PARKER ERTOORY

Welcoming Parker' **New President,** Dr. Bill Morgan p4

Celebrating the 65th Anniversary of The Parker Experience - Sapphire Celebration



PRESIDENT'SPERSPECTIVE



Bill Morgan, DC President

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I have been captivated by the wonderful students at Parker, who are so alive, energetic, and eager to learn. Aside from my family, the students at Parker are now the joy of my life. It's clear I am not alone in that feeling. I can see that the faculty feel the same way and they are passionate in their goal to help the students succeed.

I would be remiss if I did not honor my wife, Dr. Clare Morgan, who is a chiropractor of renown in her own right. Clare is well-published and has been credentialed and worked at Bethesda Naval Hospital and Walter Reed Hospital. She has also provided care for the United States Naval Academy football team. Clare and our youngest daughter, Kathleen, recently joined me here in Dallas. Our three other children, Grant, Shane, and Heidi, are serving in the armed forces.

Much of this edition of *ParkerToday* is devoted to the Parker Seminar in Dallas, which is also our Sapphire Celebration of the 65th anniversary of Parker Seminars. We will be dedicating our newly renovated courtyard, unveiling Dr. Jim Parker's statue in a prominent new location, and recognizing Dr. Jim's legacy. I encourage all of you who have benefited from his vision to participate in the dedication on October 14, here on the Parker campus.

Our staff has arranged a wonderful program for The Parker Experience. The lineup of speakers and panels will embody our theme for The Parker Experience: Passion, Principles, and Prosperity. This is the pyramid of personal and professional success in chiropractic and all the programs offered at Parker University. Make sure to read more about it in this issue.

I am looking forward to meeting many of you at the seminar, either here in Dallas or at our premier event in Las Vegas, at the beautiful Paris Hotel. I will also be visiting some of our alumni who live and practice in the DFW area. The Parker Family is active and energetic. I am happy to count myself in that number and encourage you to make plans to say hello anytime you visit the campus.

In loving service,

William E. Morgan, DC

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Questions? Comments? We'd love to hear from you! parkertoday@parker.edu



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DISCOVERIES ----- DISCOVERIE

A NEW PRESIDENT

Dr. William E. Morgan's one-of-a-kind chiropractic career leads him to Parker University







In June, Dr. William E. Morgan, DC was selected to be the next president of Parker University. He brings with him a one-of-a-kind wellness career and a clear vision for Parker's future. He also brings wide-ranging experience in chiropractic education...but that only begins to tell the story. From his work with the Department of Veterans Affairs to the National Naval Medical Center, to serving as chiropractor for Congress, the Supreme Court, and countless patients from around the country, Dr. Morgan stands ready to lead Parker University and The Parker Experience.

In July, *ParkerToday* spoke with Dr. Morgan about his background, experience, and what he has in store for Parker's students and alumni.

How have your diverse chiropractic experiences—from hospital-based chiropractic to sports chiropractic to serving veterans, legislators, and others—prepared you to lead Parker University?

I would be remiss if I did not first elevate my wife of nearly 30 years, Dr. Clare P. Morgan, a renowned chiropractor in her own right. Clare is a published author, a credentialed doctor at Bethesda Naval Hospital and Walter Reed, and a team doctor for Navy football. Clare grew up with a chiropractor as her primary care doctor, and she's deeply dedicated to advancing the chiropractic profession. She's my best friend.

From a chiropractic education perspective, I have mentored scores of chiropractic interns through hospital-based residencies over the past two decades. At the end of a five- to six-month hospital rotation, they all, without exception, expressed gratitude that they were chiropractors and not medical doctors—their ability to directly contrast medicine and chiropractic solidified their resolve in a drug-free approach to healthcare and wellness. These rotations served to embolden their confidence in not only the power of chiropractic, but also the quality of their chiropractic education.

While I've had many unique experiences in integrated healthcare, all of which have helped me grow, the greatest impact these experiences have had on me is reinforcing my belief in chiropractic. Just like the chiropractic interns that I've mentored, I, too, am so glad that I chose this profession over any of the medical professions.

In the past, chiropractic has been isolated from mainstream healthcare, but today, integration is becoming more common—the key is to integrate without being assimilated. I have done it, and I know others can do it, too. Having worked in large medical institutions while maintaining a drug-free wellness chiropractic model, I have found, as every chiropractor has, that patients are hungry for drug-free, surgery-free healthcare solutions. In my opinion, we need to move from isolation to integration, while avoiding assimilation.

In what ways have you been impacted by your experiences of providing chiropractic care to injured troops and veterans?

Practicing at Walter Reed during more than a decade of war has certainly impacted me in more ways than I can explain. Many brave men and women have sacrificed so much for us all, and I can only stand in awe and admiration at their courage and resolve. Admittedly, there were moments when I just needed to close the door to my office and weep after a day of treating severely injured service members. I can best communicate the intent of my work at Walter Reed by sharing my personal credo and mission statement from my time there: "To be the hands of a grateful nation."

After treating the broken bodies of so many young people, I see the world differently. When particular doctors accuse me of tainting the purity of chiropractic by practicing in hospitals, or challenge my intent, I am dumbfounded by their naivety and misplaced self-righteousness. Of course we should be in military hospitals – why would anyone deny chiropractic care to our nation's heroes in their time of need? There should be many more chiropractors in hospitals, military and civilian alike.

You received your Doctor of Chiropractic degree over 30 years ago. In your opinion, how has the chiropractic profession – and wellness in general – changed since then?

30 years ago, there was not even one chiropractor in the Department of Defense (DOD) or the U.S. Department of Veterans Affairs (VA). Today, there are hundreds. 30 years ago, there were only two parts to the National Board, so we had to test for each state in which we wanted to be licensed. Few professional sports teams had chiropractors. Certainly, there was not a White House chiropractor, or a chiropractor in the U.S. Capitol building.

It's easy to forget how far we have come as a profession, when we still have far to go. We have deep integration into the Olympics, and every professional football team has at least one chiropractor on staff. The DOD and VA are expanding the roles of chiropractors. We have parts three and four of the National Boards, which allows for a simplified licensing process in different states. And now, Parker has regional accreditation, which allows for transfer of credits between other accredited universities.

How do you foresee chiropractic and wellness changing over the next 30 years?

If the promising research of the last few years is any indication of what the future will bring, I predict a bright future for chiropractic acceptance. What will change, and I am unable to predict, is the future practice models, or models for reimbursement. I cannot imagine the fee-for-service model of healthcare will endure – at least in its present form. Chiropractors must remain engaged in legislative work, research, and lifelong learning. I also believe that chiropractors should stay true to our roots and become leading experts in drug-free functional neurology.

Have you had an opportunity to meet and engage with Parker University alumni prior to becoming Parker's president?

I've been fortunate to have met and engaged with Parker alumni, students, faculty and staff at past Parker Seminars. Now, as president of the university, I am submerging myself in the Parker culture, and I intend to preserve the vibe that makes Parker distinct. My primary goal is this: ensure that a Parker degree becomes more valuable to our alumni each year.

The alumni whom I have met are passionate, intense, and certainly curious about the direction of their alma mater. To that extent, I am currently on a listening campaign to gather ideas and feedback from all stakeholders: students, alumni, faculty, and The Parker Experience attendees. I am learning their concerns, their desires, and their recommendations. Going forward, I plan to communicate clearly, and often, about the direction of Parker. I encourage anyone who is interested in learning more about the direction of Parker to attend an upcoming Parker Experience. I'll be there, on hand, speaking and meeting with wellness professionals from around the world.

DISCOVERIES ------ DISCOVER

What are some of your driving passions and desires for Parker University?

I am most passionate about clinical mastery. I would like all of our students in health sciences to become master clinicians. For our chiropractic students, this would entail all of the clinical sciences – which are requisite for fulfilling Parker's mission of developing primary care physicians – but also an increased emphasis on what makes chiropractic unique: the chiropractic adjustment.

I plan to become licensed in the state of Texas so that I can soon begin teaching adjusting skills to our students. Another goal of mine is to expand our influence in the world of functional fitness. Functional fitness programs, such as cross fitness, are a growing cultural phenomenon, and many of those who participate in these types of fitness programs are aligned with our approach to healthy living. These groups are well-suited for an introduction to chiropractic, and I intend on expanding our influence to these groups by creating and equipping a functional fitness gym here at Parker.

I would like to hold expos and events geared toward attracting fitness program participants not only to Parker, but also to the world of chiropractic. Additionally, I plan to create seminars that will equip our chiropractors with the clinical tools needed to enhance performance and wellness for these athletes, and truly for patients of all sorts.

What plans do you have for The Parker Experience?

I remember attending my first Parker Seminar in the 1980's. I was a new graduate, my practice was struggling, and I needed guidance in how to promote and run a practice. I recall leaving my then-pregnant wife to drive my old rusty pickup to Las Vegas to learn from the master, Dr. Jim Parker, along with other chiropractic masters and speakers. I returned home, implemented all that I had learned, and my practice began to blossom.

My plan for The Parker Experience is to ensure others feel the spark that I first felt as an attendee. I intend to promote principles, passion, and prosperity at The Parker Experience. In our brainstorming sessions, my staff will often hear me ask: What would a 35-year-old Jim Parker do if he were alive today? Our team at The Parker Experience is made of professionals who strive to create an inspirational event that would make Dr. Parker proud, and will always strive to propel attendees to greater success and a more focused mission.

I intend to reach deeply into Jim Parker's playbook and rely on his example of promoting success through his principles, all of which espouse a philosophy of self-actualization, personal responsibility, finding your God-given mission in life, and most of all, loving service to others.

"I am writing to express my warmest congratulations on your selection of Dr. Bill Morgan as the next president of Parker University. You simply could not have made a better choice. I have known Bill as a matchless student and practitioner of his profession over the past 13 years. He has had an enormous positive impact on thousands of lives. This impact has been that much more significant during over a decade of war where he has innovated and been on the leading edge of chiropractic practice in sometimes overwhelming circumstances. Bill is personable, studied, and dedicated beyond the call. You truly will be blessed in his service and we will miss him immensely here in Bethesda."

- Admiral Mike Mullen, 17th Chairman of the Joint Chiefs of Staff, in a note to the Parker University Board of Trustees

AFTER HOURS CLINIC VISITS

Alumni inspiring students, and vice versa, in clinics across North Texas



This past July, Urban Hippie Chiropractic in Dallas was filled to capacity with more than 40 Parker students as host of the most recent After Hours Clinic Visit, an event based upon the notion that the best learning opportunities aren't found in classrooms.

The purpose of Urban Hippie, as expressed on its website and to the enthralled Parker students that visited the clinic, is threefold: to shift the way others think about healthcare, to make learning truly exciting, and to celebrate the human potential of everyone that walks through its doors. And thanks to Drs. Lindsay Browning, DC '13, and Jarrett Browning, DC '13, who also happens to serve as a part-time technique instructor at Parker, all three purposes were fulfilled during July's After Hours event. For the staff of Urban Hippie, which also includes Parker alumna Lisa Sanders, MT '15, the learning and inspiration that was extended to Parker students that day was immediately extended right back.

We're honored to have been asked by alumni relations to open our space to students

"We're honored to have been asked by alumni relations to open our space to students," said Dr. Jarrett Browning. "We remember what it was like to be in the midst of a chiropractic curriculum, and so my hope is that events like these help students stay focused on the big idea."

The event did much more than that – it also provided many students with entirely new ideas and concepts. "For me, the experiences have provided a new outlook on the different types of practices we could have," said Kelsey Harper, Tri-3. "It's a unique opportunity to see several different ways to promote your business, and the different types of clientele that we can serve upon graduating."

After Hours events also present a unique networking opportunity for active chiropractors—some who have been in practice for a few years, others who have been in practice for decades—to better get to know the next generation of wellness professionals. "They're such valuable events," said Kelsey. "They allow students to create relationships and gain mentorships that can potentially last much longer than the event itself." While no two After Hours events are the same, the results tend to be consistent across each—knowledge and inspiration for all in attendance.

"We remain in awe and honored by the turnout and reception from students," said Dr. Jarrett Browning. "This event was a reminder of why Lindsay and I both are both so committed to a career in chiropractic."

For questions or more information about our After Hours contact Tran Pham at Tran.Pham@parker.edu.

PARKER SEMINARS CELEBRATES A MILESTONE

65 Years of Loving Service - A True Sapphire Anniversary

By the year 1950, a young Jim Parker was operating 18 clinics across Texas - one in every major city, and a handful in the not-so-major cities. As a way of ensuring processes and concepts were aligned across all clinics and their collective 40,000+ patients, Dr. Parker insisted upon monthly meetings with his team of clinic doctors. In practice, these meetings served as rich brainstorming sessions that dived into all aspects of the chiropractic profession, including its history, growth, and ability to help so many. While his team continued to run the Parker Chiropractic Clinics in communities throughout the state, Dr. Parker began to tour the country delivering chiropractic lectures and training sessions. At that time, Dr. Parker developed a plan – instead of delivering oneoff lectures and training sessions, he would plan and schedule truly impactful three-day seminars devoted to his unique ideas and concepts, as well as generating growth within the profession.

On December 13, 1951, a group of 10 chiropractors gathered in a classroom in Orlando, Florida to hear

Dr. Parker speak about how to succeed and ultimately thrive within the burgeoning chiropractic profession. That event marked the first ever Parker School for Professional Success (PSPS) – what we now know as The Parker Experience. As word got out about the first event and the level of impact it had amongst its attendees, participation quickly began to grow. Along the way, Dr. Parker further developed an increasing group of allies and admirers, and with that, a lasting chiropractic community was formed.

Today, after more than half a century and hundreds of events around the world, The Parker Experience remains a beacon of growth and opportunity for chiropractors. Its tribe of attendees, comprised of students, doctors, and others – come from all backgrounds and perspectives. Their commitment to, and passion for, chiropractic advancement would make Dr. Parker proud.



1951 - 1960 THE FOUNDATION

In the 1950's, Dr. Parker and his loyal team of employees and chiropractic advocates began to lay the groundwork for the future success of The Parker Experience.

1951: First seminar held in Orlando, Florida

1954: Dr. Jim Parker sells his chiropractic clinics to focus exclusively on developing Parker Seminars

1958: The 100th Parker Seminar is held in Fort Worth, Texas

1958: *Parker SHARE*, branded as the official publication of the Parker Chiropractic Research Foundation, is first published



1960 – 1969 SEMINARS EXPANDS TO INCLUDE NEW SPEAKERS, PRESENTERS

As seminars continued to increase in size and frequency throughout the 1960's, the list of Parker Seminar speakers began to grow and feature a rotating line-up of speakers – many of whom went on to become highly influential chiropractors.

1964: The 154th and 155th seminars are held in New Zealand and Australia, respectively; Dr. Parker develops lasting relationships with many new speakers as a result of his travels

1966: 1,281 attendees participate in the 165th Parker Seminar in Fort Worth, a new record

1966: Dr. Parker is honored by his alma mater, Palmer College of Chiropractic, for his work advancing chiropractic via Parker Seminars



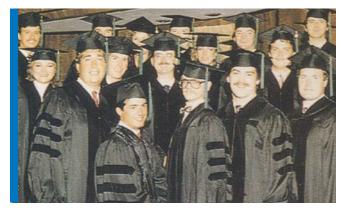
1970 – 1979 SEMINARS RENOWN GROWS

Over the course of the 1970's, thousands of chiropractors attended Parker Seminars, and major luminaries—including a future president of the United States—graced the Parker stage.

1971: Another attendance record is broken as over 2,200 DC's and CA's attend the 200th Parker Seminar in Dallas; over 5,000 attend the 232nd seminar in 1977 in New York City

1974: Due in part to lobbying efforts led by Dr. Parker and other seminar attendees and speakers, chiropractic is legalized in Louisiana—the final state in the country to do so

1979: 40th President of the United States, Ronald Reagan, at that point a presidential candidate, serves as guest speaker at the 239th Parker Seminar in Las Vegas



1980 – 1989 SEMINARS LEAD TO A COLLEGE

Dr. Parker begins to lay the groundwork for transferring the success of Parker Seminars into a fully accredited chiropractic college in Dallas, Texas.

1981: During the 252nd Parker Seminar in Las Vegas, Dr. Parker writes a \$100,000 check to found a new chiropractic college; he raises an additional \$162,000 in donations

1982: Parker College of Chiropractic (Irving campus) is dedicated at the 261st Parker Seminar in Dallas

1985: The charter class of the Parker College of Chiropractic graduates

1989: The 300th Parker Seminar is held in Las Vegas; the main campus location in Dallas is opened; the 304th Parker Seminar is held on the new Dallas campus





1990 - Today FORGING CHIROPRACTIC'S FUTURE

Parker continues to bring together the most innovate speakers, thought leaders and wellness exhibitors in multiple seminars over the course of each year.

1999: Fabrizio Mancini, DC '90 mentee of Dr. Parker, is selected to lead Parker Seminars. He is later appointed president of Parker University.

2001: Parker Seminars celebrates its 50th anniversary

Ongoing: The Parker Experience continues to serve the chiropractic profession, hosting an average of three seminars annually.

For more information about The Parker Experience, including details regarding upcoming seminars, please visit theparkerexperience.com.























THE PARKER EXPERIENCE IS COMING BACK TO LAS VEGAS

February 23-25, 2017

Any practice is only as good as its foundation. Make sure yours is built on the Parker Principles, created by Dr. Jim Parker, which have stood the test of time. Join us in Las Vegas as we put you on the path to prosperity by giving you a foundation, built on principles, that is fueled by passion!

• DC \$199

- DC + up to 2 Staff Members \$299 (\$50 each additional up to seven)
- Non-Parker Student \$99
- CA/General Attendee \$99

For more information about The Parker Experience, including details regarding upcoming seminars, please visit theparkerexperience.com or call 888.727.5338.

BEAUTIFICATION PROJECTS **UNDERWAY**

A new look, and stronger security, on the Parker campus



The Parker campus is in the middle of a transformation, in more ways than one.

In addition to welcoming a new president, Dr. William E. Morgan, Parker will soon welcome a new look and feel, as construction efforts are currently underway to improve not only the appearance and level of engagement on campus, but also the safety of its students, faculty, and staff. The campus—where Walnut Hill Lane meets James Parker Way—has made little changes to its campus in recent years, instead making do with its compact Dallas location. However, in Summer 2016, changes began to take place in and around campus.



"Most of the buildings on campus were built in the 1960's, and many weren't intended for use as academic workspaces," says Philip Cervantes, director of facilities and procurement. Even still, the campus, long-anchored by the iconic Dr. Parker statue in the central courtyard, has well-utilized both its on- and off-campus buildings.

We want to be sure that prospective students visiting Parker for the first time are drawn to campus, just as we want to be sure they're drawn to the people and the curriculum ,,

While discussions about potential construction have taken place at various times in recent years, very little high-impact construction has come to pass. This is in part due to Parker University's understanding that these funds were better allocated toward student aid and other key initiatives that ensure the quality of and opportunity for chiropractic education. However, as both enrollment at Parker University and patients visits at the Parker University Chiropractic Wellness Clinics continue to trend upward, the choice was made to deploy many of Parker's long-planned on-campus construction efforts.

The plan, simply put, is to create a more inviting, scholarly environment, and to further strengthen the safety of all those on or around campus.

Prior to beginning construction efforts, advice and feedback was solicited from several stakeholders, including the Board of Trustees, senior leadership, and all those interested in ensuring Parker exudes an image fit for an institution of its level and renown. "We want to be sure that prospective students visiting Parker for the first time are drawn to campus, just as we want to be sure they're drawn to the people and the curriculum," Philip said. Therefore, one of the key initiatives is to create a clear and compelling front entryway (Parker currently has three entryways) meant to serve as a welcoming introduction to campus. "Our hope is that following these construction efforts, students will be more inclined to spend time outside when the weather is nice, or simply spend more time on campus to lounge, study, and interact with others."



As part of these efforts, the courtyard area of campus is being entirely renovated, which includes relocation of the iconic Dr. Parker statue to the campus entrance. Additionally, Parker is in the process of implementing changes within the actual buildings of the university, such as creating a new entry into the admissions building, as well as adding technology components, furniture, and other assets that will further encourage students to spend time on campus.

• Our hope is that following these construction efforts, students will be more inclined to spend time outside when the weather is nice, or simply spend more time on campus to lounge, study, and interact with others

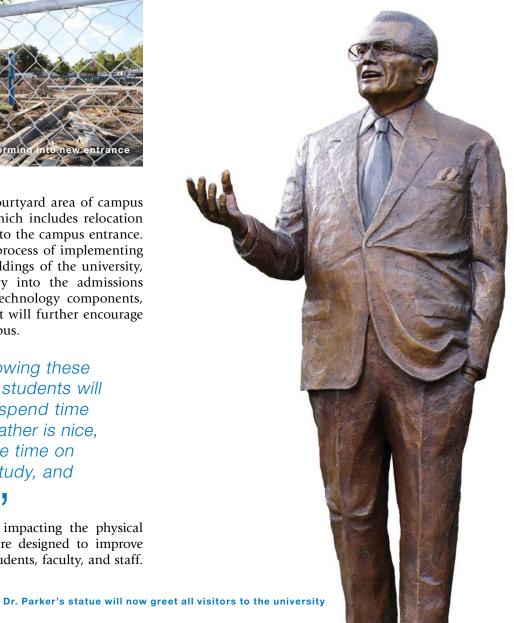
In addition to these changes impacting the physical

The campus perimeter, long home to multiple gates and entryways, is being remodeled to remove non-necessary entryways, thus creating fewer areas that will require dedicated security.

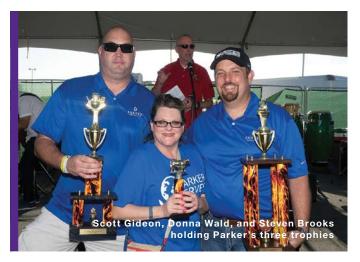
While the plan is for these construction efforts to be finalized by the end of 2016, Parker leadership will remain on the lookout for the locations, assets, and resources that will best cater to its current and future students.

Additional information will be provided via email, social media, and other mediums in order to keep all members of the Parker community up-to-date on the progress of these construction efforts.

If you have any questions regarding Parker's ongoing construction, please contact Donna Wald, director of alumni relations, at dwald@parker.edu.



appearance of campus, they are designed to improve the safety and security of all students, faculty, and staff.





COOKING FOR A CAUSE

Team Parker, led by Dr. Steven Brooks, wins big at Dallas BBQ competition in support of local nonprofit

Steven Brooks, DC '99, isn't just vice chairman of the Parker University Board of Trustees.

He's not only the former president of the Parker University Alumni Association.

He's more than the guy who has been voted San Angelo's top chiropractor for 12 consecutive years.

He's also a take-no-prisoners BBQ competitor.

It's for that reason that in April, Dr. Brooks, along with his BBQ competition partner, Scott Gideon, was tasked with leading a team of Parker representatives at the Big D BBQ Battle, a fundraising event hosted by the North Dallas Chamber of Commerce. Upon hearing about the event, Dr. Brooks mentioned the event to Parker's Office of Advancement. As it turns out, given the Office of Advancement's existing relationship with the North Dallas Chamber, it was determined to be a great opportunity to promote Parker and a terrific volunteer effort. Aside from being a showcase of some of the region's finest BBQ, the Big D Battle is a fundraiser for Café Momentum, an acclaimed Dallas restaurant that doubles as a nonprofit helping at-risk youth develop culinary skills.

The day before the big event, Dr. Brooks and his 16-foot smoker headed north to Dallas, eager to prepare for battle on Parker's behalf. At the event, he was greeted by several local Parker supporters, including president-elect of the

Parker Alumni Association, Amy Wood, DC '04; Andrew Oteo, DC '10; and Jarrett Browning, DC '13. Additionally, Phyllis Frase, Ken Starzer, Greg Lin, and Tran Pham, under the coordination of Donna Wald, were on hand to ensure that the more than 3,000 attendees had the opportunity to learn more about Parker University during the event.

"We were up the whole night cooking," said Dr. Brooks. They faced stormy conditions the day before the event, which impacted the cooking process for Team Parker and all competitors. "As a result of the conditions, we lost quality of airflow a few times," said Dr. Brooks. Fortunately, the team was prepared, as Tran Pham, manager of alumni affairs, had a battery-operated fan on hand, helping to restore airflow when needed most and nearly becoming a certified BBQ battle sous chef in the process.

Given the feedback and overwhelming amount of attendees eager to sample Team Parker's offering, morale was high when it came time for awards. The verdict? 1st place for Ribs, 2nd place for Brisket, and Grand Champion and Winner of the third annual Big D BBQ Battle.

"The Big D Battle was a blast, and a great opportunity to introduce many North Texans to Parker," said Dr. Brooks. "We have every intention to return next year to defend our title and ensure Parker becomes the event's first backto-back champion."

PARKER POWER WEEKEND

A powerful weekend for prospective students







Do you know of any patients or friends interested in learning more about a career in serving others? If so, we encourage you to spread the word about Parker Power Weekend, our quarterly celebration geared toward teaching prospective students about chiropractic, wellness, and all things Parker!

At these events, you'll find inspiration and knowledge, plus hands-on guidance from top wellness professionals and other speakers ready to answer any questions you may have.

If you would like to refer a prospective student for a visit, or if you have any questions about the event, please contact us at 800.637.8337 or email us at admissions@parker.edu.

The Next Parker Power Weekend is Coming Soon!

October 28-29, 2016 Parker University, Dallas Texas

If you are a prospective student traveling from more than 100 miles away to visit the Parker campus, we are happy to assist in purchasing your hotel accommodations; contact admissions@parker.edu for more information.



TALK THE 'TIC

Parker Well-Represented at International Talk the 'TIC Competition in July

For the second year in a row, Matthew Claggett, Tri-8, will proudly represent Parker University at the International Talk the 'TIC Competition at Life University in Atlanta.

Matthew grew interested in Talk the 'TIC in order to develop his speaking abilities, but it goes much further than that. He, like most students that compete in the annual competition, did so to grow as a person and a chiropractor. His interest in chiropractic public speaking began on the Parker campus. Dana Hollandsworth, DC '10, teaches a Tri-7 Communications course. In this class, Matthew and others were encouraged to speak openly in front of others about chiropractic and wellness. "Sometimes we would really be put on the spot in that course," Matthew says.

These impromptu lectures in Communications – a key course in the Parker curriculum – helped refine Matthew's public speaking ability. He says, public speaking isn't something you can ever get used to. "If you're not uncomfortable then you're not really challenging yourself, and challenges stimulate growth."

His lecture in this year's International Talk the 'TIC competition discusses the concept of health being more obtainable and achievable than society tries to make it seem. "Attending last year helped me develop more clarity heading into this year about what exactly I want to convey," Matthew said. With some added feedback from Dr. Hollandsworth, who Matthew claims was an amazing resource in developing and refining his lecture, Matthew will be Parker-Ready come competition time.

For more information on Talk the 'TIC, go to talkthetic.com.

MEET YOUR ALUMNI BOARD

A new Board of Directors has been called to lead the Alumni Association in 2016!



Amy Wood, DC '04 President

Dr. Amy Wood was born and raised in Dallas, TX. Her family's background in alternative medicine lead her to pursue a Doctor of Chiropractic degree. While at Parker, she was president of her class and created a community service program for students. Her involvement in and out of the classroom was recognized by the numerous awards she received, namely: Outstanding Intern by the Irving Clinic; Clinical Assistant Program (Blue Coat); and other community service awards. She met her husband, Dr. Matt, while at Parker and practices with him at Wellness Solutions Chiropractic in Plano, TX. She also works to coach chiropractors with electronic health records and medical compliance.



Andrew Oteo, DC '10 Vice President

Corporate Health Specialist, Parker University Ambassador, Certified Strength and Conditioning Coach, and avid runner and triathlete. These are just a few items on the curriculum vitae that describe Dr. Andrew Oteo, owner of Stonebridge Chiropractic in The Colony, TX. Dr. Oteo believes that the body and mind should be treated holistically. This belief comes from injuries he suffered as an athlete and his journey exploring alternative medicine when traditional care could not heal him. Dr. Oteo received his DC degree from Parker University and studied health and science at the University of Oklahoma. Dr. Oteo is a health servant, dividing his time between his practice and educating others about spinal health in the community through programs like Patriot Project and the Texas Chiropractic Association that gives chiropractic care to war veterans, soldiers serving in the military, and gold star families. Dr. Oteo is a contributing writer for Health Fitness Revolution magazine and medical team member of the Bush Center's Warrior Open Golf Tournament.



Courtney Gowin, DC '13 Secretary

Dr. Courtney Gowin grew up in Abilene, TX, attended Abilene Christian University and, post-Parker, owns a thriving practice in the North Dallas area. Gowin specializes in serving women struggling with fertility issues and those experiencing pregnancy through her work with Free to Be Chiropractic. Her passion for healing is also seen on the yoga mat at local gyms around town including Telos fitness center, Trophy Fitness, Summit Rock Climbing Gyms, local crossfit gyms, and corporations throughout Dallas. Internationally you can catch her classes throughout the Caribbean—including Jamaica, Belize, and Mexico.

Dr. Gowin has also been appointed the sole chiropractor on an advisory board for UT Southwestern Medical Center, which is examining depression in perinatal women. Dr. Gowin is involved in alumni relations events, and was also nominated as an ambassador for the Metroplex Chamber of Commerce and awarded the "Compassion for the Community" award for her chiropractic business plan. Dr. Gowin was recently recognized as Parker University Young Alumni of the Year 2014.



Jarrett Browning, DC '13

Dr. Jarrett Browning works as an adjunct professor at Parker University and practices with Urban Hippie Chiropractic in Dallas, TX. While attending Parker University, Dr. Browning served as the president and vice president of the Student Body Association, graduated with honors, and was the recipient of the James W. Parker Philosophy Award from his class. In Dr. Browning's words "A life-changing moment happened during my tour of Parker University as it sank in that I had been destined all along to serve humanity through chiropractic. Staying dedicated opened up doors for mentorship and further learning that has truly shaped the extraordinary experience of healing offered to the people I serve."



Beau Hightower, DC '11

Dr. Hightower's well-rounded education has earned him high recognition from the Commission of the National Strength and Conditioning Association and the National Academy of Sports Medicine. He was the official physician for the USA Indoor Track and Field Championships and was the ringside physician and the first DC for the UFC (Ultimate Fighting Championship). Currently Dr. Hightower is the team doctor for Jackson's MMA gym in Albuquerque, NM and the official physician for USATF, the governing body for track and field in the United States. Dr. Hightower also attends to the state senators and representatives during their annual legislative session in New Mexico. Added to those credentials are clinical instructor to doctoral students in manual medicine, Diplomate of the American Academy of Pain Management, Certified FMS Instructor (Functional Movement Screen), and certification in FDM (Fascial Distortion Model).

Dr. Hightower serves on the board of directors for Mariposa Network, a nonprofit that promotes education and funding for traumatic brain injury research. He is the creator of Ortho-Therapy and a "high IQ" member of Mensa, Intertel, and the Top One Percent Society.



Matt Jackson, DC '15

Dr. Matt Jackson graduated from Parker University after first completing a Bachelor of Science in Exercise Physiology from Utah Valley University. While attending Parker, Dr. Jackson was heavily involved in campus activities, serving as student body president, class president, and class vice president. Dr. Jackson also founded the International Federation of Chiropractors and Organizations (IFCO) club on campus. In 2015, The Parker Experience recognized Dr. Jackson as Student of the Year.

Upon graduation, Dr. Jackson moved to Dublin, CA to become a clinic director at the headquarters for The Specific Chiropractic Center. Since moving to Dublin, Dr. Jackson has pledged and become a brother in Delta Sigma Chi—the oldest and original chiropractic Fraternity. Dr. Jackson is excited to continue his career practicing and upholding the Parker Principles with the same dedication he did while in school and looks forward to supporting the Parker University Alumni Association.



Michelle Krenek, DC '08

Dr. Krenek grew up in the small town of Fayetteville, TX where she excelled in academics, as well as multiple sports. She finished her degree at The University of Texas at San Antonio with K-12 certification in Physical Education. After student teaching, Dr. Krenek began her teaching and coaching career at Klein Forest High School in Houston, TX and then one more year at Copperas Cove High School. In 2004 while living in Belton, TX, she began feeling symptoms from a previous car accident. She was referred to a chiropractor by a friend and, even though she was not confident in chiropractic because she knew so little, she trusted her. She quickly had relief and all of the symptoms went away but she also gained more energy, better sleep, and a higher functioning immune system. She remembers the moment, standing by the fountain, when she realized this is the place she was meant to be. She finished her year of teaching and started at Parker in the fall of 2005. She graduated in 2008 and has been working with Back to Life Chiropractic since 2010.



Travis Parker, DC '04

Dr. Parker grew up in small-town Oklahoma where his passion for helping others began and is serving a second term on the Parker University Alumni Association Board of Directors. Dr. Parker is a strong supporter of the Parker Alumni Association and has supported the university in several fundraising initiatives including a second FSTT (Force Sensing Technology Table) and the Alumni Endowment initiative where Dr. Parker is a Lifetime Member of the Association.



Drew Riffe, DC '04

For the past nine years, Dr. Drew Riffe has headed the Parker University School of Massage Therapy as its director and more recently he's been named Dean of the College of Health Sciences. Adding another hat that already includes handling marketing, curriculum planning, and budgeting just to name a few for the school of massage therapy.



Dr. Riffe is an '04 DC graduate of Parker and holds a BS degree from Liberty University in Community Health Promotion. His experience in massage therapy spans more than 14 years. Dr. Drew is passionate about the field and wants to be part of the process in helping the university forge a connective relationship between alumni and student. Passion is what drives Dr. Riffe to be on the Parker Alumni Board and represent the School of Massage Therapy and the College of Health Sciences.



Kristina Stitcher, DC '04

Kristina Stitcher was raised in Maine, attended Brigham Young University, and then furthered her education at Parker University. Dr. Stitcher earned a post-doctoral fellowship from the International Chiropractic Pediatric Association. She opened Family First Chiropractic & Wellness Center in 2004, which has become a very successful office specializing in family wellness care, particularly pregnancy and pediatrics. Dr. Stitcher has four children, three born at home, one adopted and all aspiring chiropractors. Kristina has served on the Utah Chiropractic Physicians' Association's board for eight years, including three years as president. She has become a sought-after speaker and consultant for pediatrics, pregnancy, and business success throughout the United States. Dr. Stitcher was a faculty member for Parker University in 2015. She taught business, communications, and technique. Her passion for this profession and its future is amazing, inspiring, and continues to grow as she serves her patients and teaches current and future doctors.



Christopher Chae Tracy, DC '04

After graduating from Parker in 2004, Dr. Tracy entered a brief associate position to hone his skills and perfect his Grostic technique before opening a practice with his wife, Monya, DC '04, in Dripping Springs focusing on family wellness care. Their practice was 100% cash and at a volume of 350 within one and a half years. His mission is to be the health and wellness expert in the Texas hill country and to truly change the way people perceive health.

After Parker, he continued the leadership success he had enjoyed as a student by being active in his chamber of commerce; serving as Lions Club president, Ducks Unlimited chairman and ICA regional representative; and forming an EPOC chapter in Austin, TX that has grown to 40 members.



Ron Wells, DC '95

Dr. Wells graduated then returned to Arkansas for employment in the profession after his training at Parker, "I was in Arkansas approximately one year when Parker University offered me an opportunity to teach and practice in Texas. Teaching at Parker is a career choice that captivated my attention and gave me an opportunity to fulfill a goal that I have had since my early college days at Arkansas State University. This happened 16 years ago and I'm still excited by my job... to have the opportunity to teach... to give... to serve the next generation of chiropractors."

He practiced in Irving, TX for the next four years while teaching before choosing to focus solely on scholarship and teaching. He has moved up in rank from assistant to associate and to full professor. While teaching at Parker, he has also served Activator Methods as a Leg Length Analysis instructor, obtained diplomat status in acupuncture, lead instruction in the Thompson technique, and is currently certified in Chiropractic Clinical Neurology and Acupuncture.



Janelle Whitehead, DC '04

Dr. Janelle Whitehead is a native Texan and one of seven chiropractors in her family. Dr. Whitehead started her career in England working for the Marriott Corporation as a FitClub (children's fitness) instructor, and soon after moved back to the DFW area to work as a Team Leader for Southwest Airlines. While working with a local Arlington chiropractor, she determined that she could really help more people understand the amazing field of chiropractic, by simply going back to school and began studies at Parker University.

Shortly following graduation, Dr. Whitehead moved to Phoenix, AZ where she worked as nutritional consultant for Standard Process/MediHerb and covered over 1300 doctor accounts in Arizona, New Mexico, and Nevada. In 2005, she was named Arizona District Delegate for her involvement in the Arizona Association of Chiropractic. After running a successful wellness clinic in Phoenix, AZ (2005-2008), Dr. Whitehead returned to Texas with her family and in 2009, she opened Texas Alpha Wellness Center on Historic Main Street in Grapevine, TX. She continues to expand her speaking skills by presenting health seminars to local community groups/companies and also helps train healthcare professionals on how to integrate nutritional testing/therapies into their clinics.

CONGRATULATIONS TO THIS YEAR'S **ALUMNI AWARD WINNERS!**



Jarrett Browning, DC '13 Young Alumni Award Winner

Dr. Jarrett Browning is a passionate, loving presence who remains enamored by the powerful force animating our living universe. Dedication to the sport of gymnastics, in which he competed for 20 years, inspired his development of discipline with excitement for elevating the ceiling of human potential. Dr. Jarrett declared Health and Exercise Science as his major at the University of Oklahoma and during the course of his study was invited to tour Chiropractic Colleges that lead to Parker. Dr. Jarrett developed a compassion for service at Parker advancing from Class President, to Student Body Vice President, and finally Student Body President.



Tyce Hergert, DC '98 Alumni of the Year

The founder of Chiropractic Care Center Southlake and its leader for more than 16 years, Tyce Hergert, DC '98 continues to provide expert conservative and non-surgical chiropractic care to the surrounding communities. He has been married to his wife Kellie since 2000 and has two daughters, Kensley and Kayson, and one of the many ways he expresses his love for North Texas is through a devotion to the outdoors.

A graduate of Parker University, class of 1998, he has constantly worked to expand his education through post graduate training and licensing and has a vision for his practice that includes plans for expansion, with additional locations in Texas within the not too distant future. Dr. Hergert has strong ties to the chiropractic profession in North Texas and throughout the state—winning numerous awards from Texas chiropractic organizations. In fact, Dr. Herget was brought before the alumni association for his work with TCA, "Tyce has worked tirelessly for many years with the TCA to make sure chiropractors' rights do not get taken away. He has lobbied our state and fought many battles for chiropractors," said Amy Wood, DC '04.



Lindsay McInnis, DC '11 International Alumni of the Year

Lindsay McInnis, DC '11, began her work after Parker University with Creating Wellness chiropractic and wellness centers in Ghana, but that was neither her first nor last international chiropractic credential. As a student at Parker University, she was volunteer of the year for the Canadian American Chamber of Commerce and served as a pivotal organizer for the 2010 World Congress of Chiropractic Students held on campus at Parker University. While in Ghana, Dr. McInnis met her husband and fellow chiropractor Dr. Chris Carter and served as a founding member of the

The board recognized her work in light of Dr. Parker's principle that "Nature will give you what you act like you already have." As a board member put it, "She is an energetic presence with a zest for the richness of human interaction." As a student she made a deep impression on her fellow students through her work as a tutor and she has continued to impress. In her years since Parker, she's been a board member of the League of Chiropractic Women in Europe, a founding member of the Oslo Toastmasters Club, and earlier this year was a spotlight member for the League of Chiropractic Women.

LIFETIME ACHIEVEMENT AWARD

West African Chiropractic Association. They now practice in Oslo, Norway.

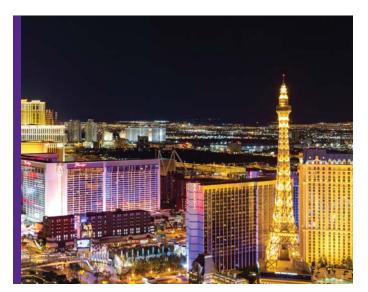


Dr. Mark Charrette

Dr. Mark Charrette's true love is teaching chiropractic students. He is a frequent guest speaker at 12 chiropractic colleges and has taught 1700 seminars worldwide on extremity adjusting, biomechanics, and spinal adjusting techniques. After graduating as the salutatorian from Palmer College of Chiropractic in 1980, he initially worked to develop large practices in California, Nevada, and Iowa, followed by 23 years of presenting chiropractic technique, philosophy, and personal growth seminars worldwide. He has multiple articles for professional publications and developing a chiropractic extremity technique including a book and video series.

Currently, Dr. Charrette is the director of education for Foot Levelers of Roanoke, Virginia where he produces manuals for Low-Tech Rehabilitation, NeckSys, BackSys, and Theraciser. He also produces articles and videos and presents at relicensure seminars. Dr. Charrette has been a member of the Parker chiropractic faculty and was the 2008 Parker Alumni Association Chiropractor of the Year Award winner.

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UPCOMING ALUMNI EVENTS



October 2016 The Parker Experience Dallas

December 2016

BMW Dallas Marathon Weekend DC & CoHS/CoBT Gradation with Alumni Reception

February 2017

Alumni and Friends Reception - The Parker Experience Las Vegas Radiologic Technology Dinner - Dallas

March 2017

Massage Therapy Alumni Dinner - Dallas

April 2017

North Dallas Chamber of Commerce Big D BBQ Texas Chiropractic Society Alumni and Friends Reception DC & CoHS/CoBT Gradation with Alumni Reception Regional Event

May 2017

Arthritis Foundation - Walk to Cure Arthritis Alumni Reception - The Parker Experience Baltimore

June 2017

TCA Conference with Alumni and Friends Reception

July 2017

Social Hour for Alumni and Friends – Focus OKC

August 2017

DC & CoHS/CoBT Gradation with Alumni Reception Alumni Reception - Florida Chiropractic National Convention

October 2017

The Parker Experience Dallas Alumni Board Annual Planning Session

PARKER VETERAN EMPLOYEES

An Interview with Nancy Burger



Nancy Burger is one of a number of employees at Parker University who have been with the university for more than two decades. We were very pleased that she sat down to talk with *ParkerToday* as part of our series on veteran employees of Parker University and their experiences with the Parker community.

How did you start your career at Parker?

I had just moved to the Dallas area and was seeking employment. I interviewed for an accounting position and was very impressed with the professionalism of the interview and very friendly atmosphere.

What was your most memorable day with Parker? What happened and what was the lasting impact?

There is no one memorable day. There have been lots of days working together with a group of people sharing the same principles, ideas, and foresight to reach a common goal - all days that have been fun and rewarding.

What advice would you give new Parker employees or prospective employees?

Have an open mind to all aspects of the university and its diversity. Try to pay attention to all activities and join in to find out about all department functions and see how we all work together, even with departments that don't seem to have an effect on your job directly.

How has Parker changed your life?

My Parker experience has been an ongoing process of changes. Changes that have allowed me to move forward while watching new advancements take hold for the better.

If you were asked to create a new Parker Principle what would your Parker Principle be?

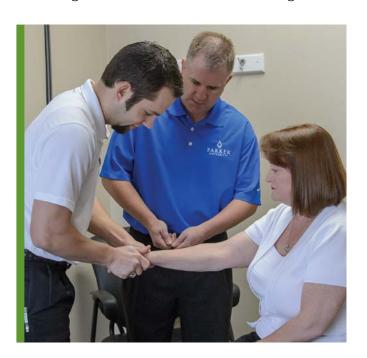
The world is changing; be ready to go with it.

If you had the opportunity to share one final conversation with Dr. Parker, what would you say?

Thank you for the core foundation and your foresight in planning for the future.

PARKER UNIVERSITY CHIROPRACTIC WELLNESS CLINIC DOCTORS

Serving as mentors to the next generation of chiropractors



The mission of the Parker University Chiropractic Wellness Clinics is twofold: to serve families in the community and help them discover how to lead healthier, happier lives; and to train the next generation of wellness professionals to lead those efforts in their own communities. These dual missions are accomplished through the work of a dedicated staff, a team of 14 deeply committed chiropractic professionals.

To see an intern get their first 'real patient', and then see them dive into their work while staying focused and learning, is a great experience

From students' first experiences in a clinical setting, leading all the way into their graduation, the Parker University Chiropractic Wellness Clinics staff is vital in helping to shape the approach of many of today's top chiropractors. "I work alongside Tri-8 students, the time when many students really begin to come into their own as clinicians," said Stephen Paterno, DC. "To see an intern get their first 'real patient', and then see them dive into their work while staying focused and learning, is a great experience."

The Clinic Faculty Doctors (CFD's) bring diverse experiences in chiropractic education and practice ownership. Many clinic doctors returned to Parker Wellness Clinics after operating successful clinics of their own. "It is such a blessing to work alongside many of my mentors in helping prepare our graduates to become the best chiropractors they can be," said Janette Kurban, DC '99, who joined the clinic staff earlier this year. For decades clinic doctors have taken students under their wing, and in doing so have served as mentor to hundreds. "What we teach our student interns is, in large part, what they're taking into their real-world practice," said Keith Johnson, DC. "We're helping set the standards for the future of our profession, and with that type of influence comes significant responsibility."

Clinic doctors are also tasked with ensuring student interns are given the opportunity to treat a wide range of patients and conditions. Being located in areas such as Dallas and Irving further ensures that Parker students are able to experience true variety each new day in the clinic. This is vital, as diversity in patients and conditions helps students better prepare for the varied circumstances they may face in their own practices, and Parker clinic doctors are ever-present to help guide them in these efforts, often becoming key professional inspirations.

"To this day, my CFD remains one of my greatest mentors and teachers in the art of chiropractic," said Dr. Kurban. "Without a competent, caring and compassionate CFD, an intern would be hard-pressed to have a successful beginning in a fast-paced field like chiropractic." For Dr. Kurban and countless others, the clinic experience has simply been invaluable. The pride these doctors feel for their role is clear and deep-rooted, as many members of the current staff were themselves interns at Parker Wellness Clinics. Having been the first place in which they began to practice their love of serving patients, it's a place that holds deep importance in many doctors' pasts, and a deep importance to the future of each intern that walks through its doors.

"Students enter the Parker University Chiropractic Wellness Clinic program as interns," said Dr. Paterno, "and they leave as doctors."

If you would like to contact our clinic doctors, or learn how you can serve as mentors to current clinic interns, please contact Dr. Patrick Bodnar, director of Parker University Wellness Clinics, at pbodnar@parker.edu.

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