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POSITION

TO LEAD WITH SERVICE
AND BY EXAMPLE.

Bachelor of Business Administration Concentration in Healthcare Management

Parker University's Bachelor of Business Administration with a concentration in Healthcare Management (BBA-HCM) program prepares students to blend the business and healthcare knowledge essential for success in today's healthcare environment. Whether it's a career in coordinating teams of healthcare professionals or maintaining organizational resources, graduates of Parker's BBA-HCM program stand ready to face the important challenges this fast-growing field presents.

Apply today at [Parker.edu](https://www.parker.edu)



Igniting Passion. Transforming Lives.

BBA



Healthcare needs compassionate, ambitious, and energetic leaders. At Parker, our business students are driven, and we prepare them to lead the industry forward. Our fully online Healthcare Management degree offers students flexibility while maintaining the rigorous standards expected at Parker. Students learn business essentials with a focus on healthcare processes, positioning our graduates to become industry leaders.

What's the Career Outlook for Healthcare Management Professionals?



20% growth rate
over a ten year period¹

Career outlets for Parker's Healthcare Management Professionals include:

- Hospitals and office-based practices
- Mental health facilities



72,100 relevant jobs to be filled through 2026¹



a projected salary of \$60,270²

- Outpatient care centers
- Senior living centers
- Research facilities
- Health equipment providers

¹ <http://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>

² https://www.payscale.com/research/US/Job=Healthcare_Manager/Salary

Why Parker's Bachelor of Business Administration program?

Our Bachelor of Business Administration with a concentration in Healthcare Management program is geared toward building an understanding of the methods, principles, and tools crucial to advance in today's healthcare management landscape.

Our diverse curriculum offers courses devoted to Healthcare Management and business-focused courses including accounting, marketing, and finance that explore the broad range of responsibilities that face today's leading healthcare managers.

Parker's BBA-HCM program prepares graduates to:

- Lead and develop teams within healthcare institutions and clinics that are efficient, focused, and flexible
- Implement strategies to best assess performance, improve processes, and strengthen the quality of patient care
- Evaluate existing research using quantitative and statistical tools to assist in decision making
- Identify, evaluate, and respond to common types of ethical dilemmas
- Apply mathematical and computing concepts to support information systems and database access
- Employ interpersonal and written communication skills to accomplish goals and objectives
- Evaluate the impact of information systems and technology on healthcare processes and the securing of health information

Accreditation

Parker University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award certificates, associate, baccalaureate, masters and doctorate degrees. Questions about the accreditation of Parker University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

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