL International  
Elizabeth Alcalá  
American Massage Therapy Association  
Phil Arbeiter  
Bailey Argenbright  
Tom Aswad  
Daniel Atwell  
Lynne Auerbach  
Axiom Plus LLC  
Back to Life Chiropractic and Acupuncture  
Matthew Bailey  
Brian Bailey  
Brad Bailey  
Steven Barcus  
Tiffany Barker  
Lynn Barnett  
Sean Batte  
Jeffrey Bedeaux  
Bethany Beets  
Tracy Bentheimer  
Debrah Berger  
Timothy Bertelsman  
Shivani Bhakta  
Big Country Veterans  
Jeff Binder  
Jason Black  
Derrell Blackburn  
Phillip Blackmon  
Joan Black-Van Zandt  
Lyne Bond  
Brandon Bouwhuis  
John Bracey  
David Bridgeman  
Benjamin Britton  
Kathryn Brogan  
Steven Brooks  
Richard Brown  
Steven Bryan  
Kathryn Bryan  
Susan Buchanan-Cheney  
Samantha Buckey  
William Bucur  
Patrick Budjenska  
Donna Budjenska  
Michael Buffington

Brian Bullitt  
Rick Burtch  
Caesars Entertainment - Harveys Tahoe  
John Campbell  
Michael Capone  
Dalton Carson  
Douglas Carson  
Jim Carter  
Charrette Chiropractic  
Margaret Christian  
Paige Christiansen  
Kevin Christie II  
Michael Clark  
Lance Cohen  
Kaitlin Confer  
Paul Constante  
Beth Cook  
The Cooper Clinic  
Core Therapy Today  
Marc Corroa  
Jared Coster  
Douglas Cox  
Gerald Creedon  
Cary Crist  
Trent Curtis  
Dallas College  
David Daniel  
Charles Darling  
Matthew Davis  
Dilhar De Silva  
Shelby Dearborn  
Donald DeFabio  
Jason Deitch  
Sean Delph  
Sean DeMoe  
Tony DeRamus  
Descarado Wine  
Kristine Diehl  
Jaime DiOrio-Phillips  
John Donohue  
John Donovan  
Aaron Dooley  
Daydree Dopps  
Nancy Doreo  
Daryl Dorman  
Angela Draughon-Preston  
Torri Duckworth  
Joseph Dudrow

Kathryn Dzedzic  
Sheri Earley  
Eastside Chiropractic PA  
William Emley  
Sarah Enfinger  
Barak Epstein  
Erchonia Corporation LLC  
Jeffrey Etter  
Julie Etter  
Thomas Etue  
Martha Fagan  
Alex Fairly  
Rachel Fayas  
Fernando Felix  
Brian Fillingim  
Foot Levelers Ltd  
James Foust  
Kelly Fox  
Phyllis Frase-Charrette  
Gregg Friedman  
Frogley Health and Wellness  
Lisa Gabriel  
GameDay's - Everyday Heroes  
Chat Ganesh  
Mary Jo Giagiari  
Nicola Gismondi  
Bradley Glowaki  
Rebecca Goertzen  
Sydney Goldman  
Philip Golinsky  
Aric Gomez  
Leslie Gonzalez  
Lisa Goodman  
Shon Goulding  
Jamie Greenawalt  
Barbara Gregory  
Patrick Griffin  
Marrijane Groves  
Kristin Gutierrez  
Ed Harkins  
Eric Harouni  
Joshua Harper  
Harper & Jones  
Richard Harris  
Alicia Hawes  
Frank Hayes  
Grant Headley  
John Henley

Dana Henley  
Daniel Henrie  
Jason Hicks  
Paige Hicks  
Ken Hoang  
Gery Hochanadel  
Caleb Hodges  
Kevin Holroyd  
Matthew Holten  
Hessam Hosseini  
Mark Howarter  
Kristine Hudson  
Husch Blackwell LLP  
John Huston  
iHeartMedia Entertainment Inc  
Brian Imouye  
Michelle Ingram  
Otis Jackson  
Michael Jackson  
Kamaya Jane  
Jeffrey Jenkins  
Josi Jenson  
Christine Johnson  
The Joint Corp.  
Renee Jones  
Scott Jones  
Trevor Jones  
Trish Judson  
Chris Kasprick  
Katten Muchin Rosenman LLP  
John Keehler  
BJ Keepers  
Michele Kettles  
Nicky Kirk  
Eric Kirk  
Angela Klement  
James Kontaratos  
Dawn Kozik  
Patricia Krach  
Joe Lamarca  
LAPCC  
Michelle Largent  
Gary Latimer  
William Lawson  
Rebecca Le  
Addison Le  
Matt Ledbetter  
Cody Leder



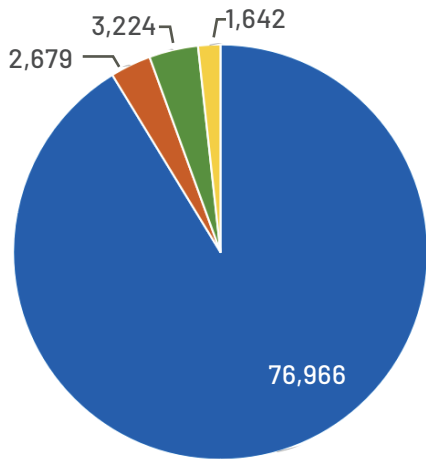
Kristin Lee  
Marvin Lee  
Mark Lewis  
Life's Essentials  
Anthony Lisi  
Gary Littrell  
Sharon Loggins  
Garrett Long  
Kristyn Long  
Mark Losack  
Shelby Loughridge  
Amy Lowe  
Patrick Lund  
Mark Lusk  
Tracy Magie  
Celia Maguire  
Patrick Mahaffey  
Marine Reconnaissance Foundation  
Marriott  
Jose Martinez  
Geri Massey  
Christopher May  
David Mayhorn  
Carl McAfee  
Mike McCoy  
Dave McCune  
Sean McKenna  
Heath McKinley  
Mary McKinnon  
Julie McLaughlin  
Sandra McLean  
Floyd McLendon  
Donald McNutt  
McWilliams Governmental Affairs Consulting  
Joseph Merli  
Robert Merritt  
David Michel  
Tina Milhouse  
Aaron Miller  
Rick Miller  
Crystal Misenheimer  
Justin Mitchell  
Dillon Mizukami  
Jeremy Moffitt  
Todd Molski  
Matthew Monaco  
Rachel Moore  
Jenni Morgan

William Morgan  
Clare Morgan  
Jayne Moschella  
MoveU Holdings, Inc  
National Board of Chiropractic Examiners  
Natural Spine Chiropractic Center  
NCMIC Insurance Company  
Newport Beach Wellness  
DT Nguyen  
Shelleyrae Niemi  
Ranil Ninala  
Nicholas Nira  
Tim Novelli  
Oak Stone Advisory  
Glen Osburn  
Andrew Oteo  
Our Community Salutes DFW  
William Owens Jr.  
Sandra Ownby  
Cody Palmer  
Panda Restaurant Group Inc  
Oscar Pantoja  
Ram Parikh  
Denise Parker  
Cynthia Parks  
Bruce Paton  
The Patriot Project  
Brant Pedersen  
Judy-Ngoc Pham  
Tran Pham  
David Pierce  
Platinum System  
Katie Pohlman  
Michael Porter  
Eugene Prichett  
Angela Proctor  
Pulsed Centers  
Julie Quan  
Stefan Rallis  
Hollie Read  
Sharlene Reading  
Erica Reed  
Jeanne Reese  
Tony Rhodes  
Micah Richards  
Penny Richardson  
Edgar Rivera  
Cristina Robinson

Marty Robinson  
Maria Robles  
RojostDe Corp  
Joshua Rood  
Robert Rosenbaum  
Ramin Roufeh  
Kevin Rucker  
Michael Rudick  
Ian Runyon  
Aaron Russell  
SAGE Dining Services Inc  
Larry Schaffer  
Craig Scharf  
Vincent Scheffler  
Eileen Schofield  
Terry Schroeder  
Shannon Schueren  
Patti Schumacher  
Brady Schuyler  
Michael Scott  
Joseph Seabrooks  
Sewell Cadillac  
Nick Shaw  
Suzanne Shay  
Whitney Shelley  
Shepard AV LLC  
Emily Sibley  
David Siebert  
Fernando Silva  
Skiles Group Inc  
Kaya Slaydon  
Todd Smalenberg  
Oliver Smith  
Jonathan Smith  
Mark Smits  
Pamela Sommer  
Southeast Service Corporation  
Spectrum Reach  
Jenn Spencer  
Sohn Stancell  
Standard Process Inc.  
Bart J Steffen  
Rick Stokes  
Troy Stortz  
Todd Stranahan  
Phil Straw  
Benjamin Su  
Tactical Protection Services

Kenneth Tate  
Joanna Taylor  
Jason Taylor  
TCA District 5  
John Templeton  
Michael Terry  
Texas Chiropractic  
Association  
Texas Gun Experience  
Kenneth Thomas  
David Thompson  
Michael Thornton  
Jonathan Todd  
Bryant Todd  
Gabriel Torres  
Sophie Trinh  
Russell Trousdale  
Union Square Chiropractic  
Sean Urich  
Clarice Uthlaut  
Mitchell Vance  
Tina Verma  
Jessica Viels  
Michael Waller  
Evan Waller  
William Waller  
Warrior Logistics Group Inc  
Ken Watterson  
Ryan Weed  
Kevin Weik  
Susan Weik  
Christopher Wellwood  
WFAA-TV Inc  
Tyler Whittaker  
Christopher Williams  
Bret Wilson  
John Wisman  
Donna Woo  
Amy Wood  
Alan Wood  
Leonard Wright  
Devin Young  
Ed Zahra  
Joseph Zapolsky  
Gabriel Zeigler  
Hong Zeng Yuen-Schat  
Meridan Zerner

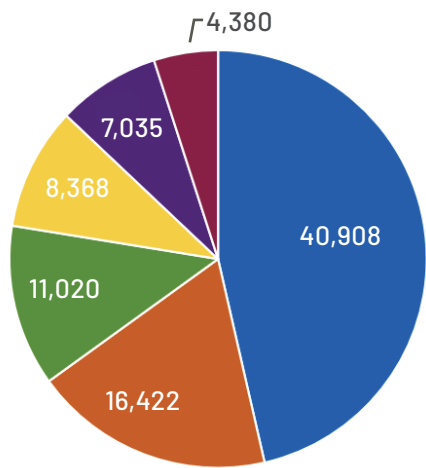
# UNIVERSITY FINANCIALS



**Fiscal Year 2023-2024 Operating Revenues**

- Tuition and Fees, Gross
- Government Grants
- Other Revenues
- Clinical Services

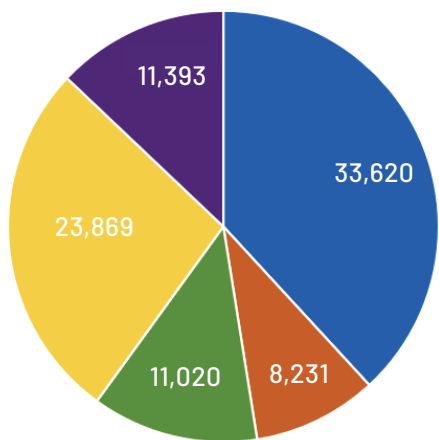
IN THOUSANDS



**Fiscal Year 2023-2024 Operating Expenses by Class**

- Salaries and Benefits
- Professional Fees and Services
- Scholarships
- Other Expenses
- Operations and Maintenance
- Depreciation

IN THOUSANDS

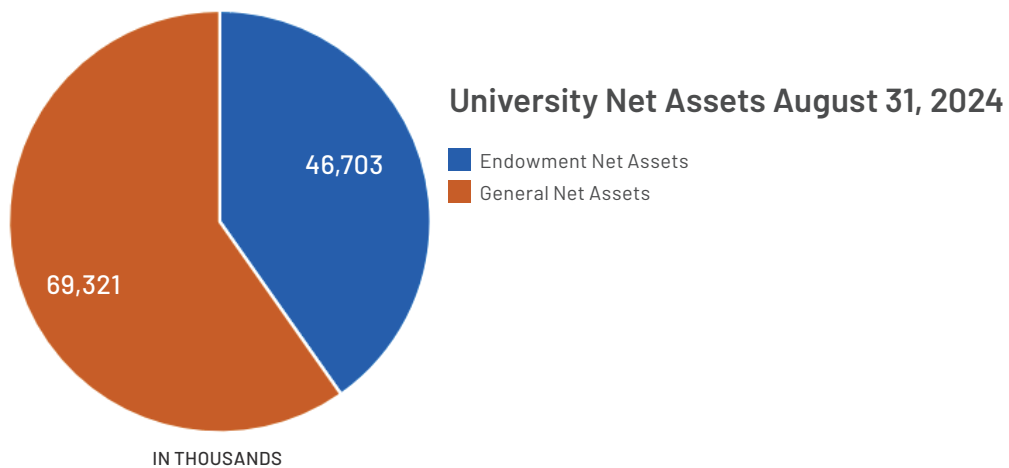
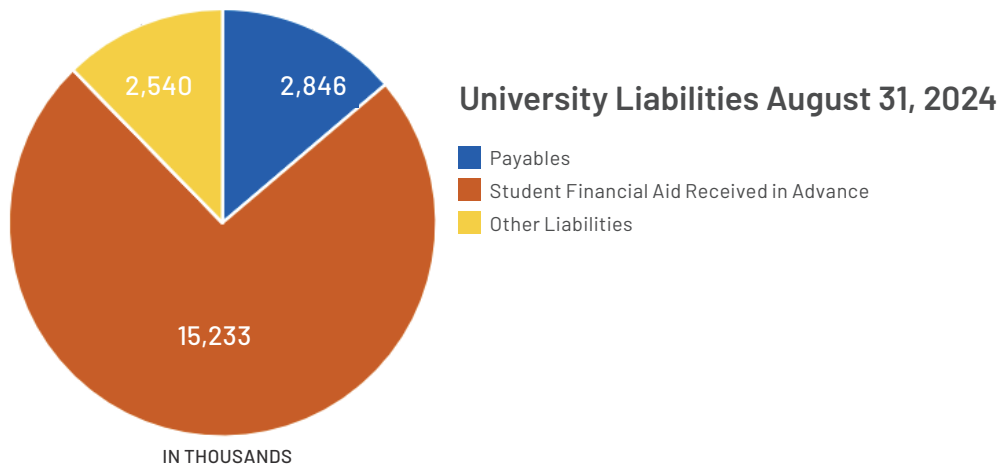
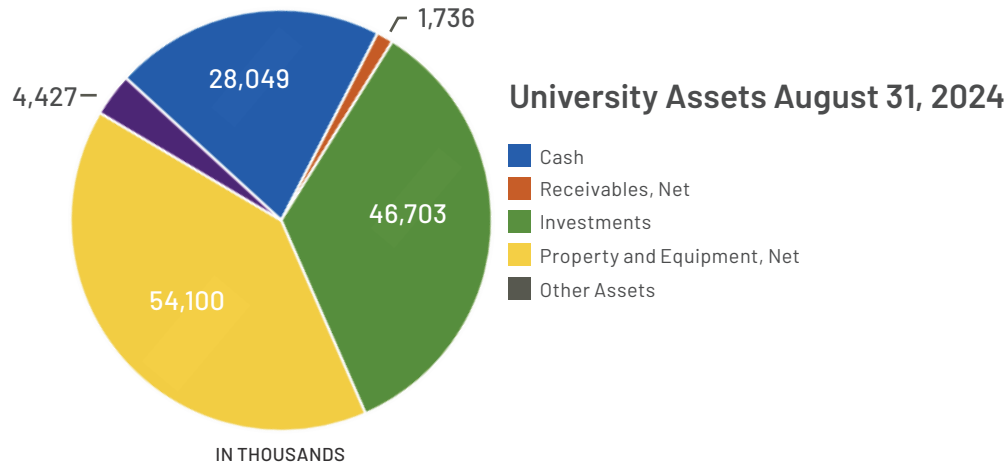


**Fiscal Year 2023-2024 Operating Expenses by Purpose**

- Academic Programs
- Student Services
- Scholarships
- Institutional Services
- General University Operations

IN THOUSANDS

# UNIVERSITY FINANCIALS



# THE FUTURE OF PARKER UNIVERSITY



Parker University is proud to announce the appointment of Dr. Andrew Galpin as the new Executive Director of the Human Performance Center (Center of Excellence). Dr. Galpin, a renowned expert in the field of human performance, will lead the Center's mission to revolutionize the way athletes and individuals achieve peak physical and mental performance.

With over two decades of experience in human performance research and application, Dr. Galpin brings a wealth of knowledge and a proven track record of success. He has earned acclaim for his innovative approach to understanding and optimizing human physiology, making significant contributions to the fields of sports science, exercise physiology, and strength and conditioning.

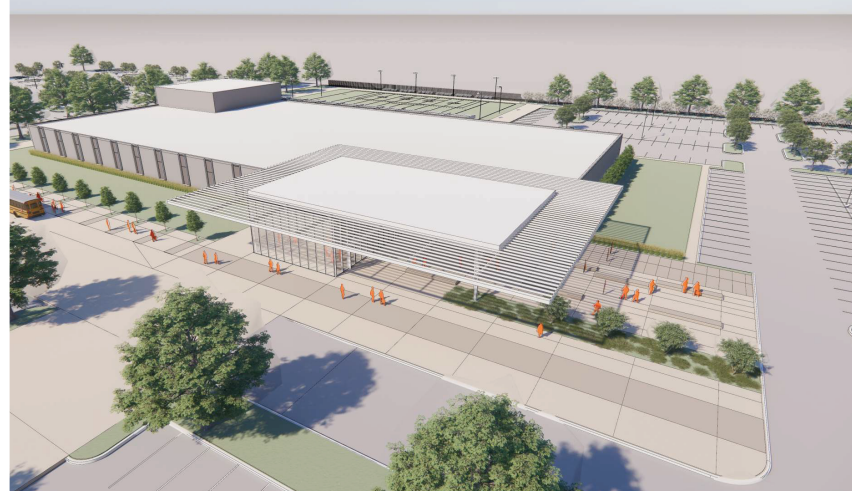
Dr. Galpin joins Parker University from California State University, Fullerton, where he served as a professor and Director of the Center for Sport Performance. His research has been published in numerous high-impact journals, and he is a sought-after speaker and consultant for elite athletes and professional sports organizations worldwide.

In his new role at Parker University, Dr. Galpin will oversee the Human Performance Center's cutting-edge initiatives, including advanced research, specialized training programs, and community outreach. The Center is dedicated to integrating the latest scientific discoveries with practical applications to help individuals of all backgrounds achieve their highest potential.

“We are thrilled to have Dr. Galpin join our team,” said Dr. William E. Morgan, President of Parker University. “His expertise and vision align perfectly with our commitment to excellence and innovation in human performance. Under his leadership, the Human Performance Center will continue to be a beacon of advanced research and practical solutions for optimizing health and performance.”

Dr. Galpin expressed his enthusiasm for the new role, stating, “I am honored to join Parker University and lead the Human Performance Center. This is an exciting opportunity to collaborate with a team of dedicated professionals and make a meaningful impact on the lives of individuals striving for excellence in their physical and mental endeavors.”

The addition of Dr. Galpin marks a significant milestone for Parker University as it continues to expand its influence and capabilities in the realm of human performance. The university is committed to providing exceptional education, research, and services that empower individuals to achieve their best selves.



# WHY PARKER UNIVERSITY?

## Excellence in Academics

Parker University is known for its strong academic programs, combining traditional and innovative teaching methods. Our committed faculty supports student success through practical experiences and research, ensuring graduates are ready for their careers with a curriculum that adheres to high standards.

## Innovative Educational Technology

Parker University enhances healthcare education by integrating innovative technology, such as virtual cadavers, clinical imaging libraries, and VR simulations. This approach prepares students for the future of the healthcare industry, emphasizing practical skills and clinical judgment.

## Comprehensive Student Support Services

Parker University offers a broad range of student support services, focusing on well-being through tutoring, counseling, and success initiatives. With a commitment to DEI and wellness, the environment supports both academic and personal growth, ensuring a welcoming space for every student.



## Promoting Wellness and a Competitive Spirit

Parker University enriches student life through sports, clubs, and wellness initiatives, promoting a healthy lifestyle and team spirit. With award-winning facilities like ParkerFit, and various athletic and social programs, including competitive teams and the Chiro Games, Parker University fosters physical, social, and competitive development, celebrating multiple team championships.

## Robust Online and On-Campus Resources

Parker University offers a blend of on-campus and online resources, including a vast digital library and engaging online courses. These resources, alongside opportunities for research, provide students with the tools needed for academic and professional success.

## Career Development and Opportunities

Parker University's Career Services offers extensive support for career development, including lifetime placement services for graduates, job search resources, resume and cover letter assistance, and professional skills training. With career fairs and personalized consultations, students and alumni can explore various opportunities and receive guidance for success in their fields.



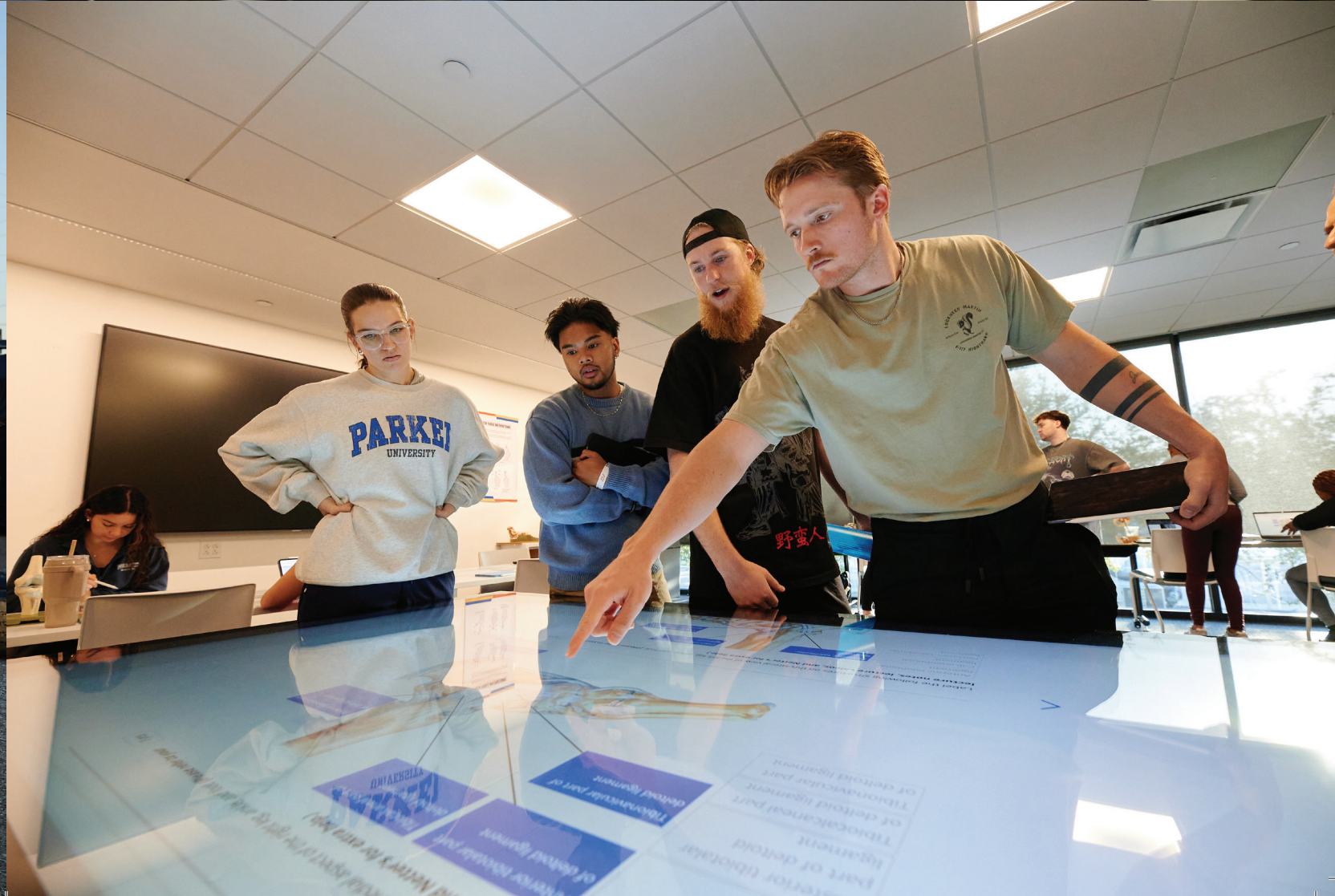
“

We don't teach to make money. We make money to teach great healers, who will in turn change the world.

**- DR. WILLIAM E. MORGAN**

”









Develop a compassion  
to serve that is  
greater than the  
compulsion to survive.

**- PARKER PRINCIPLE**



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UNIVERSITY

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