



## PUBLIC DISCLOSURE STATEMENT

### STUDENT ACHIEVEMENT GOALS AND OUTCOMES

Parker University evaluates success with respect to student achievement consistent with the institution’s mission. As part of the institution’s commitment to continuously improve student success and further the organization, Parker University set comprehensive institutional goals in ensuring student success. Multiple measures have been identified to evaluate student success. Examples of these student success measures include: graduation rates, job placement rates, and professional licensing examinations. Parker University has established the following benchmarks in guiding student success. Please note to protect our students’ privacy, programs with ten or less enrollments are not identified.

#### Graduation Rates (at 150% timeframe)

Goal: Achieve 81% graduation rate by 2024 for College of Chiropractic.

PROGRAM ENTRY YEAR	2012-13	2013-14	2014-15
Doctor of Chiropractic *	75%	83%	85%

Goal: Achieve 10% above the national average by 2024 for colleges except Chiropractic (66%, four-year private, not-for-profit institutions).

PROGRAM ENTRY YEAR	2016-2017	2017-18	2018-19
Massage Therapy (Certificate)	78%	79%	78%
PROGRAM ENTRY YEAR	2015-2016	2016-17	2017-18
Radiologic Technology (AAS)	86%	83%	94%
Diagnostic Sonography (AAS)	*	79%	81%
Occupational Therapy Assistant (AAS)	*	76%	93%

\*Program did not exist during this year.

#### Job Placement Rates

Goal: 85% (49% national average for allied health degrees).

DEGREE YEAR	2016-17	2017-18	2018-19	2019-20
Certificate in Massage Therapy	85%	83%	85%	83%
Radiologic Technology	93%	80%	81%	90%
Diagnostic Sonography	100%	83%	73%	71%
Occupational Therapy Assistant	91%	93%	87%	90%

#### External Examinations

Goal: Achieve National Board of Chiropractic Examiners first-time examinee pass rates {attempting any or all parts within six (6) months post-graduation} at overall mean average of 85%.

##### GRADUATE PROGRAMS

EXAM	PROGRAM	GOAL	2017	2018	2019
NBCE	Chiropractic	85%	89%	80%	87%

##### UNDERGRADUATE PROGRAMS (First-time Pass Rates)

EXAM	PROGRAM	GOAL	2018	2019	2020
MBLEx	Massage	65%	72%	62%	70%
AART	Radiological Technology	65%	65%	89%	73%
NBCOT	Occupational Therapy Assistant	65%	89%	89%	90%
AART	Diagnostic Sonography	65%	75%	60%	64%

The University participates in the [Integrated Postsecondary Education Data System \(IPEDS\)](#) data collection periods. This system annually collects interrelated surveys by the National Center for Education Statistics (NCES), a part of the Institute for Education Sciences within the United States Department of Education. Additional information on the success of demographic cohorts such as gender, ethnicity, and socioeconomic characteristics are available through IPEDS.