



## PUBLIC DISCLOSURE STATEMENT

### STUDENT ACHIEVEMENT GOALS AND OUTCOMES

Parker University evaluates success with respect to student achievement consistent with the institution's mission. As part of the institution's commitment to continuously improve student success and further the organization, Parker University established a five-year strategic plan (2014/15-2019/20). This continuous improvement plan and process was approved by Parker University's Board of Trustees, during December 2013. Parker University set comprehensive institutional goals in ensuring student success. Multiple measures have been identified to evaluate student success. Examples of these student success measures include: graduation rates, job placement rates, and professional licensing examinations. Parker University has established the following benchmarks through its strategic plan to aid in guiding student success.

- Graduation Rates (at 150% timeframe)**

Goal: Achieve 81% graduation rate by 2020 for College of Chiropractic.

ENTRY YEAR	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Doctor of Chiropractic *	79%	80%	74%	76%	74%	74%	75%

Goal: Achieve 10% above the national average by 2020 for colleges except Chiropractic (66%, four-year private, not-for-profit institutions).

ENTRY YEAR	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Massage Therapy (Certificate) **	74%	75%	78%	73%	81%	89%	78%
Radiologic Technology (AAS)***				71%	80%	❖	❖
Health Information Management (BS)***				50%	❖	❖	❖

- Job Placement Rates**

Goal: Achieve 5% above national average (63.6%) for allied health degrees.

DEGREE YEAR	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18
Certificate in Massage Therapy	79%	72%	79%	78%	81%	86%	85%	83%
Radiologic Technology					98%	86%	93%	80%
Diagnostic Sonography							100%	83%
Health Information Management							80%	100%
Health Information Technology							100%	100%
Health Care Management (BBA)								100%
Health Care Management (MBA)							100%	100%
Occupational Therapy Assistant								93%
Computer Information Systems (BS)								100%
Certificate in Computed Tomography								100%

- External Examinations**

#### GRADUATE PROGRAMS

EXAM	PROGRAM	GOAL	2014	2015	2016	2017
NBCE	Chiropractic	85%	86%	84%	86%	67%

Goal: Achieve National Board of Chiropractic Examiners first-time examinee pass rates {attempting any or all parts within six (6) months post-graduation} at overall mean average of 85%.

#### UNDERGRADUATE PROGRAMS (First-time Pass Rates)

EXAM	PROGRAM	GOAL	2016	2017	2018
MBLEx	Massage	75%	80%	79%	72%
AART	Radiological Technology	75%	75%	72%	65%
NBCOT	Occupational Therapy Assistant	80%		60%	89%
AART	Diagnostic Sonography	65%		78%	75%
RHIA	Health Information Management	75%		100%	100%

\*Timeframe at 150% for Doctor of Chiropractic is 4.5 years.

\*\*Timeframe at 150% for Certificate of Massage Therapy is 13.5 months.

\*\*\*Timeframe at 150% for Associate of Applied Science in Radiologic Technology

- 2 years; Bachelor of Science in Health Information Management - 5 years. Fall 2013 was the first entering cohort for these programs.

❖ Timeframe at 150% has not been met, yet. Other new programs have graduated first cohorts, but have not met the 150% assessment point for graduation rates.

Numbers rounded to whole placeholder.

Office of Institutional Effectiveness and Planning (JAN/19)