

PUBLIC DISCLOSURE STATEMENT

STUDENT ACHIEVEMENT GOALS AND OUTCOMES

Parker University evaluates success with respect to student achievement consistent with the institution's mission. As part of the institution's commitment to continuously improve student success and further the organization, Parker University established a five-year strategic plan (2014/15-2019/20). This continuous improvement plan and process was approved by Parker University's Board of Trustees, during December 2013. Parker University set comprehensive institutional goals in ensuring student success. Multiple measures have been identified to evaluate student success. Examples of these student success measures include: graduation rates, job placement rates, and professional licensing examinations. Parker University has established the following benchmarks through its strategic plan to aid in guiding student success.

- Graduation Rates (at 150% timeframe)

Goal: Achieve 81% graduation rate by 2020 for College of Chiropractic.

ENTRY YEAR	2006-07	2007-08	2008-09	2009-10
Doctor of Chiropractic *	79.2%	80.3%	73.9%	76.1%

Goal: Achieve 10% above the national average by 2020 for colleges except Chiropractic (66%, four-year private, not-for-profit institutions).

ENTRY YEAR	2010-11	2011-12	2012-13	2013-14	2014-15
Certificate in Massage Therapy **	73.1%	67%	81.4%	70.8%	79.5%

- Job Placement Rates

Goal: Achieve 5% above national average (63.6%) for allied health degrees.

DEGREE YEAR	2010-11	2011-12	2012-13	2013-14	2014-15
Certificate in Massage Therapy	79.4%	72.1%	78.6%	78.4%	70%

- External Examinations

Goal: Achieve National Board of Chiropractic Examiners first-time examinee pass rates at 83% - Part I, 77% - Part II, 84% - Part III, 91% - Part IV, and 92% Physiotherapy.

NBCE	2010-11	2011-12	2012-13	2013-14	2014-15
Part I	73%	75%	79%	79%	79%
Part II	62%	55%	68%	67%	67%
Part III	80%	66%	62%	81%	77%
Part IV	81%	84%	80%	87%	87%
Physiotherapy	90%	89%	89%	90%	93%

Goal: Achieve Massage Therapy Licensure Pass Rate of 75%.

MBLEx	2010-11	2011-12	2012-13	2013-14	2014-15
Pass Rate	79%	78%	91%	94%	90%

*Timeframe for Doctor of Chiropractic is 4.5 years.

**Timeframe for Certificate of Massage Therapy is 9 months.