



PARKER[™]
UNIVERSITY

ANNUAL REPORT

2022 - 2023



William E. Morgan
President

Greetings,

We stand at the threshold of another remarkable year at Parker University — a year filled with exceptional growth and achievement. With great pride and gratitude, we present our Annual Report, offering a comprehensive glimpse into the remarkable journey we've embarked upon.

Throughout this report, you will find evidence of our unwavering commitment to excellence, continuous improvement, and innovative approaches in healthcare education. We have not only reached significant milestones, but have also set new industry standards, all while maintaining our fiscal health and ensuring the vitality of our vision.

Our success is a testament to the unwavering support and dedication of our alumni, faculty, board members, friends, staff, and students. Together, we have forged a path toward greatness, and together, we will continue to thrive in the years to come.

As we invite you to peruse the pages of this report, we also extend an invitation to explore opportunities for partnership and collaboration. Your contributions have been instrumental in our achievements thus far, and your continued support will be invaluable as we chart the course for our future endeavors.

We express our deepest appreciation for your unwavering support and dedication to Parker University. Your commitment has played a pivotal role in making this year truly exceptional.

With heartfelt appreciation,

A handwritten signature in black ink, appearing to read 'William E. Morgan'. The signature is fluid and cursive, with a long horizontal stroke at the end.

William E. Morgan
President Parker University



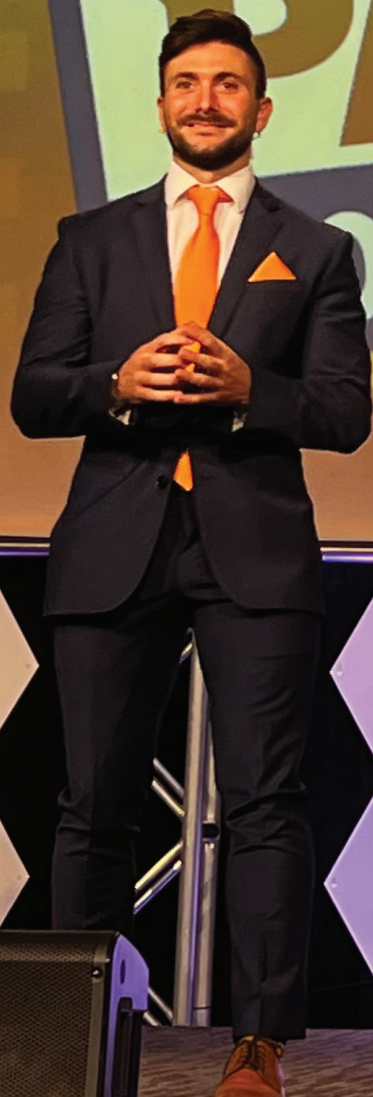
ANNUAL REPORT

2022 - 2023

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PARKER UNIVERSITY AT A GLANCE



Forbes ADVISOR 2023

#1

Best Online Texas
College Options

#2

Best Masters in
Dietetics Online



AZEDNEWS

#2

Affordable Online
Colleges in Texas

college factual  RANKINGS FOR 2024

#1 out of 7

Best Value for
Chiropractic Program

#1 out of 13

Highest Paid Grads
Health Sciences and
Services

#2 out of 45

Top Ranked Massage
Therapy Program

#2 out of 22

Top Ranked Health
Sciences and Services
Programs

Intelligent.COM TOP 5 AWARDS FOR 2024

#1

Best Online Associate in
Health Science Degree
Programs

#3

Best Online MBA in
Information Technology
Degree Programs

#9

Best Online Colleges
in Texas

#11

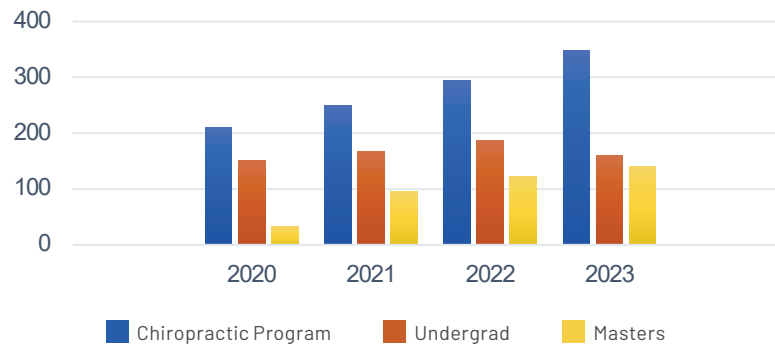
Best Online Nutrition
Degree Programs

#36

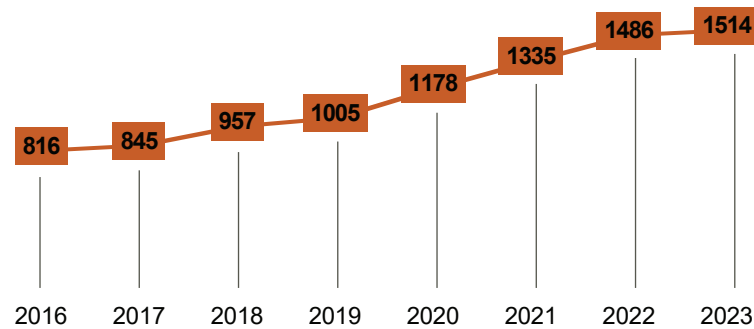
Cheapest Online MBA
Degree Program

ACADEMIC ENROLLMENT

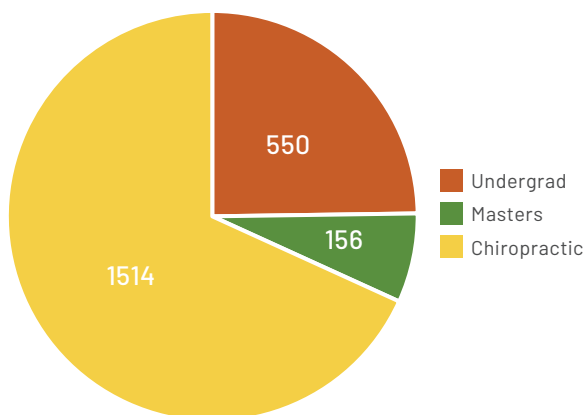
Graduates 2020-2023



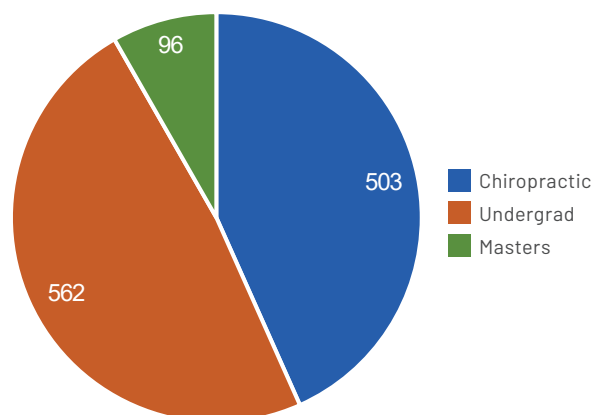
Chiropractic Program Enrollment - 85% Increase 2016-2023



2022-23 Total Enrollments



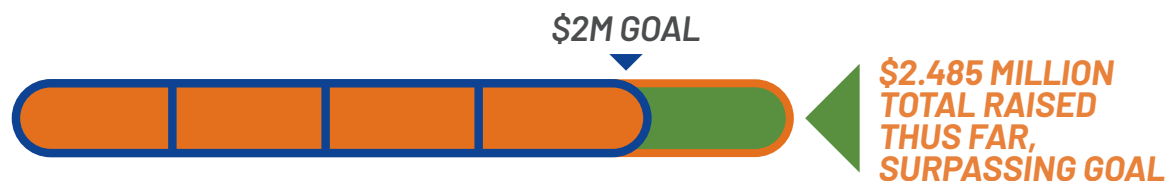
2022-23 New Enrollments



ADVANCEMENT INITIATIVES

Funds Raised 2019-2023

1. 2019-2024 STRATEGIC PLAN GOAL: \$2 Million



2. 2023

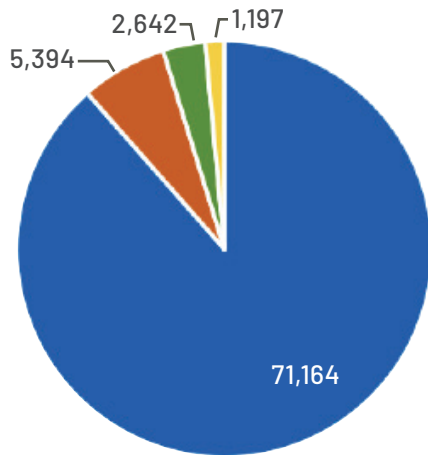
- a. Two Major Donors:

- i. \$62,500 – Requested to remain anonymous
- i. \$20,000 – Requested to remain anonymous

- b. Total Gifts: \$180,000

Parker University is committed to spearheading three pivotal advancement initiatives in the forthcoming year. These endeavors include initiating a capital fundraising campaign to catalyze our growth, orchestrating three collaborative community outreach events in alliance with local civic bodies, and instituting a trailblazing mentorship program to foster robust connections between alums and students. As we progress, our objective is not only to meet but surpass the milestones set for the fundraising efforts and to enhance our community engagement by establishing four annual outreach events, thereby embedding sustainability and meaningful impact into our institutional agenda.

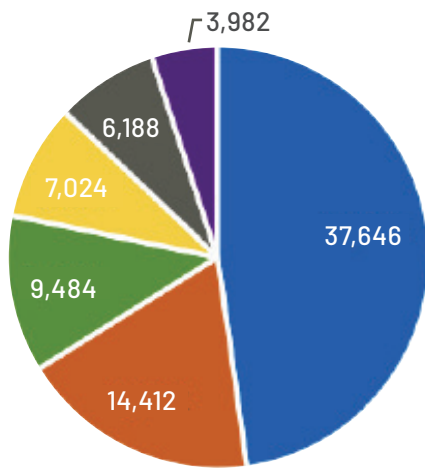
UNIVERSITY FINANCIALS



Fiscal Year 2022-2023 Operating Revenues

- Tuition and Fees, Gross
- Government Grants
- Other Revenues
- Clinical Services

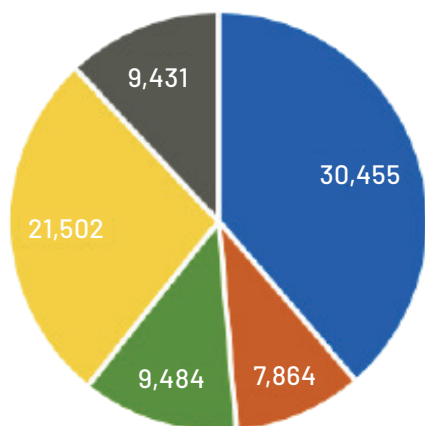
IN THOUSANDS



Fiscal Year 2022-2023 Operating Expenses by Class

- Salaries and Benefits
- Professional Fees and Services
- Scholarships
- Other Expenses
- Operations and Maintenance
- Depreciation

IN THOUSANDS

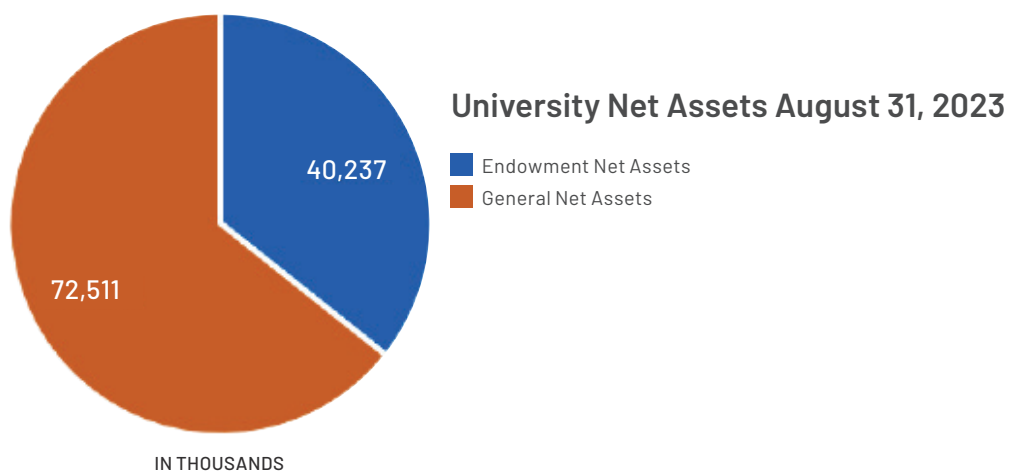
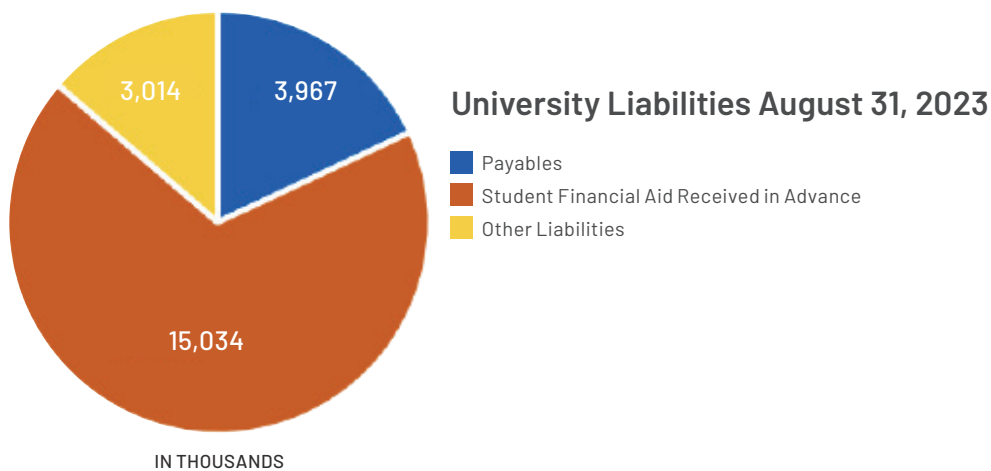
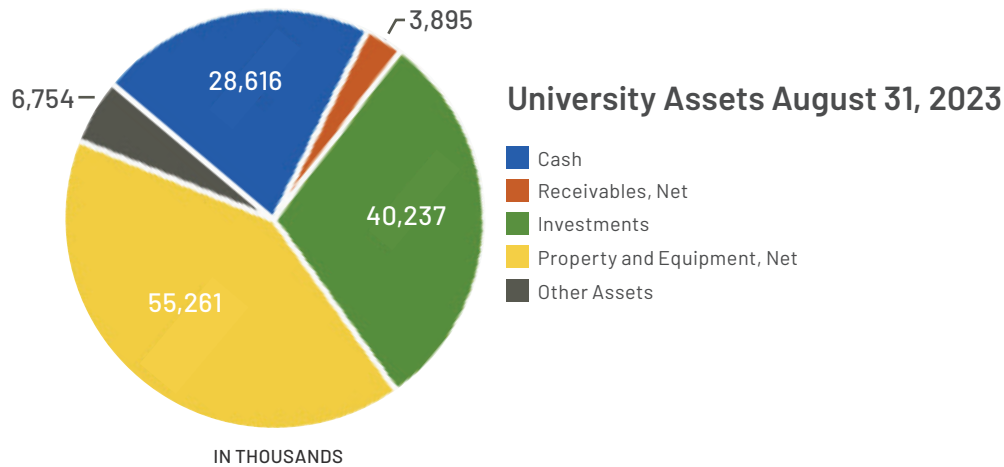


Fiscal Year 2022-2023 Operating Expenses by Purpose

- Academic Programs
- Student Services
- Scholarships
- Institutional Services
- General University Operations

IN THOUSANDS

UNIVERSITY FINANCIALS



WHY PARKER UNIVERSITY?

Excellence in Academics

Parker University is known for its strong academic programs, combining traditional and innovative teaching methods. Our committed faculty supports student success through practical experiences and research, ensuring graduates are ready for their careers with a curriculum that adheres to high standards.

Innovative Educational Technology

Parker University enhances healthcare education by integrating innovative technology, such as virtual cadavers, clinical imaging libraries, and VR simulations. This approach prepares students for the future of the healthcare industry, emphasizing practical skills and clinical judgment.

Comprehensive Student Support Services

Parker University offers a broad range of student support services, focusing on well-being through tutoring, counseling, and success initiatives. With a commitment to DEI and wellness, the environment supports both academic and personal growth, ensuring a welcoming space for every student.



Promoting Wellness and a Competitive Spirit

Parker University enriches student life through sports, clubs, and wellness initiatives, promoting a healthy lifestyle and team spirit. With award-winning facilities like ParkerFit, and various athletic and social programs, including competitive teams and the Chiro Games, Parker fosters physical, social, and competitive development, celebrating multiple team championships.

Robust Online and On-Campus Resources

Parker University offers a blend of on-campus and online resources, including a vast digital library and engaging online courses. These resources, alongside opportunities for research, provide students with the tools needed for academic and professional success.

Career Development and Opportunities

Parker University's Career Services offers extensive support for career development, including lifetime placement services for graduates, job search resources, resume and cover letter assistance, and professional skills training. With career fairs and personalized consultations, students and alumni can explore various opportunities and receive guidance for success in their fields.



“

We don't teach to make money. We make money to teach great healers, who will in turn change the world.

- DR. WILLIAM E. MORGAN

”





A large, stylized flame graphic composed of several overlapping, teardrop-shaped outlines in a lighter shade of orange, set against a darker orange background.

Develop a compassion
to serve that is greater
than the compulsion to
survive.

- PARKER PRINCIPLE



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