

PARKERToday

Summer 2015 | www.parker.edu

A CULTURE OF MENTORSHIP

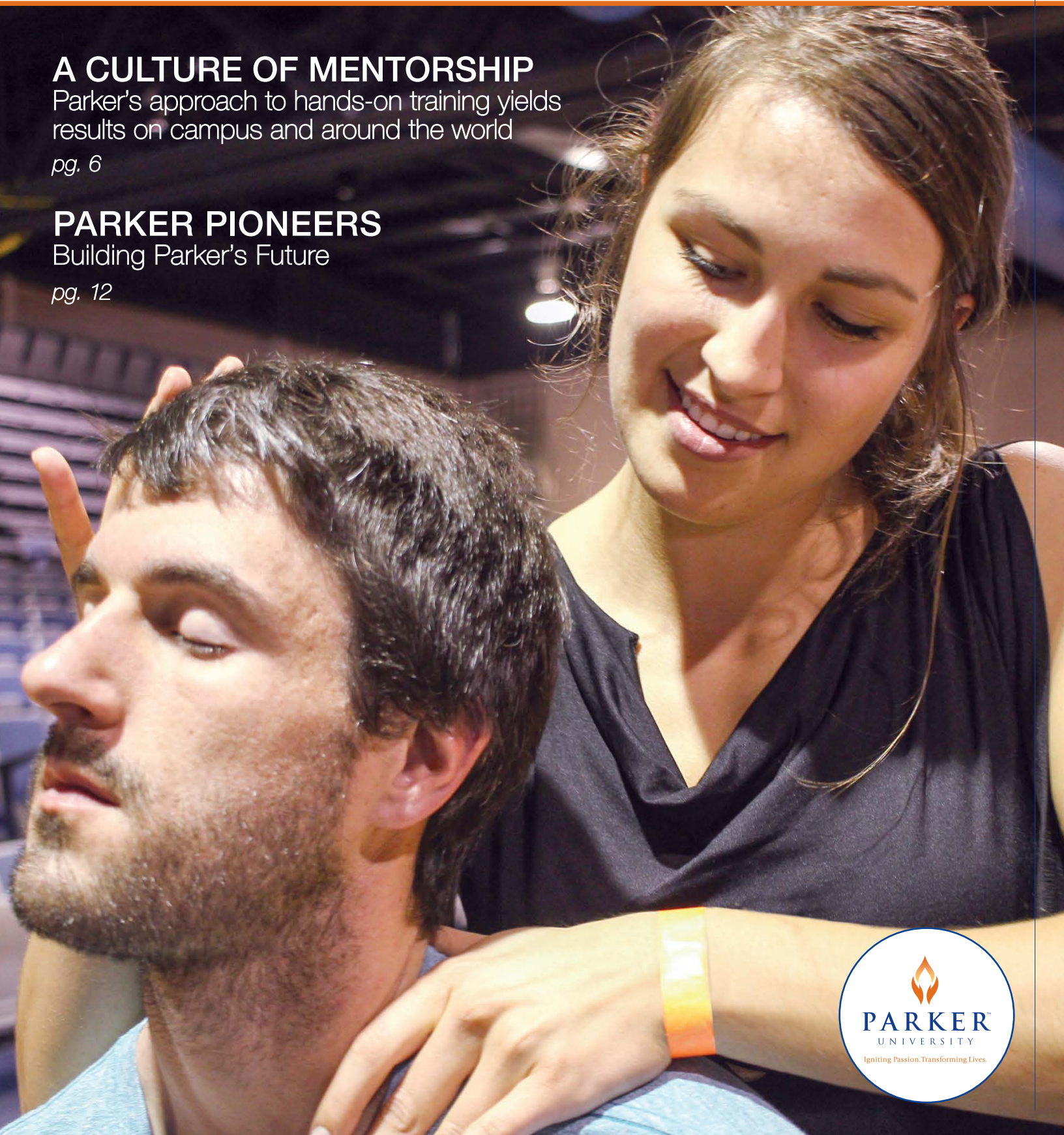
Parker's approach to hands-on training yields results on campus and around the world

pg. 6

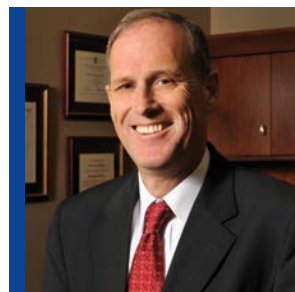
PARKER PIONEERS

Building Parker's Future

pg. 12



PRESIDENT'S PERSPECTIVE



Brian McAulay
President

It's an exciting summer in the Parker alumni community. Our Office of Alumni Relations is active as ever, as you all continue to serve as a vital source of inspiration to our students. The longer I serve as Parker's president, and the more students I am fortunate enough to see transform into colleagues and friends, the more I find what an extraordinary network of people there are in our alumni community.

I hope we use this summer as an opportunity to strengthen that network, and to establish relationships that serve our graduates and students alike. Service for others, and service to one another, is Parker's foundation, and I'm proud of how we have embraced that commitment over this past year. You can be proud to be a Parker graduate and for being part of our history, as the groundwork that you laid continues to dictate our vision for wellness around the world.

My goal this year is to connect current students with you, Parker graduates, and to involve them in your career, training, and ever-expanding goals. As we embark on another semester of the new mentoring program Alumni After Hours Clinic Visits, assemblies featuring shining Parker graduates, and a weekend in Chicago with Parker Seminars, I look forward to seeing you, celebrating with you, and engaging in thought-provoking discussions about all things Parker!

In loving service,

Brian McAulay, DC*, PhD
President



**Previously licensed in NJ and PA*

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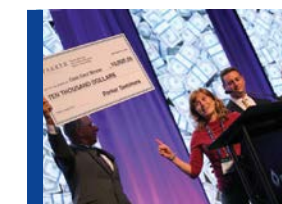
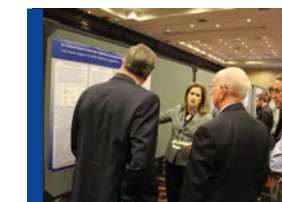
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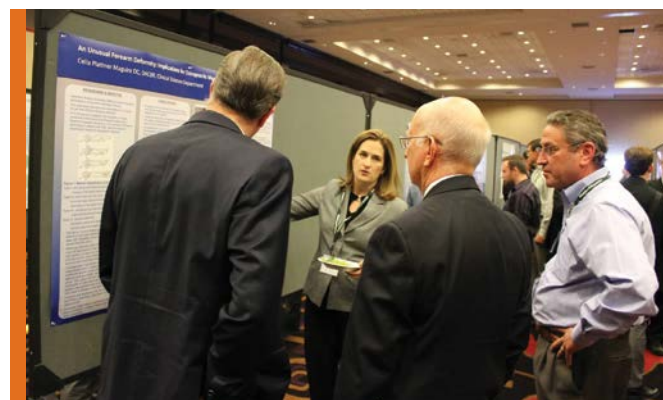
THE POWER OF PRESENTATION

Research Remains Essential to Parker

There is a special dynamic to the relationship between communication and research. The relationship between the researcher and a problem can seem very direct, but it only finds its fullest fruition when presented to a broader audience. At the same time while anyone can feel comfortable presenting research from other professionals, as Dr. Parker taught, "I cannot communicate successfully and efficiently what I do not own." Presentations from researchers themselves give both audiences and speakers a unique opportunity for engagement in the research community.

The Association of Chiropractic Colleges cultivates the research of individual faculty through its Research Agenda Conference (ACC-RAC), a conference that provides strong audiences and colloquia for staff, administrators, and faculty among chiropractic conferences. The conference invites education professionals dedicated to the cause of chiropractic to bring forth their individual research and experiences to be reviewed by and add to the common wisdom of the whole community.

ACC elevates research-based presentations from a requirement to a critical part of the discovery process. The peer reviewed presentations focus on one of four areas: basic sciences, clinical practice research, educational research, and the theme for that year's conference.



"It was my second time to attend the conference, and I was very proud to be a part of such a large contingent from Parker."

- Celia Maguire, DC, DACBR

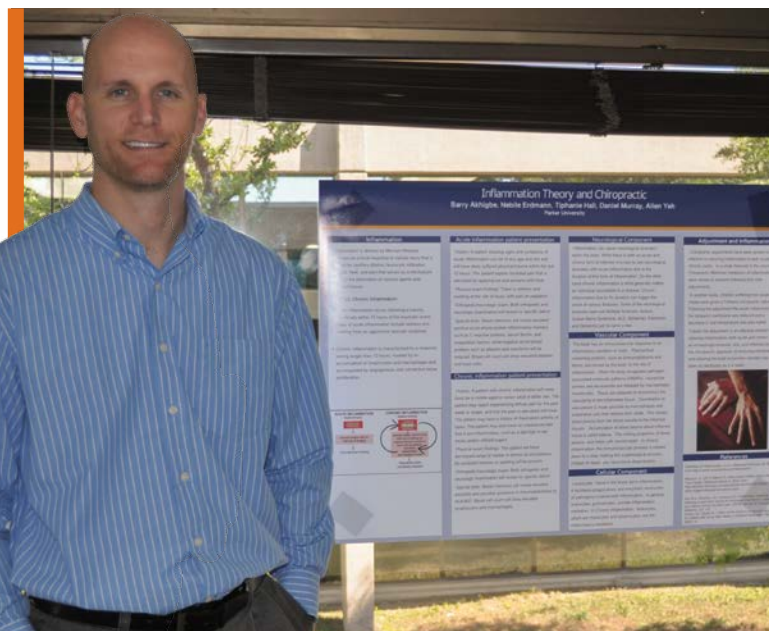
ACC offers a dizzying array of formats from training workshops to plenary sessions, platform presentations, workshops, and poster sessions. This year Parker University sent more than 19 faculty, staff, and administrators to the conference as presentors and workshop participants. Presentation topics ranged from pedagogical concerns (how class performance can predict future success) to the literally anatomical (how practitioners can measure and evaluate limbs in practice settings).

Parker is very happy to be lending such a strong presence to the nation's largest chiropractic collegiate conference and to be leading the way in the conversation on health care. ■

STUDENT POSTER SESSION

In a classroom environment, the in-depth examination necessary for research can enable students to integrate the thrills of discovery and the challenges of presentation into their studies.

These poster presentations on individual theories of subluxation were organized by Eric G. Russell, DC. As Daniel Murray, a student who has pursued his own research as a result of this class, described the process, "My group was assigned the theory of subluxation as inflammation. In creating this poster we were looking at examples of inflammation that really surprised me like acute ear infections. Researching that for the poster presentation let me see how broad the implications of this theory for chiropractic practice might be."



RESEARCH ON MIDDLE SCHOOL HEALTH INITIATIVES

At Parker University, it's not just the faculty who are involved in research. Daniel Murray, Tri-5 DC student, spent nine years as a middle school teacher. Now as a student in the Parker University College of Chiropractic, Daniel has developed a research project that combines his passion for chiropractic, experience as a teacher, and knowledge of elementary physical education. The research project, currently in progress, studies how children respond to a combination of targeted physical fitness programs and chiropractic care.

According to Daniel, partnering with elementary schools presents some strong advantages to researchers. "Elementary schools do a great job of tracking behavior data for their students. For example, most teachers keep a behavior log on their students, providing daily feedback on how the student has behaved throughout the day."

Working through the early stages of a research proposal involves considering the value of such partnerships as well as potential harms, benefits, reproducibility, and physical requirements. Daniel's project, for instance, has been careful to use equipment and physical fitness programs that will already be available in elementary schools.

KEEPING OUR HANDS BUSY

The Massage Therapy Program's Commitment to Outreach

Discovery consists of both discernment and advocacy. The partnerships Parker faculty build within the community bring teaching out of the classroom and integrate health care into the lives of people who might not otherwise be aware of what the Parker vision can bring them.

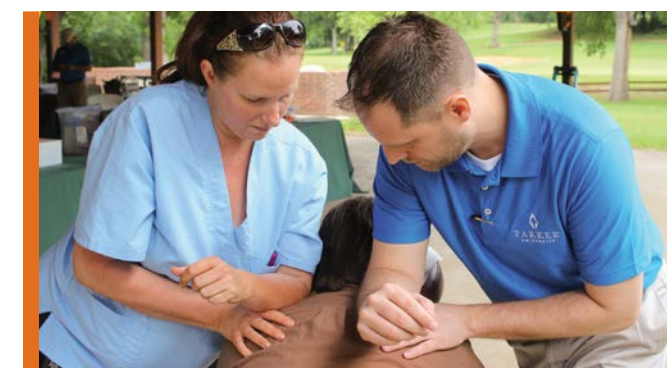
"These events give students opportunities to gain experience and give back to the community."

- Drew Riffe, DC '05, LMT, MTI

The Massage Therapy program has been pursuing its mission of community outreach since its inception. Many of their events are established traditions for the school and its partners. Of the events they attend in the spring, one of the most exceptional is the Camp Summit Fundraiser. Dr. Drew Riffe explains the connection:

"We contacted Camp Summit because they work with Equest which works with animal chiropractic. They work to provide camp experiences for children with special needs and we were excited to see how we could help. They said they had a charity golf tournament and would be thrilled if we could participate."

That was five years ago. Each year since then Dr. Drew and interns have provided chair massages to the individuals participating in the tournament and also



to their fellow volunteers who make the tournament possible. The Camp Summit tournament is just one of many community outreach events that has a big impact.

"We also work with the Gulfstream Aerospace Employee Lean Fair and the Byron-Nelson golf tournament, providing massages in the media room for the latter and lectures and massages at the former. One of the people we helped at the Lean Fair had never had a massage before. Within 15 minutes of this first massage they really discovered the difference. They've already booked more appointments." ■

To learn more about Parker's Massage Therapy Program, please visit www.parker.edu/massage-therapy.



Tri-1 students meeting their Alumni Mentors in January 2015

A CULTURE OF MENTORSHIP

Parker's approach to hands-on training yields results on campus and around the world

In 1951, when Dr. James Parker began to host a groundbreaking series of postgraduate seminars that would become Parker Seminars, it's no secret what drew so many individuals to attend. Many attendees were successful licensed chiropractors who were eager to push the young profession forward. Other attendees weren't chiropractors at all, but rather students and young professionals with an interest in wellness and an openness to learn more.

By 1974, the year that a groundswell of public support led to chiropractic being legalized in all 50 states, you could have asked any longtime Parker Seminars attendee what had accounted for the growth and impact of the wellness movement and they would have answered: The students; The young professionals that wanted to learn. Likewise, had you asked the students and young professionals the same question, most would have invariably answered: The chance to train with the experts.

It's that same dynamic that accounts for Parker University's strengths in 2015: its hands-on training model that fosters not only collaboration, but also a culture of transformative mentorships.

“Wellness education is all about serving others. To perform a service well, you need training, opportunities to demonstrate what you have learned, and feedback from experts.”

- Elgrie Hurd, Coordinator of Learning Resources, Center for Teaching and Learning

Classroom Mentoring

Building effective, lasting relationships

While the work and background of Parker faculty varies greatly, each member shares certain traits: among them, a passion for service and a belief that mentoring always begins with the faculty. In our tight-knit community, any student with the drive to seek out mentoring and guidance doesn't have to search far. It all starts with enrollment. Every student who enrolls to Parker under the Alternative Admissions Track program (AAT), whether through the College of Chiropractic, College of Health Sciences, or College of Business and Technology, automatically receives a faculty mentor

during their first three trimesters at Parker University. This program is directly designed to engage new students in Parker's culture immediately upon beginning their studies. Throughout this mentorship, students meet several times throughout the trimester with faculty mentors to address any concerns they may have as they begin to lay the groundwork for their Parker tenure and their future career.

“My old mentor had a saying—Never Been There can't tell Been There how to get there,” said Michael Johnson, dean of student affairs. “This is true in chiropractic, in wellness, and here at Parker especially, where students learn exclusively from faculty who have actively practiced in their field. They receive that valuable insight that you can't find in a book or a lecture.”

It's not just Parker's full-time faculty that provide mentoring. Now more than ever, Parker is committed to hosting great guests with sharp and insightful minds, from wellness experts to—like many members of our own faculty—esteemed figures in wellness research, business, and marketing. “To best serve others,” adds Elgrie Hurd, coordinator of learning services, “every classroom, every training, and every lab should be viewed as a mentoring opportunity. And at Parker, they truly are.”

Alumni Mentoring Through the After Hours Clinic Visit Program

Learning from Parker's Alumni

“Parker's mentoring model plays out in several different capacities on campus,” said dean Johnson. “One of my favorite programs is the Alumni Association's after hours program.” The After Hours Clinic Visit Program is an opportunity for a small group of students to visit clinics owned and operated by Parker alumni. This type of event allows for not only relaxed conversations with doctors and their staff in a casual atmosphere, but also networking opportunities that have led to jobs and internships for high-achieving students.

“I'm so thankful that Parker's After Hours Clinic Visit mentors offer their knowledge, time, and expertise to future chiropractors. I truly enjoyed my time at the clinic.”

- Alyssa Thomas, College of Chiropractic, Tri-10

Faculty Mentoring

Helping Faculty Succeed

Our faculty is committed to producing compassionate, hands-on educators who buy-in to the Parker culture of mentoring.

Michael Johnson credits his focus on mentoring at Parker to his association with faculty and students, with whom he has shared many conversations about our past, present, and future goals. “When I interviewed for

Get to Know a Couple of Our Summer After Hours Hosts



Erin Van Veldhuizen, DC '07

Van Family Chiropractic in Dallas, Texas

- Graduate of Northwestern College and Parker University
- Diplomate in functional neurology from the American Chiropractic Neurology Board
- Practice focuses on functional medicine, functional neurology, and neurological rehab; women's health and prenatal care; pediatric care, cranial adjusting, soft tissue rehabilitation, and allergy elimination



Jason Black, DC '99

Maximal Health in Irving, Texas

- Graduate of George Mason University, Radford University, University of Tennessee, and Parker University
- Named 'Best Chiropractor in Irving' by the Irving Chamber of Commerce in 2013 and 2014
- Founder of Epicenter of Chiropractic (EPOC) Dallas
- Member of International Chiropractic Pediatric Association, the Chiropractic Society of Texas, the Paleo Physicians Network, and Primal Doc

this position, I was thrilled they brought up the Parker Principles, because I closely identify with them,” he said. “I feel as if I was mentored from the start there in the interview, as I immediately understood what Parker is all about: loving service.”

“Since day one at Parker, our faculty has been not only welcoming, but also so receptive to discussing what Parker is, what we hope to be, and where we're heading.”

- Michael Johnson, dean of student affairs

These experiences have led the Department of Student Affairs to explore a first-year mentoring experience through the Student Success Center, with all incoming students being paired with an academic advisor, a faculty mentor, and a peer advisor. “Not only will these learning communities address academic and class schedules,” said dean Johnson, “but they will also look at personal counseling, mentoring, and career development.” ■



Christy Porterfield, DC '05 hosting an After Hours Clinic Visit

THOUGHT + ACTION = FEELING

The Alumni Mentor in Action: Christy Porterfield, DC '05

After Hours events are an important part of the Parker University experience for DC students, but there is an even stronger mentoring role available for members of the Parker community who want to have a more traditional and impactful experience. The Alumni Mentoring program overseen by alumni relations provides a mentoring experience that enables mentors to develop meaningful relationships with individual students during some of the most formative moments in the Doctor of Chiropractic program.

Dr. Christy Porterfield has been involved in the program since its inception and leads one of the most successful mentoring groups in the program. We asked her to speak with *ParkerToday* about this experience and what motivates her to bring the Parker Principles so directly into students' lives.

Tell us a bit about yourself.

I've found that I really enjoy bringing out the best in others. This is such an easy adjuvant to working hands-on with people every day as a chiropractor. In chiropractic we talk about the three causes of subluxation: chemical, emotional, and physical. I find that many of my patients are spending a lot of time focusing their energy on poor thinking patterns, difficult situations, or road blocks which spiral into subluxation patterns and ill health. With just some small changes—often brought up through mentoring at the adjusting table—patients are able to identify and change some of these patterns. When this happens we can see quantum leaps in healing and enjoyment of life.

I want to see this same kind of thing play out for our future chiropractors. Chiropractors who talk about natural health and healing are still a vast minority in our

medical-minded society. It takes skill, fortitude, and guts to tell the truth about health and get quantifiable results with patients. In this culture we all need to connect and know other like-minded practitioners. Students coming out of school are especially vulnerable and need the help of seasoned chiropractors to rise to the challenge, and I think mentoring (both while in school and as students graduate into practice) can go a long way toward raising our profession as a whole.

What sparked your interest in being a mentor?

As I look at my own desire to mentor, my first thought and challenge is to gain the engagement of our students. I know there are plenty of students, just like me, who don't know how much a mentor could help them.

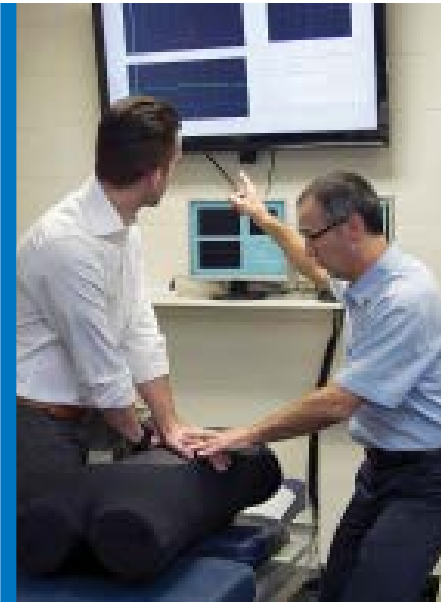
Tell us a bit about your own Parker mentors.

As a student I did not take advantage of mentoring—which was a mistake, in retrospect. We did not have a formal program at that time, but there were chiropractors who made themselves available to work with students. It is very easy to become completely engrossed in the world of school, however working with a mentor can offer so many benefits for students in school and to ease the transition of graduating into the workforce.

After graduating from Parker I was fortunate enough to begin working with CLEAR Institute and Dr. Dennis Woggon who was a huge influence on both my adjusting skills and business style. Dr. Woggon is a master adjuster and works on a corrective-care model. I owe my early success in practice to his wisdom and guidance—and would like to pass on similar skills to new chiropractors as a mentor myself. ■



Niki and John Dealey promote Force Sensing Table Technology at Parker



USE THE FORCE!


Bringing New Technology to Teach Adjustment Techniques


On Thursday, April 17, Parker announced that it had received a pledge from Dr. John and Mrs. Niki Dealey to underwrite the purchase of Force Sensing Table Technology equipment. Parker will be among the first chiropractic schools to implement this cutting-edge technology.

The force plates that carry this technology are contained in a mannequin that will allow students to have a recreation of the actual anatomical areas of the body that will receive chiropractic adjustment. The mannequins will contain a flexible neck, compliant superficial tissue simulation, compliant thoracic compression simulation, and anatomically correct body landmarks.

Dr. Dealey stated that when he heard about the development of the FSTT device he wanted to know how quickly Parker University would be able to obtain one. "Parker University's College of Chiropractic has been the leader of chiropractic education for a long time. We are happy to be able to assist the college to maintain and enhance that position by the acquisition of this groundbreaking teaching tool." ■

For more information about the force sensing table technology at Parker University, visit www.parker.edu/FSTT.





From the **RUMOR MILL**

With the broad array of programs Parker University offers to potential students (from online, onsite, graduate, undergraduate, and certificate) how does Parker keep track of its student numbers?

Answer from Rita He, Director of Institutional Effectiveness:
That can be a challenge for any institution, and it's important, in particular, for making reports to external institutions. Parker uses a metric called Full-Time Equivalency that creates a single value for student participation using meaningful combinations of full-time and part-time students. This gives us a strong idea of how we serve our students in addition to how many students we serve.

VEGAS BY THE NUMBERS

Making Professional Success Personal at the Biggest Game in Town

There is no denying that Parker Seminars are a big deal. Thousands of people attend seminars over the course of a year and once you figure exhibitors and affiliate partners into that picture (and there are hundreds of them in a given year) the number of potential connections get big fast.

Parker Seminars focuses on the phrase 'Grow Yourself. Grow Your Practice.'

Without that focus on what's truly important, you might miss one of the numbers, the potential connection, that truly matters. That's why *ParkerToday* is pleased to present this incredible story about one specific number—10,000—from Parker Seminars Vegas attendee Cheryl Epps:



September 29, 2013, the sun was warm and the breeze light. I noticed as I drove a short 7.5 miles to the hospital with my husband in tow. Nine days later he passed away. Just two years before, he was given a perfect bill of health. Just three months before, he showed no outward symptoms of his body being ravaged by cancer.

Within a few days, many life altering decisions had to be made swiftly. But whether to keep the chiropractic office running was never something that weighed on my mind. My daughter was already managing the practice and with myself doing the bookwork, all we needed was a chiropractor who could join us in creating an oasis of health. We were blessed to find a partner in this journey.

When the Markson Connection joined one of their three yearly seminars to Parker Seminars Las Vegas, we were excited about

OTHER BIG NUMBERS FROM PARKER SEMINARS LAS VEGAS 2015

320 booths

That's 320+ exhibits of the newest technology

14 Affiliate Partners

Each with their own meetings, trainings, and mini-seminars

180,000 square feet of Expo Hall space

That's three and a half football fields!

our first Parker Seminar and the people we would meet. But the month before we departed on this trip, our collects were unexpectedly down. I even considered not going and giving in to fear. But we forged on and my daughter and I attended.

On Thursday night I made the decision to win the \$10,000; a decision that surprised my daughter, since this was so uncharacteristic of me.

On my way to drop the drawing card in the basket, my daughter told me to fold it, because in her visualization that the picked card was folded.

The container spun and stopped. Someone called out the card was folded and half the crowd sighed in disappointment.

Then my dear friend Larry Markson read the name, turned to us, and called out, "Cheryl Epps," my name. Tears of joy flowed from the people around me, from my daughter, and from myself. I grabbed my daughter's face, "We did it, Meg. Your visualization worked!"

My bank account was short \$10,000 when I came to Vegas, and now I had reached my goal! Amazing!

As Dr. Parker said, "Success is predetermined by my faith, confidence, and belief in my products, services, and ideas." When you consider all the many, many ways the numbers from Parker Seminars can serve you, don't forget that one of those numbers just might be the one you need.

- as shared by Cheryl Epps

To learn more about Parker Seminars, visit www.parkerseminars.com



Sara Rowland with her equipment at Methodist Richardson Medical Center



CREATING A CULTURE OF SUCCESS FOR PARKER RADIOLOGIC TECHNOLOGY GRADS

Parker graduate puts her RT education to good use as an Interventional Radiographer at a North Texas Hospital

Sara Rowland walked across the stage at the College of Health Science's inaugural Radiologic Technology graduation energized, enthused, and "Parker Ready" for a career in health care.

Two years earlier, Sara came across Dr. Gery Hochanadel on "Good Morning Texas", where the Parker University provost discussed the surging demand for imaging professionals around the country. She was open-minded to what Dr. Hochanadel had to say about the profession and Parker's RT program in particular. Sara continued with her own research, and what was once open-mindedness gave way to curiosity, intrigue, and a desire to learn more "As I gathered more facts and information about the career, I realized how great of an opportunity it could be for me," Sara said. So she scheduled a visit to the Parker campus.

"As I gathered more facts and information about the career, the more I realized how great of an opportunity it could be for me."

Sara enrolled at Parker soon thereafter, where she immersed herself in clinical rotations and a curriculum that, as Sara put it, "gave me the knowledge I needed to be the tech that I am today." As her knowledge base began to grow with each passing trimester, so too did the certainty she felt in her chosen career. "The clinical and didactic courses at Parker really put me in a position to succeed, and Mrs. [Trenda] Sweeney, my program

director, reinforced my desire to become a RT," Sara says. "If I ever needed help or had a question she was, and still is, there as a mentor and support system."

"The clinical and didactic courses at Parker really put me in a position to succeed, and Mrs. [Trenda] Sweeney, my program director, reinforced my desire to become an RT."

Today, Sara remains committed to advancing her career in RT, which to this point has brought her to the Methodist Richardson Medical Hospital in North Texas. A typical workday of her usually includes anything from trauma in the emergency department, fluoroscopy in the operating room, or utilizing portable x-rays in the intensive care unit, to interventional radiography, tube placements ... in short, "there are always new and exciting things to be done." Fortunately for Methodist Hospital and for Sara, she currently has two Parker University interns of her own to lend a helping hand.

As Sara continues to specialize in Interventional Radiography, a radiology specialization focused on using what are known as radiographs to find and diagnose diseases, her plan now is set and grounded in the Parker Principles.

To learn more about Parker's Radiologic Technology program, visit www.parker.edu/RT.

PARKER PIONEERS

Building Parker's Future



Parker University benefits include recognition in *ParkerToday*

Recognition Levels

(donations payable over five years)

Friend of Parker

\$1,000/yr
(total pledge = \$5,000)

Pioneer Circle

\$2,500/yr
(total pledge = \$12,500)

Presidential Circle

\$5,000/yr
(total pledge = \$25,000)

For nearly 35 years, pioneers in health care, wellness, and education have followed in Dr. Jim Parker's footsteps, carrying on the tradition begun with his belief in the vision of Parker University. Unfailing support, year after year, was what Dr. Jim Parker gave to the university and it is what allows the university to follow his vision today.

Parker Pioneers is a giving society built on loyalty and belief. Members of the Parker Pioneers (alumni, parents, students, faculty, staff, and friends) have made a commitment to Parker. Their gifts in support of Parker are part of multi-year pledges that recognize and advertise the importance of multi-year support to the mission of Parker University.

Why Pioneer Spirit Matters So Much

- **Multi-year giving means Excellence.** Consistent financial support provides Parker with the stability, confidence, and resources to set lofty goals for everything from scholarships to research and global engagement.
- **Your pledge makes you a Partner.** When you make a gift, no matter the size, you feel that you touch something important. When you know you will give, year after year, then you know that you are a part of something important.
- **Strength comes from Belief.** As Dr. Parker said "Success is predetermined by my faith, confidence, and belief in my products, services, and ideas." Every gift you commit to making is a statement of belief that inspires other members of the Parker community. Every gift counts—numbers add up—but the commitment behind a Pioneer's gifts counts more.

Are you ready to become a Parker Pioneer?
Make your gift at www.parker.edu/parker-pioneers.

ONE IN 1000

A look into Parker's Burgeoning
Student Community

During the spring term, Parker University had more than 1000 students enrolled. This interview is a look into that class with one of the individuals who is destined to take the Parker legacy to new heights.

Brandy Holton is a student in our Associate of Health Information Technology program who will graduate in 2016.

Please tell us about your Parker journey. What were the steps that took you from hearing about Parker to being a student at Parker?

First, let me say, I am so happy to have embarked on the Parker journey.

I was employed in mortgages for 12 years and never thought of doing anything different. In 2013, however, I was laid off.

The next day, I was stretching for a run and reprioritizing my life. As I was doing this, a news segment came on that felt like it was talking directly to me—Going back to school? Wanting something secure?—and there was Parker University! I made an appointment to find out more and did my research, and that's how I am here.

Know someone who is looking for a career in chiropractic or health care?
Refer them to Parker University! Learn more at www.parker.edu/ambassador.



Brandy Holton, Health Information Technology student

When you graduate how do you see yourself as being "Parker-ready"?

Parker can be very challenging, but it prepares you for the future. Always have a positive attitude and it will prepare you.

What do you hope you'll remember about Parker once you are a member of the alumni community?

I will never forget the Parker team. Instructors are more than just people who teach. They really want to see you succeed and have a bright future—that's something I'll never forget.

What do you see in your future as a Parker alumna?

I would love to represent Parker as an alumna, and give any advice I could to people on their own Parker journey.

I've noticed so many links between instructors, alumni, and the community—managers, employers, professionals, and researchers—I would love to assist students in taking advantage of these resources. That's part of being on the Parker team.

NEWS from Parker

NEW LEADERS IN THE PARKER COMMUNITY

Parker University is Pleased to Recognize Those We Welcomed to Our Ranks in Spring 2015



Cherie McNeel
Vice President of Admissions

Welcome to Cherie McNeel who comes to Parker University from Brown Mackie Colleges in Cincinnati, OH. Her experience there encompassed 28 locations, referral programs, training regimes, app development, certification processes, community outreach programs, and much more. With more than a decade of experience in admissions, we are honored to have her oversee Parker's expanding recruitment operations and to have her help in making Dr. Parker's vision accessible to students across the nation and the world.



Daniel Saint-Germain, DC
Member of the Board of Trustees

Dr. Daniel Saint-Germain, a chiropractor since 1975, has led his own practices since his licensure in St-Hyacinthe, Quebec. He has maintained involvement at different levels with the Quebec licensing board for more than 30 years and served as former president of the Canadian Federation of Chiropractic Regulatory Boards, as well as the FCLB director of District III. Since 1990, he has served as president of the Admission Committee with l'Ordre des chiropracticiens du Quebec, as well as being the current Board Director.



Christopher Petrie, DC, DACBR
Chair of the Department of Clinical Sciences

Congratulations to Dr. Petrie, who has served Parker in various capacities since completing his radiology residency in 2010. He brings a strong commitment to student learning and academic excellence to this position.



Who's Who Honorees

Over the last 80 years, Who's Who Among Students in American Universities & Colleges has grown from one man's vision into the premier honors program for more than 1,000 universities and colleges across the country. Parker is proud to have 14 students selected for the 2015 edition.

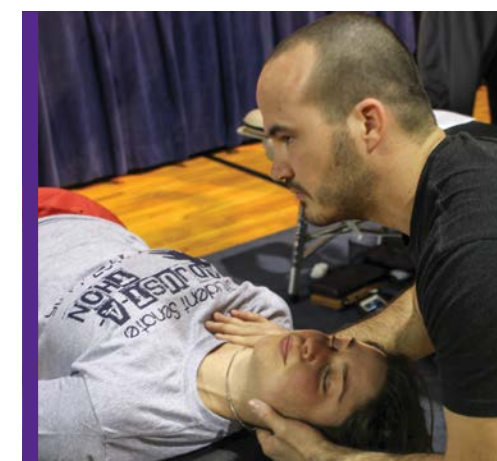
- Jacqueline Romainies, Tri-7
- Porcha Anderson, Tri-7
- JaNair Osarollor, Tri-7
- Ashley Salazar, Tri-8
- Amanda Zagorski, Tri-8
- Hannah Winn, Tri-8
- Alexandra Nunn, Tri-8
- Todd Polatis, Tri-8
- Paul Shrogin, Tri-9
- Danika Rasmussen, Tri-9
- Doug Wright, Tri-9
- Irene Wabomnor, Tri-9
- Chelsea Rackham, Tri-10
- Richmond Levi Richards, DC '14



Parker Recognized as One of DFW's Healthiest Places to Work

Congratulations to Parker University for being rated as one of the healthiest places to work in DFW by the *Dallas Business Journal*. Vice President of Human Resources and Organizational Development, Sandra McLean, accepted on behalf of the university.

Parker University's ADJUST-A-THON



Adjust-a-thon is a highlight of the spring term at Parker. This year the Student Senate truly manifested the spirit of loving service. The main event features a marathon adjusting session where students and faculty bring their own tables to the Standard Process Student Activity Center and adjust non-stop for three hours.

Accompanying this event is a dinner and featured speakers. Participants pay for the meal by bringing in items needed for "Going Away to College" gift boxes crafted by the Boys & Girls Club of Dallas.

"The adjustment is the grand unifying factor in chiropractic."

"The adjustment is the grand unifying factor in chiropractic. This event celebrates chiropractic and unites our school and profession in such a profound way that the impact will be far greater than any of us can foresee." David G. Bynam, President of Parker University's Student Senate.



Parker Supports Scottish Rite Hospital

Parker University was in attendance for the check presentation to benefit Scottish Rite Hospital. Parker's participation and sponsorship of the Dallas Marathon along with other sponsors helped raise \$250,000 for the hospital. Our community outreach continues to grow!

WALK TO CURE ARTHRITIS

Parker University partnered with the Arthritis Foundation to co-sponsor the Walk to Cure Arthritis on May 9, 2015. Parker's participation in the walk is proof of the university's support for this groundbreaking relationship and we hope to establish annual participation in the WTCA as an adjunct to the Parker Serves outreach to the DFW community. It is also a great way to promote chiropractic practices and participate in a fun and immensely rewarding day out.



Parker University was proud to be a sponsor of the PCS Dallas Marathon in December 2014. Many Parker alumni, students, faculty and staff competed in the race, including Logan Sherman, DC '12 who won the half-marathon.



Parker University celebrated our first official commencement ceremony for graduates of the newly formed College of Health Sciences on April 18, 2015. 18 students graduated with an Associate of Applied Science in Radiologic Technology degree and 15 students graduated with a certificate in massage therapy. Congratulations to our new alumni!



Nastia Liukin, Olympic gold medal gymnast, stopped by Parker University in December 2014 to get adjusted by her personal chiropractor and Parker alumnus, Vince Scheffler, DC '07.

Parker Promotes Health Care with THE TEXAS LEGISLATURE

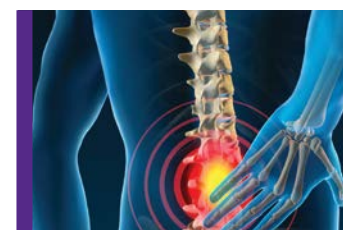


A strong Parker presence in Austin

Each year the Parker University alumni board gives awards to graduates who help educate the public and promote the cause of chiropractic education. The university believes that a strong foundation in professional citizenship is an important part of the education that makes Parker's alumni community so phenomenal. The Texas State Legislature only meets every two years, so it was with a glad heart that Parker University made allowances for students to participate in the Texas Chiropractic Association's legislative day.

This was a banner year for Parker's participation with students and faculty able to move the dialog about health care in Texas through individual meetings with legislators and their staff.

UPCOMING CE PROGRAMS



- Summer Relicensure
June 19-20
- ICD-10 Seminar and Workshop for Chiropractic Practices
August 1
- Fall Relicensure
September 12-13
- Cranial Adjusting Turner Style, Level II
September 26-27
- The Ultimate Sports Nutrition Seminar
October 3-4
- Parker Online classes available 24/7
- Wide variety of massage therapy classes

Sign up online at www.parker.edu/CE or call 800.266.4723

UPCOMING PARKER SEMINARS



Australia
July 31-August 2, 2015



Dallas, TX
October 29-31, 2015



Las Vegas, NV
January 15-17, 2016

Learn more at
www.parkerseminars.com

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Jordan Spieth, Professional Golfer



Troy Van Biezen, DC '07

MASTER-FUL CHIROPRACTIC CARE

Following a record-breaking win at the 2015 Masters Tournament, 21-year-old Jordan Spieth recognized those who significantly contributed to his victory, including his doctor of chiropractic Troy Van Biezen, DC '07. Since the age of 14, Spieth has relied upon chiropractic care to prevent injuries as well as optimize overall health and athletic performance.

"Dr. Van Biezen is an important member of my team and, thanks to his care, my all-time dream of winning the Masters Tournament has now become a reality," states Jordan Spieth.

Noting that four out of five golfers experience back pain as a result of repetitive swinging, Dr. Van Biezen says, "Since a very young age, Jordan has aspired to win the Masters and has since applied great discipline to achieve this goal. Many athletes, and especially golfers, understand the significance to spinal and pelvic motion to functional performance. Dr. Van Biezen presently travels full-time with Spieth and several other professional golfers, providing chiropractic care once or twice daily.

"Jordan finds that an individualized chiropractic care plan including prevention and recovery-focused techniques is essential for maintaining good health and a competitive edge," he adds. The hands-on care provided by Dr. Van Biezen helps to improve range of motion, flexibility, muscle strength, and other key performance factors, as well as counsel on nutrition, exercise, and lifestyle practices.

"Regular chiropractic care helps to alleviate back pain and greatly improve an athlete's game," states Dr. Van Biezen, a graduate of Parker University. "Back pain is the most common complaint among golfers, but isn't the only pain experienced. Neck, shoulder, elbow, and hip pain are also common complaints among golfers of all ages. Regular chiropractic care offers an effective non-pharmacologic solution for golfers seeking to rid themselves of pain and properly prepare for a successful and enjoyable game." ■

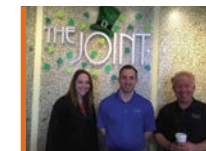
Do you have an empowering story to share about the impact of chiropractic on one of your patients?
E-mail us at askalumni@parker.edu.

CLASS NOTES



Frank Means, DC '93 spread the 'gospel' of chiropractic on a recent mission trip to the Amazon river. Over four days during Spring Break in three different villages, working six-hour days, Dr. Means helped 204 people. When he wasn't busy treating the native Amazonian villagers, he treated his fellow missionaries, the interpreters, and the boat hands

including the captain. "We were there first and foremost to spread the good news of Jesus Christ," Means emphasizes. "But as the first DC these villagers had ever seen, I was also able to spread the 'gospel' of chiropractic."



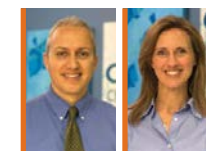
Congratulations to **Aaron Martin, DC '09** on your grand opening of The Joint in Coppell, TX!



Andrew Bang, DC '11 was covered on the morning show in northern Florida on how chiropractic care provides migraine relief. Way to go, Dr. Bang!



Congratulations **Logan Sherman, DC '13** for completing the Boston Marathon in 2 hours and 31 minutes (or an average of 5:34 minutes per mile) to finish 92nd out of the thousands of runners at the Marathon!



Congratulations to **Phillip Cordova, DC '97** & **Natalie Cordova, DC '97** on winning the Angie's List Award four years in a row!



Samantha Traylor, DC '13, FIAMA is leading the acupuncture program at Lumin Health in Dallas, Irving, and Flower Mound, TX. Congratulations, Dr. Traylor!

IN MEMORY:

Parker University sadly announces the loss of one of our alumni, Dr. Richard Steven Clark, DC '02. Dr. Clark passed away on Sunday, February 22, 2015 in Nacogdoches, Texas.

Have you had a personal or professional achievement that you'd like to share with the Parker community? *ParkerToday* would like to share your notable life events with your fellow classmates, friends, and colleagues. Submit your class note to www.parker.edu/class-notes today!



Each year the Parker University Alumni Association acknowledges a few of the heroes and noteworthy people who have made a difference in chiropractic. We strongly encourage all chiropractors, chiropractic assistants, staff, patients, or supporters of chiropractic care to submit names for consideration. Some awards are exclusive to the graduates of Parker University.

Alumni of the Year Award

This passionate graduate of Parker University exemplifies the Doctor of Chiropractic program by promoting wellness, making significant advances in the field or practice of chiropractic, and educating the community on the benefits of chiropractic.

International Alumni of the Year Award

This passionate graduate of Parker University exemplifies the Doctor of Chiropractic program by making significant contributions to the chiropractic profession and establishing advancements in chiropractic care in another country.

Young Alumni of the Year

This passionate doctor graduated from Parker within the last five years and has established himself/herself in the profession by promoting wellness and educating the community on the benefits of chiropractic.

Lifetime Achievement Award

This doctor of chiropractic exemplifies a "giving" personality; is passionate about Parker and the profession; and has, through his/her life, demonstrated a significant and lasting contribution to the school, profession, and community.

To submit a nomination for the these awards please go to
www.parker.edu/alumni-awards

Each **ONE** Recruit *One*



We need more *talented chiropractors!*

Parker University is **challenging each DC to recruit at least one new DC** each year.

Referring a prospective student to Parker University is easy:

1. The prospective DC can complete an interest form at www.parker.edu
2. You can e-mail the prospective DC's name and contact information to askadmissions@parker.edu

Be sure to ask the prospective student to mention your name when they talk to a Parker admissions counselor.

Want to do even more? Become a Parker Ambassador!

- Host prospective student events in your clinic
- Partner with Parker recruiters to talk to college and university students in your area about chiropractic
- Offer promotional information about Parker in your clinic

Learn more and sign up to become an Ambassador at
www.parker.edu/ambassador.