

PUBLIC DISCLOSURE STATEMENT

STUDENT ACHIEVEMENT GOALS AND OUTCOMES

Parker University evaluates success with respect to student achievement consistent with the institution's mission. As part of the institution's commitment to continuously improve student success and further the organization, Parker University established a five-year strategic plan (2014/15-2019/20). This continuous improvement plan and process was approved by Parker University's Board of Trustees, during December 2013. Parker University set comprehensive institutional goals in ensuring student success. Multiple measures have been identified to evaluate student success. Examples of these student success measures include: graduation rates, job placement rates, and professional licensing examinations. Parker University has established the following benchmarks through its strategic plan to aid in guiding student success.

- Graduation Rates (at 150% timeframe)

Goal: Achieve 81% graduation rate by 2020 for College of Chiropractic.

ENTRY YEAR	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Doctor of Chiropractic *	79%	80%	74%	76%	74%	74%	75%

Goal: Achieve 10% above the national average by 2020 for colleges except Chiropractic
(66%, four-year private, not-for-profit institutions).

ENTRY YEAR	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Certificate in Massage Therapy **	74%	75%	78%	73%	81%	89%	78%
Associate of Applied Science in Radiologic Technology ***				71%	80%	❖	❖

- Job Placement Rates

Goal: Achieve 5% above national average (63.6%) for allied health degrees.

DEGREE YEAR	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Certificate in Massage Therapy	79%	72%	79%	78%	81%	86%	85%
Associate of Applied Science in Radiologic Technology					98%	86%	93%

- External Examinations

Goal: Achieve National Board of Chiropractic Examiners first-time examinee pass rates
{attempting any or all parts within six (6) months post-graduation} at overall mean
average of 85%.

NBCE	2014	2015	2016	2017
Passage Rate	86%	84%	86%	67%

Goal: Achieve Massage Therapy Licensure Pass Rate of 75%.

MBLEx	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Pass Rate	79%	78%	91%	94%	90%	80%	79%

Goal: Achieve Radiologic Technology Licensure Pass Rate of 75%.

AART	2013-14	2014-15	2015-16
Pass Rate	88%	91%	86%

*Timeframe at 150% for Doctor of Chiropractic is 4.5 years.

**Timeframe at 150% for Certificate of Massage Therapy is 13.5 months.

***Timeframe at 150% for Associate of Applied Science in Radiologic Technology is 2 years. Fall 2013 was the first entering cohort for this program.

❖ Timeframe at 150% has not been met yet.