

# PARKER UNIVERSITY

## MASTER OF BUSINESS ADMINISTRATION (MBA) CONCENTRATION IN HEALTH CARE MANAGEMENT

Parker University is a nonprofit, regionally accredited university offering an online Master of Business Administration with a concentration in Health Care Management (MBA-HCM) degree. The program serves as an intersection between business and health care, preparing students to develop a multifaceted approach to patient care necessary for success in today's health care environment. Whether it's a career in leading others to achieve organizational goals or developing forward-thinking operational plans and strategies, graduates of Parker's MBA-HCM program stand ready to face the important challenges the fast-growing health care industry presents.

### PARKER'S MASTER OF BUSINESS ADMINISTRATION PROGRAM CONSISTS OF:

- ▶ A new enrollment period every eight weeks
- ▶ Fully online classes
- ▶ A total of 36 credit hours
  - 24 credit hours of major core courses
  - 12 credit hours of concentration courses
- ▶ Or 42 hours if two prerequisite courses are needed

### PARKER'S MBA IN HEALTH CARE MANAGEMENT PROGRAM PREPARES ITS GRADUATES TO:

- ▶ Evaluate an organization's financial position through analysis and forecasting;
- ▶ Design and compare operational and strategic plans for health care systems based on sound advice and accounting;
- ▶ Function with integrity and make ethical and legal decisions within the health care workplace;
- ▶ Demonstrate an understanding of the ethical and legal issues that impact leaders of health care organizations;
- ▶ Demonstrate a capacity to lead others to achieve organizational goals and effectively manage projects and operations;
- ▶ Communicate proficiently in the health care environment through scholarly writing and oral presentations;
- ▶ Apply data-driven quantitative reasoning and statistical tools to address complex problems for critical decisions;
- ▶ Critically analyze and develop health care policies and interpret and evaluate their legal and regulatory impact.



**PARKER**  
UNIVERSITY

Igniting Passion. Transforming Lives.

## WHY PARKER'S MBA-HCM PROGRAM?

- ▶ A convenient program available exclusively online
- ▶ Focus on mastering one course per eight-week term
- ▶ The opportunity to earn your MBA degree in 24 months

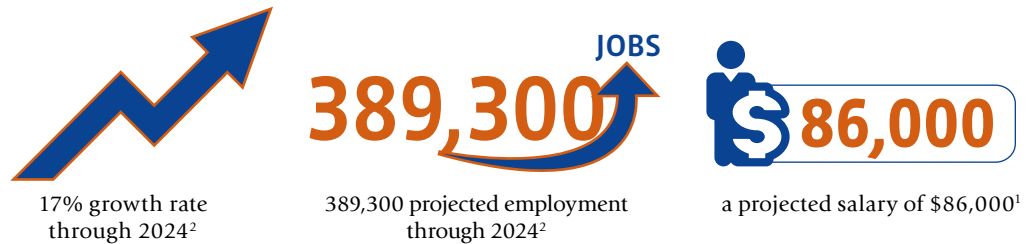
## WHERE DO HEALTH CARE MANAGEMENT PROFESSIONALS WORK?

According to the U.S. Bureau of Labor Statistics, the U.S. will see a 17% job growth of health service administrators through 2024—that's a total of 389,300 jobs related to health service administrators. A Masters of Business Administration with a concentration in Health Care Management is especially relevant in Texas, as the health care industry is responsible for more than 15% of the state's annual employment growth. Statistics prove the same position filled by a professional earning a master's degree with health care management would earn as much as \$86,000. A 12.3% increase over a bachelor's degree with health care management.<sup>1</sup>

### CAREER OUTLETS FOR PARKER UNIVERSITY'S MASTER OF BUSINESS ADMINISTRATION GRADUATES INCLUDE:

- ▶ Hospitals
- ▶ Office-based practices
- ▶ Ambulatory health care services
- ▶ Nursing and residential care facilities
- ▶ Mental health facilities
- ▶ Government agencies

## WHAT IS THE CAREER OUTLOOK FOR HEALTH CARE MANAGEMENT PROFESSIONALS?



## ACCREDITATION

### SACS Accreditation

Parker University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award a Master of Business Administration with a concentration in Health Care Management. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of Parker University.

### ACBSP Status

The Master of Business Administration with a concentration in Health Care Management Program is in Candidacy status by the Accreditation Council for Business Schools and Programs (ACBSP) and is seeking full accreditation pending accreditation review by the Accreditation Council for Business Schools and Programs (ACBSP).



*"The fully online MBA program was exactly what I was looking for. I was able to further my education while working full time. The MBA support team at Parker is incredible and there for you anytime you need. I really must say thank you as well to the professors that were available every step of the way. If you're looking to advance your education and career, look to Parker's MBA!"*

- Rick Stokes, Alumni 2017

<sup>1</sup><http://www.healthcaremanagement.com/salary-2>

<sup>2</sup><http://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>