

PARKERToday

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PARKER'S LEGACY STUDENTS

Parker Welcomes a New Generation

p. 20



TRAILBLAZERS IN EDUCATION

30 Years of Parker Graduates and Teaching Innovations for the Next 30

p. 8



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Brian McAulay
President

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As I reflect on the summer just past and welcome fall, I look forward to all the experiences that each new trimester brings. Students bring new energy, and together with faculty, staff, current students, and the Parker University Alumni Association, I am ready for a season of transformational growth throughout the Parker community.

For both new and returning students, the fall semester got off to a rousing start with Parker Serves, our annual celebration of community service, in which we, working with 25 charitable organizations throughout North Texas, exemplify loving service, our first technique. Parker Serves is an intensely meaningful day. Thank you for all your help in making our third Parker Serves an across-the-board success.

Just as the engagement of students is of vital importance to their education, so, too, is the engagement of our global alumni community to the life of Parker University. To that extent, I am encouraged to know I will be seeing many alumni at The Parker Experience in Dallas. As with each Parker event, our Dallas seminar offers the opportunity to meet with friends, share success stories, and further advance our profession by inspiring one another to think, discover, and innovate for the future.

I am pleased to welcome the new Parker University Alumni Association Board of Directors. I look forward to working with you on setting the direction for our relationship with the Parker alumni community.

In loving service,

A handwritten signature in black ink that reads "BJ McAulay". The signature is stylized, with the first letters of the first and last names being capitalized and prominent.

Brian McAulay, DC*, PhD
President

**Previously licensed in NJ and PA*

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Questions? Comments?
We'd love to hear from you!
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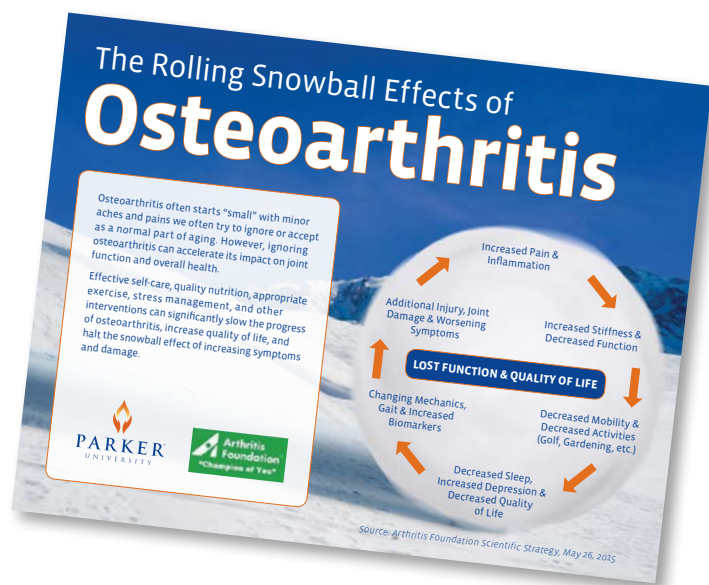
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THE ARTHRITIS FOUNDATION AND PARKER UNIVERSITY

Parker University is proud to announce a partnership with the Texas offices of the Arthritis Foundation to provide chiropractic care to more people suffering with arthritis and further education on arthritis among chiropractors and other health care providers. Parker University has been happy to support the Arthritis Foundation's events in DFW and to deepen that relationship in the realm of education. Working in partnership with its students and seminar participants, Parker hopes to make its expertise available in both traditional courses and in seminar workshops. Further, Parker is working to produce educational documents and resources for health care practitioners to increase the role of chiropractic in caring for those diagnosed with arthritis.

The Arthritis Foundation's work is critical to supporting a broader view of health, human movement, and aging in a society that faces new challenges of lifestyle and demographics at every turn. Chiropractors view health care advocacy and education as inseparable from their practice, and Parker University is proud to be carrying that ethos forward as a premier chiropractic and health



care education institution. Parker University is honored to support the Arthritis Foundation in bringing their mission of ameliorating pain and issues of movement to a broader audience. ■

For more information, visit Parker University Chiropractic Wellness Clinics at www.parker.edu/clinics or call 972.438.9355.

KUDOS IN GREECE

Parker Researchers Receive International Recognition

Parker University is happy to congratulate Dr. Xue-Jun Song, whose research was recently recognized as a winner of the Louis Sportelli NCMIC Original Research Award at the 13th World Federation of Chiropractic (WFC) biennial congress in Athens, Greece.

The award was one of three papers selected for recognition and was the only paper selected from a North American college or university. The work entitled "Spinal Manipulation Attenuates Neuropathic Pain through Activating Endogenous Anti-inflammatory Cytokine IL-10" was written by Parker University researchers Xue-Jun Song, MD, PhD, and co-authored by Harrison Ndetan, PhD, MPH. Their research investigated the role of cytokines in lower back pain and relief. These cell proteins are an important signaling system for nerves and critical to the pathogenesis of the suffering involved in lower back injuries. Their research



found that one way spinal manipulation may alleviate chronic pain is through suppressing increased pro-inflammatory cytokines and activating endogenous anti-inflammatory cytokines in the spinal cord.

The award has a \$5000 cash value that will be received with award certificates after the article has been approved for publication by the *Journal of Manipulative Physiological Therapeutics*. ■

KELSEY
MARTIN
RESEARCH
POSTER SESSION

This past May, Tri-7 student, Kelsey Martin, presented her co-authored research, "Dorsal Scapular Artery: Anomaly of a Rare Origin," at the Human Anatomy and Physiology Society (HAPS) Conference in San Antonio, TX.

Two months earlier, while Kelsey and other Parker students were taking National Board Exams, Dr. Everett Johnson and Bahram Sardarabadi, Associate Professors, presented the research in poster session format to an engaged chiropractic audience at ACC-RAC in Las Vegas.

Researchers use poster sessions, as they're known, to get feedback from the research community before publishing. In the case of Kelsey, she used the poster session to gain further understanding by doing something that, in her words, "I may not be able to do sitting behind a desk." The research, co-authored by Kelsey, Dr. Johnson, and Professor Sardarabadi, provided two possibilities as to how an anomaly identified by Kelsey on the Parker campus likely came to be, as well as how the anomaly was discovered.

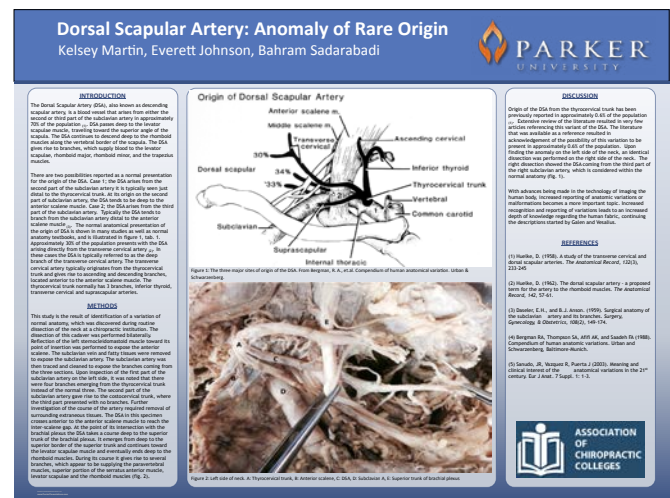
“ I feel this research presented an opportunity to shed light onto a finding that hadn’t been reported on in many years ”

Her journey to having her work featured at HAPS and ACC-RAC began in Tri-2, when she identified the anomaly while in Gross Anatomy Lab, a course co-taught by Dr. Johnson and Professor Sardarabadi. Intrigued by the anomaly, which affects only .6% of the global population, Kelsey consulted with Dr. Johnson and Professor Sardarabadi, who confirmed the rare nature of Kelsey's finding.

"This type of finding should be written up," Dr. Johnson suggested.

Kelsey knew just the person. "Could I do it?"

From there, Kelsey, along with Dr. Johnson and Professor Sardarabadi, began to research the finding more closely. It was a finding that offers chiropractors, anatomists, physiologists, and other health care professionals a



rare insight into an anomaly that they may someday encounter in practice or in their own research.

"I feel this research presented an opportunity to shed light onto a finding that hadn't been reported on in many years," Kelsey said. The research addressed the dorsal scapular artery (DSA), a blood vessel that originates in the subclavian artery.

In a casual atmosphere marked by learning and appreciation, Kelsey stood beside her poster and answered questions from fellow attendees. To prepare her poster, she explored previous research that addressed rare anomalies, as well as data related to the dorsal scapular artery. This experience allowed Kelsey to gain further understanding of her own research.

"I've always loved research, and to be able to present my own was such a great experience that I wouldn't trade for anything," Kelsey said. "The whole experience gave me the chance to do more than what is expected, and it was a blast. Plus, it gave me a sense of pride."

The way she sees it, if attendees were simply interested and learned something, then that alone would be enough to consider the experience worthwhile. “I think these types of research opportunities can potentially open doors for so many students at Parker,” Kelsey said. “To do research and see what can come from it is such a great opportunity.”

Kelsey plans to open a practice of her own upon graduation. "This whole experience is something I can speak about whenever I'm asking for a loan for my future practice." In addition to that pursuit, a potential future in research is also a possibility when it comes to Kelsey's post-graduate plans. "I do have a continued interest in research, and I'm thankful for this poster for really opening up that interest." ■

SHOW WHAT YOU KNOW

Chiropractic Pediatric Safety Study Seeks Practices to Participate



ParkerToday is pleased to pass along news of the research and discoveries being performed here at Parker University. In the case of ongoing research, however, we are especially privileged to give our community the chance to participate in this important work. Research is its own form of advocacy, giving health care practitioners the tools they need to articulate and organize the evidence they see in their own communities.

Katie Pohlman, DC, PhD(c) is a new addition to the research department at Parker University and is pursuing vital large scale research into chiropractic pediatric patient safety. Dr. Pohlman's research is practice-based and vital to communicating the concrete experiences of patients to the research community. Participants in the study will be asked to collect data from up to 60

pediatric patients (13 years of age or younger). There's no time limit, so participants can take as long as needed to collect the information. Data collection is designed to be quick and easy. Participants say data collection has only added between 15 and 60 seconds to patient visits and all aspects of the study are confidential and anonymous.

This study looks to provide large scale safety information about manual therapy in the pediatric population—information that has otherwise been unavailable. While this research is being conducted in the chiropractic community, it will produce information that can be used by other health care providers, patients, and health policy makers. ■

Recruitment for the study is ongoing. If you are interested in having your practice participate, please contact Katie Pohlman at KPohlman@parker.edu.

CALL FOR PAPERS:

The Parker Experience Las Vegas Hosts First Scientific Session

The Parker Experience Las Vegas is the largest annual national chiropractic event, bringing together nearly 3500 attendees in the chiropractic industry with the largest chiropractic Marketplace expo, renowned speakers, business training for chiropractors and CA's, and technical training in classes accredited for CE. It offers opportunities for chiropractors to "Grow Themselves and Grow Their Practices."

The January 2016 Parker Experience will introduce a **scientific exposition** that offers an additional opportunity to share the wonderful scientific work done in our profession and educational institutions with thousands of clinicians and leaders who might not otherwise be reached through other scientific and educational conferences. The theme for this scientific exposition is "Advancing the Clinical Chiropractor."

Submissions will be original empirical scientific research in any area (basic, translational and clinical science, education, health service research, etc.) that advances the chiropractic profession. This may include recently presented or published work. All research will be peer reviewed and authors will be available for poster presentations.

Presented posters will be eligible for the following cash awards that will be presented during the event:

- First prize: \$2500
- Second prize: \$1000
- Third prize: \$500

For further information, please visit www.theparkerexperience.com.



The 2015 Fall Tri-1 Class: 136 strong, 15 Presidential Scholars, and 24 Academic Achievement Scholarship Winners



Radiologic Technology: 46 grads strong



437 Massage Therapy certificates to date

TRAILBLAZERS IN EDUCATION

Now more than ever, health and wellness institutions are challenged to educate students in their chosen fields while at the same time preparing them to navigate an increasingly interdisciplinary health care workplace. Parker University has taken on this challenge directly by providing a variety of academic programs designed to fulfill Parker’s mission and goals, and to meet our students’ current and future needs.

In doing so, we remain committed to continually enhancing our programs to not only meet the needs of our students, but also the needs of a continually evolving health care landscape. To this end, faculty and staff are busy planning the rollout of new programs within the Colleges of Business and Technology and of Health Sciences. Our programs are designed to meet the challenges that today’s 21st century health care system presents. As our students bring an incredibly diverse background of education and life experiences to their Parker experience, it is vital that they leave Parker with an even greater breadth of knowledge. In introducing these and future programs, we serve our students by

offering a curriculum that allows them greater flexibility to meet any distinct interests they may have. That’s what Parker has done since 1982—serve our students by preparing them to lead and adapt to the changing nature of health care.

“A Parker education will always be based in service to others,”

We expect that the flexibility our programs offer will make our certificates and degrees increasingly more viable as our graduates serve as doctors, technicians, health care professionals, or one of the many other jobs for which Parker is now proud to prepare its students. Our programs are designed with care and fully align with Parker’s mission and vision. It’s another way that Parker, in 2015, is committed to being a trailblazer in health care education—one that is always looking ahead to best equip students to serve communities around the world.

Some things, of course, will always stay the same at Parker.

A Parker education will always be based in service to others. We will continue to teach our students to practice their art, science, and philosophy in a principled way, while remaining open to exploring new ideas and innovations. Knowledge and experience will always be fostered by leading educators, whether taking place in person, online, or through Parker's ever-growing collection of out-of-classroom learning resources.

To support Parker's integrated approach to wellness education by offering a variety of learning methods, "we complement students' classroom experience with numerous out-of-class learning resources," said Bill Watson, director of the center for teaching and learning. "We offer students face-to-face tutoring and other alternative learning methods, and recently introduced university-wide access to Smarthinking, which provides on-demand, cloud-based tutoring and learning resources." Additionally, Parker students have access to the Learning and Study Strategies Inventory (LASSI), a web-based survey that helps identify potential learning and studying challenges. After completing a LASSI survey, students can attend workshops or complete online modules designed to help identify and address further areas of academic support.

“Our programs allow students to apply what they have learned in the classroom to internships throughout the health and wellness industry”

The Center for Teaching and Learning (CTL) also provides faculty with a variety of professional development opportunities. Each summer, surveys are distributed to Parker faculty members in order to solicit feedback about the types of programs and resources that they feel would most benefit their continued development, as well as best serve their current students.

Using this information, the CTL hosts workshops and initiatives throughout the year geared toward enhancing student-faculty interactions and experiences. In addition, the Center for Teaching and Learning offers teaching consultations in the form of one-on-one meetings with faculty. These highly personalized meetings are designed to address a faculty member's needs or concerns by helping them overcome a specific teaching challenge—an invaluable resource for faculty and students alike.

Just as these additional resources are vital to a Parker education, so too, is real-world experience. Our programs—from our chiropractic program to our rad tech, occupational therapy assistant, and diagnostic sonography—allow students to apply what they have

learned in the classroom to internships throughout the health and wellness industry.

In addition to on-site clinic experience on the Parker campus, our expansive practice-based internships (PBI's) are available through our partnership with more than 30 private practices. These powerful experiences allow students to further integrate their skills by serving a wide range of patients while under the guidance and supervision of a credentialed faculty member or professional within their own practice.

We look forward to working with our many alumni, friends, and current students to help us identify programs that will best prepare students for fulfilling careers in health care. ■

Parker University's current programs:

- Certificate in Massage Therapy
- Associate of Applied Science with a major in Diagnostic Sonography
- Associate of Applied Science with a major in Radiologic Technology
- Associate of Applied Science with a major in Health Information Technology
- Associate of Applied Science with a major in Occupational Therapy Assistant
- Associate of Applied Science with a major in Massage Therapy
- Bachelor of Business Administration with a major in Health Care Management
- Bachelor of Science with a major in Health Information Management
- Bachelor of Science with a major in Anatomy
- Bachelor of Science with a major in Health & Wellness
- Bachelor of Science with a major in Computer Information Systems with a concentration in IT
- Bachelor of Science with a major in Computer Information Systems with a concentration in Cybersecurity
- Master of Business Administration with a major in Health Care Management
- Doctor of Chiropractic



Bill Watson, Director of the Center for Teaching and Learning
Builder of the Mace



THE MAKING OF A MACE

Academic maces are a tradition dating back to the medieval origins of the university. Early universities established their academic freedom by setting themselves up as free cities with their own armed guards. Some larger universities still qualify as municipalities, but one of the most common legacies of that era are academic maces. These ceremonial objects represent the independent internal authority of the university and are used (as they often are in parliaments or congresses) to herald the most formal acts of the university, most often commencement ceremonies.

Where the original maces were weapons meant to establish order and authority in a body governed by special rules of civility, the ceremonial mace creates order through embodying the vision of the university. Maces become storied parts of the organization over time and are often built to reflect a university's vision for itself – modernist titanium for an internet university for instance or a mace crafted from rare woods for a forestry program – and Parker University has taken that purpose very seriously. Bill Watson built the mace to

reflect Dr. Parker's unique vision and the components and strengths of the university.

The design of the mace includes elements symbolic of the institution's future; its past; and Dr. James W. Parker's vision. The three sections of the mace's handle represent the institution's staff/administration, faculty, and students. The beads located along the middle portion of the handle mark the degrees granted by the institution. The largest bead, located near the head, or pommel, symbolize the institution's flagship program, the Doctorate of Chiropractic. The beads near the foot of the mace represent the Dallas and Irving campuses. Combined, these elements work in common cause to support the most prominent portion of the mace, the pommel. The pommel, adorned with the university seal, represents Parker University, its mission, and its vision.

Parker's charter class graduated 30 years ago in 1985. This year's graduating class will be preceded by a mace representing the strength of an institution proven in its ability to bring Dr. Parker's vision of service and healing to life. ■

NEW PATHS IN THE ADAPTIVE LEARNING CLASSROOM

The adaptive learning lab is a flexible learning space that allows faculty members to easily change the space based on their teaching strategies and the students' needs. The lab is a great example of the student-centered learning resources available to the Parker University community. – Ashley Long, Coordinator of Learning Resources



Total Environmental Control – Instructors have independent control of every light source in the classroom. Wall length windows enable classes to bring the natural world into any class.

A Flexible Learning Space – Equipped with wheels and locks every desk and chair can be broken up, folded up, or arranged into individual pods. Any desk, every desk, or no desks can be used in any class.



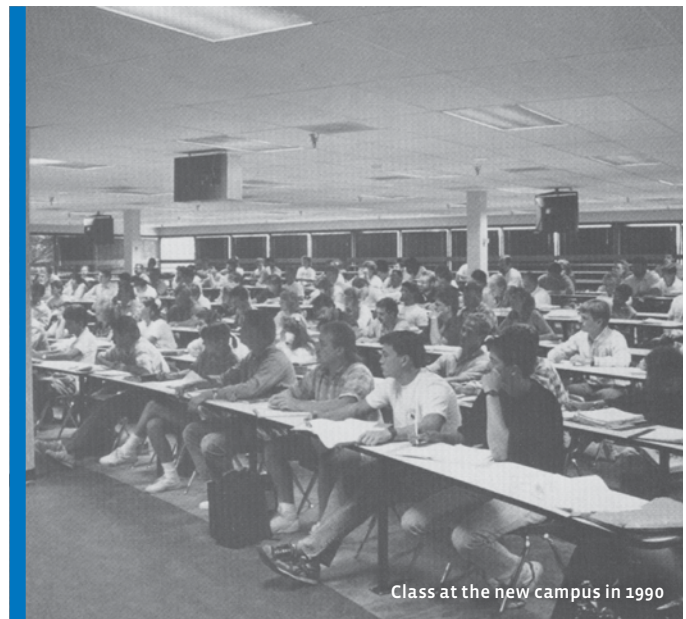
A Fully Wired Space – Wifi equipped to support the technology students bring to class, the projector can display any wireless equipped device in the classroom and the echo system can transform any class into a podcast.

Rich Textual Environments – White boards of every size can be moved and attached to desks, walls, or even mobile frames. Supply closets ensure great ideas never go to waste.

Movable Feasts for Knowledge – Mobile display frames, a moving lectern, podcasting, and integration with online learning environments mean that teaching is fully empowered from every point of the classroom and beyond.



Charter Graduation in 1985



Class at the new campus in 1990

30TH & 25TH ANNIVERSARY GRADUATING CLASSES

30 and 25 years after Parker's Classes of 1985 and 1990 earned their Doctor of Chiropractic degrees, graduates from those classes spoke to *ParkerToday* about their most vivid Parker memories, as well as the Parker faculty members who inspired them most.

What is your most vivid memory during your time as a student at Parker?

"Fireside chats in the church with Drs. Parker and Morter and listening as they would discuss chiropractic philosophy."
- Kurt Adams, Class of 1985

"Classes held at the Safeway store that was remodeled at the Alpha campus. Also, staying in the same classroom all day and having instructors come to us, as opposed to the other way around." -Randy Curtis, Class of 1990

"As an intern, one of my patients was a young boy with what appeared to be significant genu-valgum. His parents were told he would have to wear a brace between his knees for several years and then would probably need surgery. A few adjustments later and his feet came together normally with no bracing and/or surgery needed." -Jim Guest, Class of 1990

"Anatomy lab in the basement of the church building; Dr. Parker hosting assemblies while wearing an occasional Pepto Bismol-pink suit; and class in the meat department of the Winn Dixie building (I remember it being freezing in there)." -Charlotte Watts, Class of 1990

What professors and/or educators did you find most inspiring while a student at Parker?

"Dr. Brown and Dr. Coelho" -Oliver Blumler, Class of 1990

"Bahram Sardarabadi, Ken Garrett, and Georgina Pearson"
-Tafi Downing, Class of 1990

"Gene Giggelman was always well prepared and taught in a way that made you want to do your best in his class. Also, many of the guests speakers Parker hosted were very inspirational."
-Rick Enlow, Class of 1990

"Bahram- 'respect our cadaver'; Dr. Brown- 'don't judge your patients'; Pat Coelho - 'sincere care for my son'"
- Lonnie McKinzie, Class of 1990

"A female doctor that taught one of our technique classes was most inspiring to me. She delivered adjustments just as I wanted to be able to deliver to my patients. She was very smooth, gentle, and specific, and her body stature was very similar to mine. With that said, I knew if she could do it, so could I!" -Sheri Wingate, Class of 1990

The Classes of 1985 and 1990 Class Reunions will be held concurrently at III Forks Steakhouse and Seafood in Dallas, Texas on October 31. For more information about future Parker University Alumni Association events, contact Tran Pham, manager of alumni events and engagement, at tran.pham@parker.edu.

KIMBLE MCSWEENEY AND THE GRACE OF PARKER CLINICS



This June he awoke to back pain so crippling he found himself going to work on crutches and his first thought was, "I hope there is a good intern to be had."

"Two of my friends from the bookstore drove me over to the clinic in a golf cart. After waiting for 10 minutes, Corey Waldrop came up to me and walked me through a short discussion on my situation and a paperwork update. He went right into an adjustment, and I don't know what he did that day, but I walked out of the clinic carrying those crutches."

"I don't know what he did that day, but I walked out of the clinic carrying those crutches,"

While most of the interactions alumni and students have with staff in universities across the world are professional in nature, Parker University has a special separate opportunity for students and staff to become a part of each other's lives. I don't know that it's any sort of stretch to say most Parker alumni reading this remember seeing staff in the clinic. Many students might remember a trip to the registrar's office as their first encounter with staff, but how many remember their first encounter with a patient as their first encounter with a staff member?

"Two of my friends from the bookstore drove me over to the clinic in a golf cart,"

Those memories are an important part of how staff members interact with the university as well. The privilege of attending the clinic is a part of any introductory tour, and if an intern's ears are burning it could be because clinic visits by staff are a frequent source of casual conversation. Of course, such visits can have a deeply life and health affirming aspect as well, and such stories can be worth more than a simple conversation if only to memorialize the connection that marks so distinctly the time many students and staff spend at the university.

Kimble McSweeney is a staff member in the Office of Institutional Advancement, and enthusiastically made use of the clinic early in his time at Parker. His initial interns moved on to community-based internships and other programs, however, and he went less frequently.

Kimble was impressed at how Corey spoke with him in the course of determining the likely causes of his condition. He was also impressed by Corey's willingness to commit to his treatment, even if it went past graduation. The student experience can seem abstract or distant. That can even be a necessary perspective. The concrete, tactile, connection between patient and intern can add to that perspective. This gives Parker a strength few other universities can match. Making the walk from the campus to the clinic may seem like the least trail to blaze, but the difference between coming to the clinic and going out can be one of revelations. ■

It's wonderful to be a part of Kimble's story, but any Parker Intern would have done the same. The care that staff bring to their work also instills itself into our chiropractic clinic, and that care provides some extraordinary outcomes. Kimble's story is one of many that may not be shared, but his results and his graciousness are things everyone should have the opportunity to experience. It's wonderful to share the power of the adjustment with the people who enable us to learn it.

- Corey Waldrop, DC '15

NEWS from Parker

WELCOME THE NEW ALUMNI BOARD OF DIRECTORS 2015-16

Parker University is pleased to announce the induction of a record number of new members to the alumni board. These directors represent both the breadth and depth of what Parker University has to offer to its students, community, and the patients its graduates serve.



Bart Patzer, DC '93 - President

Dr. Patzer was born in Plainview, TX and is now a third generation upper cervical doctor. He has been practicing at Patzer Family Chiropractic in Austin, TX for 16 years. Dr. Patzer is part of the UCHC team and serves as a district franchise manager where he works closely with each office monitoring day-to-day operations, providing consulting and individualized training. He is certified in chiropractic spinal trauma and has been a member of International Chiropractic Association (Texas representative), Chiropractic Society of Texas, Texas Chiropractic Association, World Chiropractic Alliance, and Travis County Chiropractic Society (past president). Dr. Patzer also served as an assistant coach within WLP, guided their student program, and won "Chiropractor of the Year" in 2003, 2004, and 2007.

"I want to continue to serve on the board to strengthen relationships with graduates of Parker to preserve our profession. I want to grow the enrollment in the Doctor of Chiropractic program. Mostly, I want to develop definition within Parker to graduate differentiated chiropractors that respect and love our differences, yet honor our foundation."



Amy Wood, DC '04 - Vice President

Dr. Amy Wood was born and raised in Dallas, TX. Her family's background in alternative medicine lead her to pursue a Doctor of Chiropractic degree. While at Parker, she was the president of her class and created a community service program for students. Her involvement in and out of the classroom was recognized by the numerous awards she received, namely: Outstanding Intern by the Irving Clinic; Clinical Assistant Program (Blue Coat); and other community service awards. She met her husband, Dr. Matt, while at Parker and they practice together in Plano, TX at Wellness Solutions Chiropractic.

"I am a leader—diligent, tenacious, and persistent, and my best skill is getting it done. Chiropractic has allowed me to gain a vast amount of knowledge in practice management and key concepts of practical billing and coding. If we all work together we can keep chiropractic and its integrity, purpose, and history alive. I want to help blend school life and real world for the students who have chosen this great profession. I want all chiropractors to succeed and not be frustrated with practice."



Ron Wells, DC '95 - Treasurer

Dr. Wells returned to Arkansas for employment in the profession after his training at Parker. "I was in Arkansas approximately one year when Parker University offered me an opportunity to teach and practice in Texas. Teaching at Parker is a career choice that captivated my attention and gave me an opportunity to fulfill a goal that I have had since my early college days at Arkansas State University. This happened 16 years ago and I'm still excited by my job—to have the opportunity to teach, give, and serve the next generation of chiropractors."

He practiced in Irving, TX for the next four years while teaching before choosing to focus solely on teaching. He has moved up in rank from assistant to associate and to full professor. While teaching at Parker, he has also served Activator Methods as a leg length analysis instructor, obtained diplomat status in acupuncture, lead instruction in the Thompson technique, and is currently certified in chiropractic clinical neurology and acupuncture.



Jarrett Browning, DC '13

Dr. Jarrett Browning practices in Norman, OK and in his spare time works as a gymnastics coach for the Bart Conner Gymnastics Academy. Dr. Browning is a member of both the Oklahoma Chiropractors Association and the International Chiropractic Pediatrics Association. While attending Parker University, Jarrett served as the president and vice president of the Student Body Association, graduated with honors, and was the recipient of the James W. Parker Philosophy Award from his class.

WELCOME THE NEW ALUMNI BOARD OF DIRECTORS 2015-16

**Richard Busch, DC '96**

During the last 17 years at Busch Chiropractic Pain Center, Dr. Busch has operated a very successful, high patient volume, cash practice with high patient compliance and an emphasis on patient-centered health care. Through his center he has successfully developed a specialized treatment protocol referred to as the DRS Protocol™. High patient satisfaction has given him the opportunity to reach more people through numerous interviews on radio and television. In 2009, he penned the book *Surgery Not Included; Freedom from Chronic Neck and Back Pain*, which is about the benefits of non-surgical treatment and holistic health care, focusing on herniated and degenerative disc conditions.

**Courtney Gowin, DC '13**

Dr. Courtney Gowin grew up in Abilene, TX, attended Abilene Christian University and, post-Parker, owns a thriving practice in the North Dallas area. Dr. Gowin specializes in serving women struggling with fertility issues and those experiencing pregnancy. Her passion for healing is also seen on the yoga mat at local gyms around town including Telos fitness center, Trophy Fitness, Summit Rock Climbing Gyms, local crossfit gyms, and corporations throughout Dallas. Internationally, you can catch her classes throughout the Caribbean—including Jamaica, Belize, and Mexico.

Dr. Gowin has also been appointed the sole chiropractor on an advisory board for UT Southwestern Medical Center, which is examining depression in perinatal women. She is involved in alumni relations events and was nominated as an ambassador for the Metroplex Chamber of Commerce and awarded the "Compassion for the Community" award for her chiropractic business plan. Dr. Gowin was recently recognized as Parker University Young Alumni of the Year 2014.

**Beau Hightower, DC '11**

Dr. Hightower holds BS degrees in biology, anatomy, and health and wellness and his Master's degree in exercise science with the highest honors from California University (PA), in addition to his DC from Parker University. He is currently taking courses towards a PhD in functional neuroscience. Dr. Hightower is an official physician for USATF, the governing body for track and field in the United States, and was an official physician at the 2014 USA Indoor Track and Field Championships. He is also the first DC to serve as a ringside physician in the UFC (Ultimate Fighting Championship) and is the team doctor for Jackson's MMA gym in Albuquerque, New Mexico. He treats annually at the legislative sessions at the State Capitol in New Mexico and is involved in promoting the chiropractic profession at the legislative level. Dr. Hightower serves on the board of directors for the Mariposa Network, a non-profit that promotes education and funding for traumatic brain injury research. He teaches biomechanics at two local health care schools as well.

**Andrew Oteo, DC '10**

Dr. Andrew Oteo is from Flower Mound, TX and the proud father of a beautiful daughter, Ana Marie. As an avid athlete, Dr. Oteo continues his education by keeping informed on the most up-to-date studies on body function, nutrition protocols, and exercise principles.

His mission is to educate and support as many people as possible to reach their health goals through natural, science-proven approaches. He is a staunch supporter of all things Parker University and regularly serves as needed with the university. Dr. Oteo mentors a group of future alumni at Parker, opens his office to current students for "After Hours" events, and is a proud Alumni Ambassador for the university recruiting new students for Parker programs.

He will also be receiving one of this year's alumni awards during The Parker Experience Dallas 2015.

**Travis Parker, DC '04**

Dr. Parker grew up in small-town Oklahoma where his passion for helping others began. Whether in the classroom, on the playing field, or in the community, striving for excellence and mentoring others remained his driving force. Dr. Parker was a success on and off the field—winning a National Baseball Championship while maintaining high marks in the classroom. After some serious elbow trouble and the many failed attempts of modern medicine to provide relief, Dr. Parker happened across a chiropractor during a class project. The rest is history. Dr. Parker turned down a life of professional baseball to immediately pursue chiropractic.



Scott Phillips, DC '09

After graduating third in his class at Parker University, Dr. Phillips accepted an associate position in Park City, UT. He purchased his current clinic in October 2010 in Heber City, UT and has run it ever since. Dr. Phillips teaches nutrition at Utah Valley University. In May, 2014 he debuted his weekly radio show, 'For the Health of It' on 1340 AM KTMP in Heber City as a way to expand his voice for wellness throughout his community. In all his endeavors, Dr. Phillips is passionate about serving others. He has a beautiful wife and four children.



Drew Riffe, DC '04

Dr. Drew Riffe is the director of the Parker University School of Massage Therapy and a 2004 graduate of Parker University. Dr. Riffe also holds two Bachelor of Science degrees in Community Health Promotion and Anatomy as well as a license in Massage Therapy. He has been practicing and teaching massage therapy of more than 13 years and is passionate about the massage industry and the future of massage.

Dr. Drew is excited about the opportunity to serve on the Parker Alumni Association Board and hopes to assist as the university bridges the gap between alumni and students. Dr. Drew's passion is to represent the School of Massage Therapy and the College of Health Sciences with all Parker alumni. Drew lives by his favorite quote – "We are the music makers and we are the dreamers of dreams" – Willy Wonka, *Willy Wonka and the Chocolate Factory*



Christopher Chae Tracy, DC '04

After graduating from Parker in 2004, Dr. Tracy entered a brief associate position to hone his skills and perfect his grostic technique before opening a practice with his wife, Monya '04, in Dripping Springs, TX focusing on family wellness care. Their practice was 100% cash and at a volume of 350 within a year and a half. His mission is to be the health and wellness expert in the Texas hill country and to truly change the way people perceive health.

After Parker he continued the leadership success he had enjoyed as a student by being active in his chamber of commerce; serving as Lions Club president, Ducks Unlimited chairman, and ICA regional representative; and forming an EPOC chapter in Austin, TX that has grown to 40 members.



Janelle Whitehead, DC '04

Dr. Janelle Whitehead is a native Texan and one of seven chiropractors in her family. Janelle started her working career in England working for the Marriott Corporation as a FitClub (children's fitness) instructor and soon after, moved back to the DFW area to work as a team leader for Southwest Airlines. While working with a local Arlington, TX chiropractor, she determined that she could really help more people understand the amazing field of chiropractic, by simply going back to school, and began studies at Parker University.

Shortly after graduation, Dr. Janelle moved to Phoenix AZ where she worked as nutritional consultant for Standard Process/MediHerb and covered more than 1,300 doctor accounts in Arizona, New Mexico, and Nevada. In 2005, she was named Arizona District Delegate for her involvement in the Arizona Association of Chiropractic. After running a successful wellness clinic in Phoenix, AZ (2005-2008), Dr. Perkins returned to Texas with her family and in 2009, she opened Texas Alpha Wellness Center on historic Main Street in Grapevine, Texas. She continues to expand her speaking skills by presenting health seminars to local community groups/companies and also helps train health care professionals on how to integrate nutritional testing/therapies into their clinics.



PARKER WINS FIRST TCA CHIRO CUP

Parker students and alumni come from across the globe, but that international impact is balanced by devotion to Parker's local community and role in advocacy in the state. The Texas Chiropractic Association has proven to be an important forum for exactly that advocacy and service. More than that, the association has become an important venue for the companionship and collaboration that strengthens chiropractic and Parker graduates across the state.

This was a banner year for the Parker community at the Texas Chiropractic Association seminars. Not only was there one of the largest turnouts ever from Parker faculty and staff, but the many Parker alumni in attendance had the privilege of witnessing Jack Albracht, DC '89 presiding over the conference as his last duty as outgoing president. Dr. Kenneth Thomas, vice president of external affairs and TCA board member, truly enjoyed the gathering of Parker professionals: "It was a great alumni turn out for the TCA convention and I had a wonderful time reminiscing with them about their Parker

days!" They had the opportunity to see Parker faculty speak on their areas of expertise, as Dr. Giggelman did on the subject of animal chiropractic, and they saw Parker bring home some glory.

The Chiro College Cup is a new event for TCA that tests the acumen of Texas' student chiropractors and their faculty. Each year teams from Parker and Texas Chiropractic College compete to answer questions from parts 1, 2, and 3 of the Texas Boards. The winning team receives the chiro cup to carry back to their institution for the year and engrave with the team's names and the year of the competition. This year's team from Parker consisted of Paul Shrogin, Jacob Maurer, Brandon Pounds, Angel Farr, and Joren Whitley. Both teams performed admirably, and the audience was treated to a knuckle biting contest as Parker clinched the win by the last question in the final round. ■



TALK THE 'TIC

It's been said that if you can speak, you can influence; and if you can influence, you can change lives. To that extent, the ability to speak with conviction about chiropractic, health, and wellness is an invaluable tool for practitioners and students.

Take, for example, Matthew Clagger, Tri-6 student and 2nd place winner of the Talk the 'Tic National Finals this past June.

"I entered Talk the 'Tic to gain a greater understanding of what chiropractic is about, and also to figure out where I really stand on things," Matt said. "Being in that situation forced me to dig deep and find out who I was, both as a chiropractor and as a person."

The Talk the 'Tic criteria are simple: deliver a five-minute health talk, and be scored based on delivery, creativity, and explanation of the philosophy, art, and science of chiropractic. Matt's health-talk, which explored the impact of chiropractic on his family, took him all the way to San Francisco, CA and the host of the 2015 Talk the 'Tic National Finals.

"Competing at [the 'Tic National Finals] was a phenomenal experience," Matt said. "I think all chiropractic students should strive to compete, because it's not about winning; it's about improving in all areas. Everyone who competed won, because we all got better."

If you ask Matt, his ability to now answer those all-important chiropractic questions, and thus be able to better serve others as well as himself, has skyrocketed since his Talk the 'Tic experience.

"At the end of the day, you can be the best chiropractor, the best adjuster—but if no one knows what you're doing, it doesn't lead to anything," Matt said. "We've got to be able to tell people what it is we do and how we do it. It's about improving, because improvement is ultimately what we're striving for in order to change lives." ■

For more information about Parker's involvement in the Talk the 'Tic competition, please contact Alicia Albaugh at aallbaugh@parker.edu.

GROWING PROGRAMS



Radiologic Technology

The Associate of Applied Science with a major in Radiologic Technology program continues to grow. The RT program is proud to have 46 graduates as of August 2015. The program has clinical sites throughout DFW, including opportunities at Baylor Emergency Medical Centers at Aubrey, Burleson, and Rockwall.

This degree prepares students for entry-level positions as a radiologic technologist, provides students the skills to interact within imaging centers and hospitals, and the ability to gain hands-on experience through clinical rotations throughout the Dallas-Fort Worth region.



Occupational Therapy Assistant Program

The Associate of Applied Science with a major in Occupational Therapy Assistant program continues to grow at Parker. There are currently 18 students accepted into the program and 14 students in pre-OTA coursework. Twenty-five fieldwork sites have been secured, including the prestigious MD Anderson Cancer Center in Houston.

The curriculum allows students to master one course each month over three trimesters. Graduates are prepared to provide clients with customized treatment to improve their ability to perform daily activities; conduct thorough home and job site evaluations; assess skills and treatment plans; offer guidance and communication to family members and caregivers; and adapt equipment recommendations and usage training. These skills prepare students for a field with a 10 year growth rate of 41% and to work in clinics, senior and residential care centers, hospitals, schools, psychiatric and mental health centers, and community health programs. ■

PARKER UNIVERSITY & THE DALLAS MARATHON



Parker University is happily preparing to continue its tradition of participation in the Dallas Marathon. In December, Parker University will see the culmination of a year of training events, health expos, race day prep activities, volunteer organization, training to serve, and the marathon itself. Not content simply to serve as spectators in any sense of the word, team Parker will be supporting and boasting faculty, staff, students, and alumni participating in the event. Parker’s “Love Your Run” logo with its characteristic shoe lace heart will be visible all over the 26 mile course.

While the Marathon is a tradition with origins in the legendary and lethal 175 mile run of the ancient Greek herald Pheidippides (the 26 mile run for the sporting event is based on the last ‘joyous’ leg of the event, named for the good news he brought to Athens of victory in battle), Parker’s own tradition of supporting the Marathon is younger, healthier, and more enjoyable. Parker DC alumnus, Dr. Logan Sherman ’11, has garnered



numerous honors in marathons across the United States, and Parker University is honored to support both the Marathon and its work to benefit the Texas Scottish Rite Hospital for Children.

According to Dr. Fred Zuker, chair of the Marathon committee, “Parker is proud to be a part of an effort that unites the entire DFW community and runners from across the globe, and to provide unique support through its expertise on sports health and its enthusiasm for service. This is the fifth year Parker has supported the Marathon and that support is running stronger than ever before.” ■

For volunteer opportunities please contact Alicia Allbaugh at aallbaugh@parker.edu.



Students in Order of Appearance	Alumni Relatives
Chandler Cook	Douglas Cook, DC '87
Lauren Mitchell	Robert Mitchell, DC '95
Preston Cook	Douglas Cook, DC '87
Lindsey Audirsch	Lance Audirsch, DC '91
Hunter Kershen	Russel Kershen, DC '95
Students Not Pictured	
Madelyn Albracht	Uncles - Jack Albracht, DC '89; Nick Albracht, DC '89 Cousin - Khristopher Raef, DC '12
Katelyn Holt	Charles Randy Holt, DC '93
Leon Wagner	David Wagner, DC '90

PARKER PIONEER LEGACY

This cover of *ParkerToday* features five of the six legacy students currently enrolled at Parker University in their first trimester. Their class is one of the largest in Parker University’s history and while Parker celebrates the story and history of every student who enrolls at the institution, having multiple generations of students in the same family creates a special connection to the Parker alumni community. When Parker University’s first class graduated 30 years ago they were the next generation of chiropractors, and they certainly predicted they would see the next next generation of health care professionals pass through their newly hallowed institution, but the pioneering spirit has not been laid to rest or transformed simply because those first trail-blazers knew their business.

No, the triumph of those early pioneers has been to pass on that fire and that legacy, to carry those insights into the practice, advocacy, research, and service *ParkerToday* is proud to highlight among Parker faculty, staff, students, and alumni. We congratulate our legacy students and their alumni relatives for their commitment to that legacy. ■

PHILANTHROPY, ADVOCACY & TRIUMPH

Ethan Zohn and the Lessons of Chiropractic



Ethan Zohn speaks at The Parker Experience Chicago

Ethan Zohn—athlete, performer, philanthropist, and advocate—has spoken several times with The Parker Experience and at Parker University over the course of this year. Mr. Zohn is the founder of Grassroots Soccer and speaks on the role of chiropractic in his remarkable life. Mark Mandell, DC, executive director of Parker Seminars and Parker Professionals states:

“The Parker Experience is very excited to present the unique perspective of this inspiring figure. A professional soccer player, “Survivor: Africa” winner, and two-time cancer survivor, he is also a philanthropist dedicated to advancing health education by way of sports through Grassroots Soccer. As a chiropractor I am thrilled to see the lessons he has taken from our profession on health care advocacy and the good that he has done in communities in Africa and around the world.”

In his speech in Chicago Mr. Zohn commented on how, as a professional and student athlete, he found chiropractic care to be an essential part of his training. Chiropractic, however, had played another more personal role in his life through the influence of his brother and sister-in-law—Drs. Lee and Heidi Henrickson-Zohn—who helped him to see a way to celebrate his victory on “Survivor: Africa:”

“Living with barely enough food and water and several TV cameras for 39 days was torture, but the real challenge came when all of a sudden I had to figure out what to

do when you win one million dollars. My brother’s wife Heidi, who is also a chiropractor, was the first to figure it out. She now charges me for my co-payments. I invested my money in something much bigger than myself. A charity called Grassroots Soccer.”

Mr. Zohn cited chiropractic as one of the tools he used to win the contest, but it also became a model for a much bigger challenge. Grassroots Soccer uses the power of soccer—the world’s most popular sport—to educate young people on HIV/AIDS and to provide referrals for testing and treatment. The charity is in 40 countries and has graduated 720,000 kids.

Mr. Zohn explains: “Our entire model is based on the fact that, through education and sport, we can prevent disease before it happens. Sound familiar? Chiropractic doctors are some of the best educators I have ever heard. Chiropractors are in their communities everywhere. You guys are out there sharing your stories, knowledge, and educating the community. That’s why it’s such an honor to be involved with all the chiropractors who continue to amplify this movement for a healthier world every single day.” ■

Videos and podcasts of some of Mr. Zohn’s speeches are available through The Parker Experience.

UPCOMING PARKER EXPERIENCES



Las Vegas, NV
January 14-16, 2016



Pittsburgh, PA
May 12-14, 2016



Dallas, TX
October 27-29, 2016



**Get the best
of The Parker
Experience
24-7!**



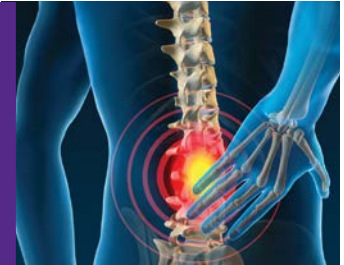
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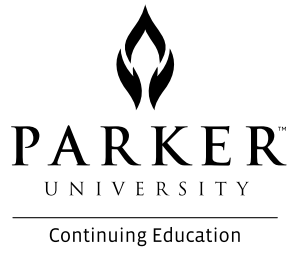
UPCOMING CE PROGRAMS



- **Certificate in Chiropractic Sports Physician Series (CCSP)**
(can be taken as stand alone classes)
- **Basic 100-Hour Acupuncture Program**
Starts November 5
- **Spinal Correction and Rehab Seminar**
November 7-8
- **Decompression Certificate Class**
November 7-8
- **Texas Mandatory Board Hours**
November 14
- **ICD-10 Seminar and Workshop**
November 21, December 21

Watch for information coming soon for Animal Chiropractic, Functional Medicine, Chiropractic Philosophy Colloquium, ICPA Pediatrics, Massage Therapy programs, and much more!

Sign up online at
www.parker.edu/CE
or call 800.266.4723



ALUMNI ASSOCIATION AWARDS

Congratulations to These Parker University Alumni Award Winners!



Andrew Oteo, DC '10

Young Alumni of the Year

Dr. Oteo makes it his mission to educate and support as many people as possible in reaching their life potential. This mission includes his role as a practicing doctor and in sharing his experiences with Parker interns and prospective students. During his years as a student at Parker, he served as a tour guide, academic recruiter, and parliamentarian for the World Congress of Chiropractic Students (WCCS). He was also named the Winter 2010 Parker Alumni Endowment Award Recipient. Post-graduation, Dr. Oteo's service to Parker University reflected the best principles by which Dr. Jim founded the institution. As a Parker Ambassador he worked to strengthen relationships with UT Dallas and local community colleges, and he is committed to serving Parker University as a Parker Mentor, member of the Parker Alumni Association Board of Directors, and a credentialed Community-Based Internship (CBI) doctor. He does not limit his service strictly to Parker University, but also supports wounded warriors through his involvement with the Warrior Open golf tournament in Las Colinas, TX where he has been a central part of integrating chiropractic care into the event's medical team from 2011- 2015.

Whatever Dr. Oteo does, he is enthusiastic in his approach. He brings energy and optimism to his chiropractic practice and his community. While studying health and exercise science at the University of Oklahoma, an early shoulder and knee injury sparked his interest in finding the most successful ways to treat and prevent injuries and pain without the use of drugs or surgery. These life experiences led him to graduate school at Parker University, where he began pursuing his passion in life: helping people reach their full health and performance potential through chiropractic care.



Mayda N. Serrano, DC '09

International Alumni of the Year

Beginning with founding her own practice in 2010, Dr. Serrano has worked to expand her opportunities for service as an ambassador of the profession. She is an advocate for the chiropractic profession on the Board of Directors of the Health Professionals Coalition for Mi Salud and a member and chiropractic representative in the Interdisciplinary Council of Colleagues and Associations of Puerto Rico.

Dr. Serrano's history reflects this drive. Since 2012 she has been the secretary of the Puerto Rico Chiropractic Association. Since 2014, she's been the seminars and events manager for the Latin American Chiropractic Federation (FLAQ). In 2015, she became the interprofessional relations committee director of the Puerto Rico Chiropractic Association, and she's the chiropractor for the Professional Volleyball team of the Caribes, from the town of San Sebastian in Puerto Rico.

Parker University is truly privileged to honor Dr. Serrano as an international ambassador and advocate for chiropractic health care.



Tracy Wilson, DC '97

Ambassador of the Year

After practicing under the guidance of his mentor Dr. D.E. Atchley in Lovington, NM Dr. Wilson moved to Lubbock, TX to establish his dream—a complete chiropractic-centered wellness place—Global Health Chiropractic. He is a certified AMIT specialist, and since 2002 his practice has been a focus for the improved health and well-being of his patients.

Dr. Wilson is an ambassador for the Chiropractic Leadership Alliance, through which he has been privileged to take part in utilizing the Creating Wellness System, which is among the most state-of-the-art technologies available to promote patient wellness. Serving as an ambassador in a more public sense, Dr. Wilson serves the Texas Tech University football team and has travelled with the team to the last seven bowl games, serves as member of the International Chiropractic Pediatric Association and Texas Chiropractic Association.



Steven W. Brooks, DC '99

Alumni of the Year

Dr. Steven Brooks has been the owner/operator of Sunset Chiropractic in San Angelo, TX since 2000. He has been voted favorite chiropractor in San Angelo for the past 10 years and has served as the team chiropractor for the local professional hockey and indoor football teams. In 2013 he was named the Parker Seminars Chiropractor of the Year. He is married to Shonda and they have two boys, Logan and Parker Brooks. As a chiropractic patient since the age of four, Dr. Brooks strives to bring modern chiropractic care to the adults and children of every household in his community.

In addition, he is a Lifetime Member of the Parker University Alumni Association, a founding member of the Parker Pioneer Society, and has served on the Alumni Association's Board of Directors for the past six years. Dr. Brooks continues his service to Parker University and the Parker community through his work with the Parker University Alumni Association and his service to the Parker University Board of Trustees.



Kenneth C. Thomas, DC '86

Lifetime Achievement Award

Dr. Kenneth Thomas, serves as vice president of External Relations at Parker University and is a 1986 graduate of Parker. He also holds bachelor's degrees in biology and chemistry and a master's degree in rehabilitation. Prior to his service in External Relations, Dr. Thomas was named vice president of academic affairs in 2006 and was responsible for curriculum direction and support, accreditation, staff development, professional and community relations, student management, and interaction with the Board of Trustees to accomplish the vision and mission of Parker University.

Dr. Thomas's leadership roles are a culmination of professional experiences. Following graduation he became an adjunct instructor and was offered a position as an assistant professor in Chiropractic Sciences in 1987, teaching motion palpation, biomechanics, clinical orthopedics, and extremity adjusting. Dr. Thomas served as the first director of the chiropractic sciences department in 1988.

In 1991, Dr. Thomas began a very successful sojourn in direct practice. He became a staff doctor for Chirotech, a subsidiary of Practicare Corporation. He opened his own private practice, Thomas Chiropractic Clinic, in 1993. In 1998, Dr. Thomas opened a second clinic located in the Get Fit Fitness Center in Arlington, TX—only to be asked to return to Parker University as the dean for the center of chiropractic sciences. Given his experience, responsibility for the Wellness Clinics was added to his duties and he was soon managing two outpatient clinics as well as the Student Chiropractic Wellness Clinic.

Dr. Thomas represents the best in Parker University's tradition of cultivating talent and curiosity in its students and faculty. He serves the Texas Chiropractic Association on a more global front as a university liaison, providing wisdom and vision. His service to the Parker community, patients, and community stakeholders is second to none and we are privileged to provide this recognition of his extraordinary contributions.

*The Anatomy Program at Parker University
is one of the Leading Lights of a Parker Education.*

Please consider honoring the work performed at Parker through a
willed body donation.

If you or a loved one might consider this invaluable and unique contribution to
the legacy of Parker University, please visit **www.parker.edu** and select the
link for Willed Body Program.

PARKER SERVES

Recap and Looking Ahead

Each year, Parker Serves brings together alumni, students, faculty, and staff to take part in service projects as diverse as the Parker community itself. In addition to being the name of the event, you could also call Parker Serves our motto. After all, it's what we as an institution were founded upon. It's what our faculty are passionate for, and what we inculcate in our students at every opportunity—the importance of service.

At the third Annual Parker Serves, held September 18, at least 548 Parker-affiliated volunteers participated at more than 20 locations, building upon the great service performed by the North Texas volunteer community each day. The organized effort to serve others outside of our standard health and wellness realm demonstrated the impact that the Parker community can have in a single day. We know that we can change communities so long as we work together and continually seek allies in our effort to help others live healthier, more fulfilling lives.

Please consider stepping forward to lead a service project in your community. If you're ready to volunteer as a site leader for Parker Serves 2016, or would like more information about the roles and responsibilities of a Parker Serves site leader, please contact aallbaugh@parker.edu for more information. ■



Meet Jane and Joe

Jane and Joe Seminar: wellness professionals, scholars, networkers, and go-getters.

Three to four times each year, Jane and Joe participate in one of the best things they can do for the future of their wellness careers.

They put aside a spare weekend in order to grow themselves and their practice at The Parker Experience. With each new weekend and each new seminar, Joe and Jane are introduced to top wellness professionals, colleagues from around the world, and leave each time with knowledge, ideas, and renewed inspiration!

From October 29-31, Jane and Joe will both be attending The Parker Experience in Dallas, TX. Then, from January 14-16, they'll be attending The Parker Experience in Las Vegas, NV.

A few years back, Jane and Joe attended their first Parker Experience in order to earn CE credits. But they quickly found that The Parker Experience is about so much more than CE. It's about serving patients, staying sharp and focused, and finding the time to thrive along the way.

One of their favorite things about attending The Parker Experience is that each time they attend, they receive valuable perspectives on some of the most pressing challenges they face as health care professionals. Another reason they never miss an event is because of how great an opportunity The Parker Experience is to develop lasting personal and professional connections.

If you are interested in joining Jane, Joe, and countless other health care professionals at an upcoming Parker Experience, or want to learn more about why others love to attend visit theparkerexperience.com.



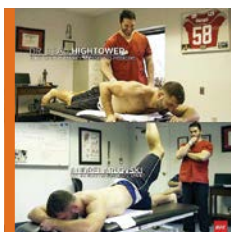
THE
PARKER[™]
EXPERIENCE



CLASS NOTES



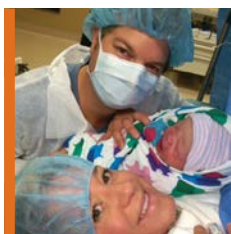
Another great win for chiropractic! Jordan Spieth acknowledges his chiropractor, [Dr. Troy Van Biezen '97](#), for being the best at what he does and being a part of what "allows his on-course efforts to come out." Congratulations to both Jordan and Dr. Van Biezen!



Parker alumnus and Alumni Board of Directors member, [Dr. Beau Hightower '11](#), was featured on Fox Sports for his work with UFC fighter Andre Arlovski.



Parker alumnus, [Dr. Bao Thai '05](#), was featured on "Good Morning Texas" for his expertise on neuropathy!



Drs. [Chae Tracy '04](#) & [Monya Mathiesen Tracy '04](#) welcomed baby Caston Scilar Tracy into the world at 9lbs, 21 inches. Congratulations!



IN MEMORY:

Parker University sadly announces the loss of one of our alumni, Dr. Jason Van Coover, DC '07. Dr. Van Coover passed away on Saturday, September 5, 2015 in Oklahoma.

Have you had a personal or professional achievement that you'd like to share with the Parker community? *ParkerToday* would love to share your notable life events with your fellow classmates, friends, and colleagues. Submit your class note to www.parker.edu/class-notes today!

Each **ONE** Recruit *One*



We need more *talented chiropractors!*

Parker University is **challenging each DC to recruit at least one new DC** each year.

Referring a prospective student to Parker University is easy:

1. The prospective DC can complete an interest form at www.parker.edu
2. You can e-mail the prospective DC's name and contact information to askadmissions@parker.edu

Be sure to ask the prospective student to mention your name when they talk to a Parker admissions counselor.

Want to do even more? Become a Parker Ambassador!

- Host prospective student events in your clinic
- Partner with Parker recruiters to talk to college and university students in your area about chiropractic
- Offer promotional information about Parker in your clinic

Learn more and sign up to become an Ambassador at
www.parker.edu/ambassador.