

# PARKERToday

January 2015 | [www.parker.edu](http://www.parker.edu)

## PARKER READY

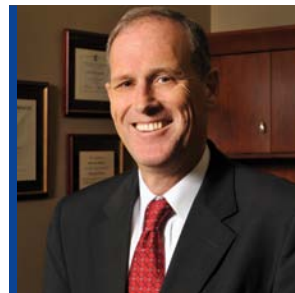
The Internship Experience  
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# PRESIDENT'S PERSPECTIVE



**Brian McAulay**  
President

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Dear Alumni, Students, and Friends,

I hope your year is off to a great start, as it is here at Parker. As we look forward to Parker's 35<sup>th</sup> anniversary in 2017, the university is at a pivotal moment in its history. It is committed to sustaining the momentum that has allowed for such evolution while staying true to Dr. Jim's vision of broadening the use of chiropractic care worldwide. To that end, Parker has crafted an overall strategic roadmap called the Turning Point that takes stock of the university's progress, points to areas for future expansion, and lays out a vision of Parker as a global leader in health and wellness education with a College of Health Sciences and a web-based College of Business and Technology to complement its distinguished College of Chiropractic.

What will prove vital to realizing the overall vision of the Turning Point—starting with ensuring Parker's College of Chiropractic remains highly renowned and selective—is input from those who seek to bring greater understanding, prosperity, and success to the Parker community. In recognizing that real long-term success starts with an investment in the future, I was pleased to announce a new scholarship program that enables Parker to award more than \$400,000 in merit-based scholarships for leading chiropractic candidates each new enrollment period. This program allows supporters like you to ensure today's best students can attend Parker and ultimately become tomorrow's best chiropractors.

As we continue the process of implementing strategic goals across multiple programs, we remain grounded in a belief in service above all. In September, more than 500 Parker representatives served at nonprofits throughout north Texas as part of Parker Serves. While several of you volunteered time and energy in your own hometowns, serving as ambassadors of the Parker Principle that loving service is our first technique. Just as your engagement in our day of service was valuable to the Parker community, so too will it be as the Turning Point roadmap continues to take shape and bring value to the Parker degree, and to those in the world we serve.

Thank you for your continued engagement with Parker. Let us know your thoughts on how we can best assure Parker remains as dynamic as ever as we approach our 35<sup>th</sup> year of igniting passion and transforming lives.

Sincerely,

**Brian McAulay, DC\*, PhD**  
President

\*Previously licensed in NJ and PA

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# THE ACADEMY OF CHIROPRACTIC PHILOSOPHY

Speaking to the Why of Chiropractic

The first cohort of participants in Parker University’s Academy of Chiropractic Philosophy is embarking on a three year program designed to showcase the depth of chiropractic discourse. Designed specifically for chiropractic teachers, speakers, and field practitioners, each year within the diplomate program consists of five online and five in-person sessions that work to enhance understanding of chiropractic philosophy and demonstrate academic rigor in the field.

As Eric Russell, DC says, “Chiropractic philosophy may seem like a narrow topic of conversation, but there’s enough depth for a lifetime. The chiropractic teachers, speakers, and practitioners who have come to this program have dedicated their lives to this profession, and through this chiropractic philosophy. By having this conversation, we can all work to connect to other disciplines, understand the message of chiropractic better, and reduce the frustrations anyone can feel in communication.”

According to Russell, there’s no bad time to take up philosophy and no better time than now. Continuing developments in health care make philosophy especially important. Understanding new and long-standing arguments in ethics, for example, can make it easier to discern risks and opportunities in developing

technologies or techniques. Researching and discussing connections between chiropractic and other disciplines, furthermore, can improve your ability to communicate options and risks to your patients.

And the best place to find new skills in philosophy is through the guided conversations this program provides. The sessions feature guest speakers and a wealth of topics (philosophy can be polarizing so representing many views is critical), but they also feature a program host who arranges a dinner as the culmination of the sessions. The program is only open to students who already have an advanced understanding of chiropractic, but approaching each topic individually enables students to encounter different perspectives and provide their own.

Using both online and onsite environments gives each cohort different opportunities to demonstrate their own strengths in communication. During the third year each member of the cohort will write and defend an individual thesis within chiropractic philosophy. ■

To learn more about this or other CE courses, visit [www.parker.edu/CE](http://www.parker.edu/CE).

## RESEARCH NOTES

A Snapshot of Parker University's Research

| PRESENTATIONS & PUBLICATIONS |   |   |  |
|------------------------------|---|---|--|
| Date                         | Name(s)   | Meeting/Location  | Title (Conference/Presentation)  |
| July 19-24, 2014             | Song XJ, et al  | International Conference of Development, Functions, and Disorders of the Nervous System. Montreal, Canada | Wnt Signaling Contributes to Development of Pain After Nerve Injury  |
| March 15, 2014               | Gene Gigglesman, et al  | Assoc. of Chiropractic Colleges Educational Conf./ Research Agenda Conference - Orlando, Florida          | A First Anatomy Course May Predict Future Academic Success in a Chiropractic Program   |
| March 15, 2014               | Everett Johnson, et al  | Assoc. of Chiropractic Colleges Educational Conf./ Research Agenda Conference - Orlando, Florida          | Axillary Arch Muscle: A Case Report of A Variation of the Arch of Langer   |
| March 15, 2014               | Marty Hall, DC et al  | Assoc. of Chiropractic Colleges Educational Conf./ Research Agenda Conference - Orlando, Florida          | Evaluation of Intra- and Inter-Examiner Reliability of Leg Length Analysis procedure in Prone position among experienced practioners   |
| March 15, 2014               | Harrison Ndetan, MSc, MPH, DrPh<br>Conrad Woolsey, PhD<br>Roland Njumentoko, BS, et al                  | Amm. Assoc. Sport Psychology  | Early Training and Use of Relaxation Techniques and Movement Therapies Among Children to Reduce Anxiety and Stress                     |
| March 15, 17, 2014           | Farshid Marzban, DC, PhD<br>Ron Wells, DC<br>Stephent Keleinfied, DC<br>Harrison Ndetan, MSc, MPH, DrPh | Assoc. of Chiropractic Colleges Educational Conf./ Research Agenda Conference - Orlando                   | Evaluation of Intra- and Inter-Examiner Reliability of Leg Length Analysis procedure in Prone Position Among Experienced Practitioners |

| UPCOMING PRESENTATIONS & PUBLICATIONS |  |   |   |
|---------------------------------------|--|---|---|
| Date                                  | Name(s)  | Meeting/Location  | Title (Conference/Presentation)   |
| Nov. 9-13, 2014                       | Song WB, Huang ZJ, Song XJ                         | Neurosci Abstr 2014, Washington, DC                                 | Spinal Neuroprotection and Analgesic Effects of B Vitamins  |
| Nov. 9-13, 2014                       | Xu N, Liu QY, Ma PC, Wu MZ, Zong Y, He DD, Song XJ | Neurosci Abstr 2014, Washington, DC                                 | Intraperitoneal Injection of B Vitamins Attenuates Thermal Hyperalgesia, Mechanical Allodynia and the Accompanied Neruochemical Alterations in Diabetic Rats  |
| Oct. 7-11, 2014                       | Song XJ, et al                                     | Pain Congress of International Society For Study of Pain. Argentina | Developmental Molecules Ephrinb-Ephb and Wnt Signaling: New Avenue to Understanding and Treating Neuropathic Pain   |
| Nov. 13-16, 2014                      | Sarkar, PK   | Haikou, China (Nov. 13-16)  | L-Triiodothyronine-Second Messenger Interaction Mediates Neuronal Signaling in Adult Rat Brain Synaptosomes. In: Session 2-3: Thyroid Disease and Cancer, 4 <sup>th</sup> World Congress of Endobolism (Wce-2014), Haikou, China (Nov. 13-16) |

For more Parker news, visit [www.parker.edu/research](http://www.parker.edu/research)





## PARKER READY

### The Internship Experience

At Parker University, it's not enough just to complete your courses—we want each and every student to be ready to enter their profession with success. Each student must be ready not just to treat patients, but also to communicate with other health care leaders and run their business successfully. At Parker, we refer to this as PARKER READY.

In a Parker education, internship programs have developed into a special space where the university gives students the opportunity to apply all of the elements from their classroom experience to the real world. While the first community based internships began in the Doctor of Chiropractic program in 2006, the Radiology Technician program has made field placement the capstone element of their program and other programs are following suit. In all, seven programs have implemented or are planning to implement field placement programs.

*“Because it's the final step in a student's education to become a Doctor of Chiropractic, it is difficult to overstate the importance of a high quality internship experience.”*

*- Dr. Ashley Cleveland, VP of the Parker University College of Chiropractic*

Internships are meant for the fully prepared student in the last phase of their education. Participation is a moment of apprehension but also excitement, as many students are hired from these programs and can secure graduation or licensing through their work.

“Because it's the final step in a student's education to become a Doctor of Chiropractic, it is difficult to overstate the importance of a high quality internship experience,” states Dr. Ashley Cleveland, vice president of the Parker University College of Chiropractic. “Our clinic experiences (Dallas, Irving, Community-Based Internships or Practice-Based Internships) provide the most realistic learning experiences that our students have during their time with us. They also provide our faculty and academic leadership with the clearest picture of the outcomes of our educational program. We are grateful to those who open their offices or other clinical sites to students so that they may expand their capabilities, and we are proud of the work that our on-site faculty doctors do every day to both care for patients and educate interns. Helping students put all that they have learned into practice for the benefit of their first patients is always exciting!”

Similarly, the internship component of the Radiologic Technology (RT) program is critical to the student learning experience. “Sites for the RT program, for instance, need to have a full-time licensed radiologist on staff, regular patient flow, and a breadth of potential cases,” shares Tenda Sweeney, Radiologic Technology program director.

*“Our clinic experiences provide the most realistic learning experiences that our students have during their time with us.”*

*- Dr. Ashley Cleveland, VP of the Parker University College of Chiropractic*

Much time and attention are dedicated to selecting the right internship environments. Parker University staff actively recruit potential sites; review backgrounds and histories of their leadership; review their current processes; and conduct observations of students on assignment. The final proof of an effective site is a mutual sense of excitement between Parker staff and professional mentors at seeing the impact a student's kindness and knowledge will have on patients, students aren't the only participants in an internship who come away with stories.

For students in the College of Chiropractic, the opportunity to interact with students, mentors and patients is further enriched by the opportunity to match techniques, immerse themselves in a variety of institutional cultures, and, even, interact with international cultures. This wealth of opportunity has been cultivated by the College of Chiropractic through partnerships with both institutions and private practices where students and mentors can find the best match for their needs. In addition to Parker's Irving and Dallas Wellness Clinics, the Community Based Internships and Practice Based Internships arranged by Parker University enable students to find placements that can match their interests beyond the basic requirements of the internship curriculum and to begin to act as ambassadors for the Parker Principles and for chiropractic.

Community Based Internships are an exciting option within Parker's curriculum. Partnerships with external institutions have the potential to provide Parker students with specialized options and opportunities. International programs can expose students to different cultures and regulatory



regimes; specialized hospitals can expose students to every aspect of a particular condition or community; and social welfare programs can provide healthcare with a different context, applying it to problems of homelessness or family life. Currently Parker University has long-term commitments to programs with the Universidad Estatal del Valle de Ecatepec (UNEVE) in Mexico, Cancer Treatment Centers of America, and Veterans Affairs Hospitals. Parker is honored to have built strong relationships with these highly respected organizations, and continues to seek meaningful partnerships for our students to serve the community throughout their internship experiences.

“*Sites for the RT program, for instance, need to have a full-time licensed radiologist on staff, regular patient flow, and a breadth of potential cases.*”  
- Tenda Sweeney, Radiologic Technology program director

Where community based internships provide students with specialized opportunities, Practice Based Internships (PB) provide more specialized instructions and a higher degree of flexibility. The PBI program heavily emphasizes strong preparation for mentors and appropriately matching students with mentors. Each PBI

site is required to maintain only one or two students per mentor, which helps to ensure strong mentor-intern interaction. For each cohort, Parker invites a number of practices to accept interns based on the available numbers of students and their particular strengths as practitioners. Students are evaluated for practice based internships based on eight criteria:

- GPA
- Exams
- Patient Recruiting
- Physio-therapies
- Adjustments
- Clinic Hours
- Interviews
- Evaluations from attending doctors

These criteria are then used to match practices and students for the optimum educational and professional experience.

Continual review and refinement is an essential feature of the College of Chiropractic’s internship programs. Students first learn about the internship criteria in Tri-3,

revisit it in Tri-8, and apply to it in Tri-9. This system ensures that students remain aware of their standing for internships, take their own performance seriously as a lead up to the program, and are prepared to treat their placements with the gravity they deserve. During the internship, students must maintain high faculty evaluations, and, of course, comply with the learning agreements, audits, and observations required by the program. Parker University uses these instruments as well as QAs and patient satisfaction surveys to assess their own practices. Another key area of improvement is the identification and credentialing of mentors and sites. To be accepted as an internship site, the university conducts the following: Federal, State, and County background checks; chiropractic national license checks; reviews of

documentation practices; and filing of driver’s licenses, CVs, practice bios, and office liability and malpractice insurances. Parker provides three training sessions each year for current and prospective mentors, as well as online support tools for compliance, case studies and documentation. The goal of all this effort is to maintain the internships as selective programs, rewards for hard work in earlier semesters, and true opportunities for students to demonstrate competency and prove they are ready for the next level.

When each student completes their internship through Parker University, we know that they are more than just ready to begin their career. They are PARKER READY to become a leader in health and wellness. ■

## COMMUNITY-BASED INTERNSHIPS

### Programs of Pride

Community-based internships differ from other programs in that they involve partnerships on an institutional level. Parker University is grateful to its partners both for the opportunities they provide to Parker students and for the trust they have in a Parker education to heal and help their patients. Our current partnerships provide the following internship opportunities:

#### Cancer Treatment Centers of America Rotation

Through this Tri-10 program interns provide chiropractic care in hospital settings using a multidisciplinary approach to the care of cancer patients. In addition, interns also work with credential licensed practioners in their private practices adjacent to the hospital so that they both participate in the care of a large number and variety of patients and observe successful practice management techniques.



#### Clinic Abroad Program with Universidad Estatal del Valle de Ecatepec

Interns work with the non-medical multidisciplinary public clinics of the university. These clinics, positioned in the suburbs of Mexico City serve as a beacon of health and wellness in the local communities and provide Parker interns with a wide array of case types, ensuring both a strong educational and personal experience. Students are encouraged to explore the local culture and are afforded ample opportunities for adventure and investigation, as well as expanded opportunities to learn and practice Spanish.




#### Veterans Affairs Hospital Rotation

Interns in this program provide chiropractic care as part of a multi-disciplined, highly structured, and fully equipped team addressing the broad range of health challenges veterans face. During their Tri-10 rotation, interns act under the guidance and management of a credentialed doctor in charge at their VA facility. Opportunities are available at a number of facilities, though some programs offer positions through competitive programs only. Interns provide chiropractic care to a high volume of patients in this hospital setting.



For more information, visit [www.parker.edu/DC](http://www.parker.edu/DC)



### WANT TO HOST AN INTERN?

Partnering with Parker University in an internship program helps provide valuable field experience to students. Using their knowledge in field conditions gives Parker students their first great opportunity to see what good they can do in the lives of patients. Finding programs and mentors that are the right fit for each student’s interests improves their performance and their opportunities as health care professionals.

If you want to participate in the CBI programParker University would be happy to hear from you. The best potential sites have certain qualities in common. Interns need access to equipment, expertise, and patients that will give them the experience needed to complement their education and the opportunity to contribute to the practices where they are serving. Further, a willingness to participate in the full partnership process is essential. Finalizing these partnerships takes time and commitment, and even for a fully accredited partner appropriate interns might not be available every year. The pay-off, however, is a true educational partnership on a level even dedicated academics rarely achieve.

If you are interested in helping a Parker student find the right place to complete their training, please contact:

- Tenda Sweeney, Radiologic Technology Program Director, at [tsweeney@parker.edu](mailto:tsweeney@parker.edu)
- Dr. Greg Page, Director of the Community Based Internships, at [gpage@parker.edu](mailto:gpage@parker.edu)

The DCP program is not adding internships sites at this time, but does anticipate expansion in the future.



# INTERN-VIEWS

Living the Story of Service: Brief Words from Current Interns

Two students serving in CBI programs this fall for the Doctor of Chiropractic sat down to speak with us about their experiences, to give us some brief words on what this experience felt like as their stories were coming together, before they had been told.



**Russ Hobbs, Tri-10** is serving in an out of state Private Practice Internship with Maynard Family Chiropractic in Tulsa, OK. He is the first intern they've hosted from Parker University and he says it's been a great experience for him. He'd actually approached them about hosting an intern and they'd responded, "What do we need to do?"

"They set up the internship for me as though I were running my own practice. One of the first things I did was work with them at a local fair to meet potential clients, demonstrate chiropractic, and communicate the potential of chiropractic on a personal level in a public setting. They've really trained me to walk patients through the whole process, to hold talks, and to build relationships."

"This is an amazing priceless experience – to do it you have everything together for this program. So make certain you set your goals but keep your eyes on the now. You have to find the best fit and find the giant whose shadow you wanna follow."

## What's the start of his service story?

"Living in the now leads you to tomorrow and affects you as a doctor, doing otherwise makes you live unconsciously."



**Levi Richards, Tri-10** is a participant in the Clinic Abroad Program through UNEVE and spoke with us about his experiences:

"What I experienced was very hands on, being able to be in an environment where you make decisions and provide care based on your education at Parker. As you practice this way you come to understand how you can use your knowledge to save others and need to save yourself."

The healing art is all about energy – giving to others and being grounded yourself. Working hands on lets you see how you can't operate at 100% unless you are open to the flow around you."

## How's he going to start his service story?

"Being exposed to a culture that has faith and hope in humanity helps you see how health comes from a higher power. It shows you how faith and respect are critical parts of healing"

## Dr. Redenbaugh and THE COOLEST THING IN THE PLAYGROUND



Dr. Thomas Redenbaugh's (DC '97, MBA '15) office paints a picture of a very particular sense of cool. Where other offices have the desk as the focal point, Dr. Redenbaugh has put his profession forward. A skeleton model doubles as a door jamb, and to hear this story I walked forward through a small hallway of shelves lined with everything from anatomy to pedagogy to novelty snacks, and sat down on a chair perfectly positioned between an adjusting table and the end of the 'hallway' – far from the desk languishing under work in the corner. Dr. Redenbaugh himself guided me in and sat down on the table for the interview, a picture of comfort in chiropractic. In the soft light provided by a rare cool Dallas autumn morning the atmosphere could not have been more appropriate for his story of chiropractic, cool, and curiosity.

Redenbaugh began his story with the end of his first tenure at Parker, as a DC student:

"I began in '94 as a student and graduated in '97. My son was close to finishing high school and I was looking for a way to stay in Dallas for four months so he could finish. A week before my graduation, I had a quick conversation where I had been asking if there was anything I could do at Parker and been told, "Not unless you can teach CPR." As it happened, I had just earned my CPR instructor's license, pulled it out, and began teaching courses with Parker just as I was 'finished' taking courses with Parker."

Some months later in '97, Dr. Redenbaugh taught his first course on chiro-theory and by '01 was chair of the technique department:

"I've been Faculty Member of the Year three times and been President of the Faculty Senate three times. I have also taught a number of online courses in Continuing Education and the general education programs. Technology is always changing and changing how we teach and learn. So when I heard the new MBA program was going to be all online, I was very curious about their curriculum. Dr. Charlene Conner, dean of the program, said that if I wanted a credential to help I could do the MBA at Parker now. Well, I've been very happy with that and if they create a DBA program as well I'm looking at staying for that."

In line with that original CPR certificate giving him a new path to pursue in education, Dr. Redenbaugh isn't content to limit his curiosity to two programs:

"I'm also looking at cyber-security issues and our information programs. I am a former Navy cryptologist so cyber security really appeals to me. Basically, I want to play wherever Parker has a sandbox. I would like to see how the MBA can give students the ability to better manage their debt. It would be wonderful to give them guidance. I would also like to see an NROTC program. I would be happy with anything but the navy is closest to my heart."

I came to Parker from being a martial artist who really knew ways to hurt people, but I had attended a seminar that taught the 'flying seven' in the context of martial arts. Then, years later, I had a fall and was told to see a chiropractor. There I was on the table being adjusted, and I suddenly realized what I had been doing. I mentioned this to the chiropractor and he asked me to adjust him. I did, he complimented me, and said I should look into making that talent 'legal.' Well, when I retired from the Navy that's exactly what I decided to do. Parker wooed me through enthusiasm for the mission of chiropractic and real concern for the lives of its students."

Dr. Redenbaugh finished with a meditation on his motivation for constantly teaching and learning:

"So, when I started this story, I said I was only looking to stay here for four months, but here I am. Why?"

Well, when I was studying the martial arts I did this REALLY cool thing, I got my black belt. Then I began teaching other people to be black belts, making black belts, and that was just so much cooler. So, when I became a DC that was this really cool, big thing. Then I trained other DCs and that's so incredibly cool, that it's kept me here year after year. Even cooler are the patients I get to help through my students."

How else does he spend his time in health care?

"I have a family practice I work with in Plano, and in Richardson I work with a network of midwives providing the Webster technique. And, through some work with a community that moved from Ohio, I now have a connection to a Mennonite community in Lot, Texas and I work with them on a monthly basis."

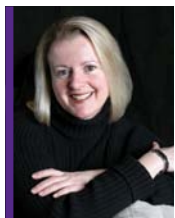
Harmony is one of the key components of the Parker Principles, "My ultimate purpose is to live in harmony with the universe. I can do so only when my mission is accomplished, my talents are developed, and my destiny is fulfilled," in Dr. Redenbaugh's winding book lined path through Parker University's sandboxes and the communities of Texas it's hard not to see that principle at work, making curiosity and a sense of the cool an instrument of harmony and destiny that benefits his students, his patients, and the future professionals who will find their own paths toward harmony.

For more information on Parker's MBA program, visit [www.parker.edu/MBA](http://www.parker.edu/MBA)



# NEWS from Parker

## Parker University Welcomes New VICE PRESIDENT OF COLLEGE OF CHIROPRACTIC



After a national search, Parker University has appointed Dr. Ashley Cleveland as vice president of the College of Chiropractic. Formerly, Dr. Cleveland was provost and associate dean of Cleveland Chiropractic College. She began her tenure as vice president of Parker University's College of Chiropractic on November 1, 2014.

**“Ashley Cleveland has been a highly successful provost and dean, respected... by her peers throughout the chiropractic education community.”**

- Dr. Brian McAulay, President of Parker University

“Ashley Cleveland has been a highly successful provost and dean, respected not only at her former institution but also by her peers throughout the chiropractic education community,” said Parker University president Brian McAulay. “Her proven skill in managing multiple aspects of a chiropractic institution make her a tremendous asset to our students in the College of Chiropractic.”

At Cleveland Chiropractic College, Dr. Cleveland oversaw leadership and management of all academic and program information, resulting in improved educational outcomes and student performance throughout her 19-year tenure. Under her

leadership, the college developed and subsequently expanded the ‘Teach Out’ program in partnership with various health care organizations.

**“I’m thrilled to join the Parker community.”**

- Dr. Ashley Cleveland, VP of the Parker University College of Chiropractic

“I’m thrilled to join the Parker community and to serve as vice president of Parker University’s College of Chiropractic. Working with the students and faculty to build on a strong foundation and continue to enhance the quality of chiropractic education at this pivotal time in health care is a privilege,” said Dr. Cleveland.

Dr. Cleveland has also been deeply involved in the Council on Chiropractic Education, where she was elected to serve as a member of the programmatic accrediting agency for two consecutive years.

Previously, Dr. Cleveland served as teaching fellow for undergraduate programs at the University of Missouri at Kansas City. She earned a Master’s Degree in Sociology from the University of Missouri-Kansas City and a Doctor of Chiropractic from Cleveland Chiropractic College after obtaining her Bachelor of Arts in English from Stephens College in Columbia, Missouri, where she was valedictorian of her graduating class.

## Parker Influences

## GROWTH OF CHIROPRACTIC IN AFRICA



Parker University hosted a group comprised of dignitaries and educators from Kenya and South Africa to give them an up close look at Parker University’s College of Chiropractic and its longstanding doctor of chiropractic program. The collaboration is part of President McAulay’s ongoing initiative to broaden the use of chiropractic care throughout the African continent.

**“From government officials to educators and administrators, these are all forward-thinking individuals whose mission is our mission.”**

- Dr. Gery Hochanadel, Provost of Parker University

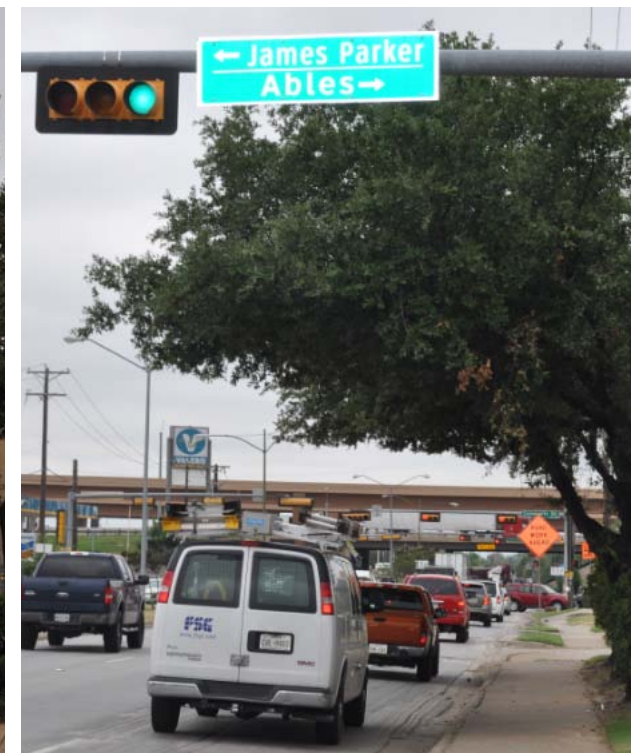
In addition to Dr. Pacifica Onyancha, Director of Health Standards in the Kenya Ministry of Health, the delegation included Dr. B.M. Okella Agina of the Kenyatta School of Medicine (Nairobi, Kenya) and Drs. Aadil Docrat and Charmaine Korporaal of Durban University of Technology (Durban, South Africa).

The delegation was introduced to Parker’s efforts to expand the use of chiropractic care internationally, as well as how an accredited doctor of chiropractic program functions in today’s health care environment. A specific emphasis was put on the prospect of replicating successful facets of Parker’s College of Chiropractic in African programs, especially as they relate to the student clinic experience.

“It’s an honor to host this group of leaders on campus,” said Dr. Gery Hochanadel, provost of Parker University. “From government officials to educators and administrators, these are all forward-thinking individuals whose mission is our mission.”

Following the delegation’s two-day visit to Parker University, the delegation traveled to Logan University in Chesterfield, Missouri to meet additional representatives of chiropractic colleges.

Parker University is actively involved in helping governments and other institutions in various parts of the world address issues related to the expansion of quality chiropractic care and other affordable, non-invasive, and natural approaches to health and wellness.



## Following Street Name Change, Parker University Now Located at Walnut Hill Lane and James Parker Way

A street alongside Parker University’s campus (formerly Ables Lane) was recently renamed to honor the institution’s late founder, Dr. James W. Parker. Parker University is now located at the intersection of Walnut Hill Lane and James Parker Way.



## Parker University Wins Eight Medals, Places Second Overall at 23<sup>rd</sup> Chiro Games

A record 93 Parker University student-athletes competed in this past weekend’s Chiro Games in Cocoa Beach, Florida, resulting in a total of five gold medals, two silver medals, and one bronze medal for the seven-time Chiro Games Champion Parker Patriots.

## NEW FACES



### Angela Smith Named Director of Diagnostic Sonography Program

Diagnostic Sonography program director Angela Smith brings more than 14 years of clinic, instruction, and operation-based experience to her new post.



### Angela Duell Named Director of New Occupational Therapy Assistant Program

Parker University’s new Occupational Therapy Assistant program director Angela Duell brings more than 13 years of hands-on rehabilitation, instruction, and higher education operations experience to her new post.



# PARKER SERVES 2014

Serving the Community



The second annual Parker Serves day of service was launched by President Brian McAulay in lieu of an inauguration when he took the helm at Parker in 2012, brought more than 500 Parker students, faculty, staff and alumni into contact with their local communities recently. They cleaned and cleared an outdoor space at a local preschool, sorted donations for the Goodwill, and provided free chiropractic care in the community. President McAulay and his family sorted potatoes at the North Texas Food Bank. Organizing this event involves gathering both volunteers and partners. Some of the charities involved in Parker Serves included: Goodwill Industries, the North Texas Food Bank, Promise House, and the Resources Center in Dallas; Educational First Steps in Lancaster; Operation Kindness in Carrollton; Mission Arlington; and the Tarrant Area Food Bank in Fort Worth. Carefully coordinated shifts of volunteers provided these and other organizations with the volunteer support they needed to accomplish major projects, ease out backlogs of materials or chores, or provide cheerful service in daily operations.

**“‘Loving service is our first technique’ at Parker, and we’re thrilled to share that with our community.”**

- Dr. Brian McAulay, President of Parker University

“I want to thank you so much for including Educational First Steps in Parker University’s day of service,” said Melissa Anderson-Barreto, donor relations manager of Educational First Steps. “We had a fantastic group that was so willing to help in every way. It was quite a hot morning and we had a pretty labor intensive project, but that didn’t slow the group at all. So much was accomplished at the preschool and the directors, teachers, and children were so happy.”

The sheer diversity of projects available through Parker Serves helps to inspire ongoing service opportunities throughout the year. Interns from the Parker University Chiropractic Wellness Clinics, for example, worked to provide chiropractic adjustments to homeless men and women in the community. This particular service is immensely popular and gives interns a chance to see the diversity of health needs within a large community.

Service to others is a foundational principle of the University’s ongoing mission since 1982, and Dr. Brian McAulay, Parker University’s president, established the program in 2013 as a way to keep that principle first in the minds of the Parker community, “We’re proud of closing down campus for the second consecutive year to serve our community on such a massive scale,” said Dr. McAulay, “‘Loving service is our first technique’ at Parker, and we’re thrilled to share that with our community.” ■

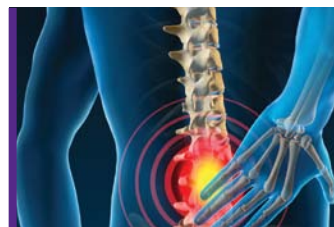


## GRADFEST 2014

Ain’t no party like a Parker Alumni party! Over 200 alumni, friends, students, and faculty attended Gradfest 2014 at the Iron Cactus during Parker Seminars Dallas 2014. If you missed the party, you missed the fun!



## UPCOMING CE PROGRAMS



- Academy of Chiropractic Philosophers Program
- Charrette Extremity Adjusting Protocols Certificate Program
- Posture and Movement Certificate Class
- Somata-Visceral Adjusting Techniques
- Functionally Progressive Rehab
- ICD-10 Seminar and Workshop for Chiropractic Practices
- National Decompression Certificate Program
- Animal Chiropractic Program *Class size is limited, register early!*
- Texas Mandatory Board Hours
- Functional Taping Seminar: Light Elastic Seminar and SPRT
- Basic 100-Hour and Advanced 200-Hour Acupuncture Certificate Program
- CCSP® Certified Chiropractic Sports Physician
- ICPA Pediatrics Certificate Program 2015
- Scoliosis Correction Seminars

Sign up online at [www.parker.edu/CE](http://www.parker.edu/CE)

## UPCOMING PARKER SEMINARS



Chicago, IL  
June 5-7



Australia  
July 31 - August 2



Dallas, TX  
October 29-31

Learn more at  
[www.parkerseminars.com](http://www.parkerseminars.com)

Get the best of  
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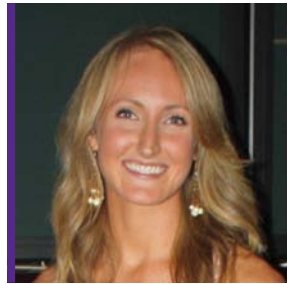
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## Parker University Alumni Association Recognizes 2014 CHIROPRACTIC CHAMPIONS

Each year the Parker Alumni Association recognizes some of the chiropractic champions. The 2014 recipients join a prestigious group of chiropractic leaders. We look forward to seeing the continued accomplishments of this group.



### Young Alumni of the Year

**Courtney Gowin-Laing, DC '13**

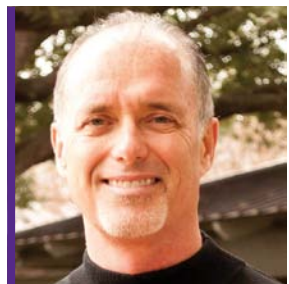
As a recent graduate, Dr. Gowin experienced amazing growth by focusing on community partnerships with area businesses and organizations. She has been appointed as the sole chiropractor on an advisory board for UT Southwestern Medical Center in an effort to examine depression in perinatal women. Dr. Gowin has also been an active participant in the After Hours Clinic Visit Program for Parker students. Additionally, she was nominated as an ambassador for the Metroplex Chamber of Commerce and was awarded the Compassion for the Community Award for her chiropractic business plan.



### International Alumni of the Year

**Andrew Hatch, DC '93**

Dr. Hatch has changed the face of chiropractic in Portugal. He is a founder, former vice president and secretary of the Portuguese Chiropractors' Association (APQ). He has been featured on Portuguese television and presented on behalf of the APQ to the Portuguese Congress. In 2001 he created Global Practice Solutions, a training center geared toward teaching chiropractors around the world how to operate and manage an ethical, efficient, high-volume wellness practice. Dr. Hatch served on the Board of Trustees from 2005-2013, serving as chairman of the Global Development Committee and the Academic Review Committee.



### Alumni of the Year

**Bart Patzer, DC '93**

Dr. Patzer is a third-generation chiropractor and has practiced in Austin for the past 17 years. He is an active member of the International Chiropractic Association, Chiropractic Society of Texas, Texas Chiropractic Association, World Chiropractic Alliance, and the Travis County Chiropractic Society. Dr. Patzer was awarded the B.J. Palmer Award from the Upper Cervical Health Centers and received the Chiropractor Excellence Award from the Chiropractic Leadership Alliance in 2001, 2004, and 2007.



### Lifetime Achievement Award

**James Sigafoose, DC, honored posthumously**

Dr. James Sigafoose, a featured speaker at Dynamic Essentials (DE) for over 45 years and a previous Parker Seminars Team Teacher, was considered one of the top speakers in the chiropractic profession and a recognized leader in the world of natural healing. He brought chiropractic around the globe with speaking engagements in Japan, Australia, Spain, and other nations. Dr. Sigafoose also participated in many chiropractic missions throughout the world, including Haiti, Panama, and Tobago. He was the developer of the Sigafoose System, which helped chiropractors learn philosophy and develop practices through individualized mentoring, practice analysis, and counseling. Dr. Sigafoose and his wife, Patsy, had six of their own children follow in his footsteps to become chiropractors, in addition to his son-in-law, nephew, and daughters-in-law—a testament to Dr. Sigafoose's passion for chiropractic.



## RUMOR MILL

We often hear interesting questions from our alumni, students and friends. Here are some of the recent concerns with responses from Parker University leaders.

### Rumor: Is the CBI program being down-sized?

**Answer from Dr. Gregory Page:**

No, the CBI program is not being down-sized. Local practice-based internships had previously been open to students in Tri-9 and Tri-10; however, it has been modified to be a Tri-10 program exclusively. By making the practice-based internship program specific to Tri-10, Parker can ensure that students participating in the program have better mastery on adjusting techniques as well as patient communication skills before entering local practices. As a result, the practitioners hosting interns in the practice-based internship program can focus more on business practices and specialized techniques.

### Rumor: Is Activator now the most widely used technique at the Parker University Wellness Clinics?

**Answer from Drs. Celia Maguire of the College of Chiropractic and Patrick Bodnar of Parker University Wellness Clinics:**

Parker University Wellness Clinics uses a variety of techniques to deliver patient-centered care. Activator is used but adjustments delivered by hand are the most common type of chiropractic adjustments performed on our patients.

### Rumor: Lifetime Alumni Association Membership is no longer important.

**Answer from Amanda Rainey, Parker University vice president of institutional advancement:**

Starting in January 2013, the Parker University Alumni Association Board of Directors eliminated the annual dues for membership in the Alumni Association. This means that all Parker graduates have access to benefits. For Lifetime Association Members, your donations continue to be important for a different reason—the full amount of Lifetime Association donations go directly to the Parker University Alumni Association Endowed Scholarship. This scholarship continues to grow and will exist in perpetuity to help provide scholarships to Parker chiropractic students who are facing financial hardships. Scholarships are more important than ever and donations to the Parker University Alumni Association Endowed Scholarship are as critical as ever. If you'd like to make a gift to the Alumni Association Endowed Scholarship, visit [www.parker.edu/give](http://www.parker.edu/give) or contact the advancement office at [askadvancement@parker.edu](mailto:askadvancement@parker.edu).

### Rumor: Does Parker University now have a College of Business and Technology?

**Answer from Dr. Gery Hochanadel, Provost:**

Yes! The College of Business and Technology (CBT) includes undergraduate and graduate health care business administration as well as technology degree programs. Students enroll monthly for online courses.

The College of Business and Technology (CBT) will continue to expose more students to Parker University's roots, including health, wellness, and chiropractic care, which Parker was founded on. Programs within the CBT will serve as an intersection between business and technology studies, with courses geared toward health care, economic, technical, and professional application and development. Currently, the CBT encompasses the online MBA with a concentration in Health Care Management, the online Bachelor of Science with a major in Health Information Management, the online Bachelor of Science with a major in Computer Information Systems with concentrations in Cybersecurity and Information Technology and the Associate of Applied Science with a major in Health Information Technology.

The MBA degree focuses on the issues facing health care businesses today, including coursework in classes such as health policy, marketing strategy, business analysis, health care finance, and strategic implementation and development. The health care technology degrees are in high demand in many industries, especially with the widespread implementation of electronic health records.

Dr. Charlene Conner is the founding dean of the new college. Dr. Conner previously served as Dean of the College of Business and Graduate Business Programs at Dallas Baptist University. Prior to that role, she served as Associate Dean and led the successful reaffirmation and accreditation efforts for the college's national accreditation.

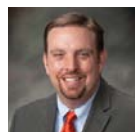




# CLASS NOTES



**Dr. Frank Means, '93** was named Best Chiropractor in Navarro County for the 11<sup>th</sup> straight year (as of 2014). Dr. Means practices in Corsicana, TX. Way to make Parker proud, Dr. Means!



**Dr. Steve Brooks, '99**, President of Parker's Alumni Association and owner of Sunset Chiropractic in San Angelo, Texas, has been named one of the top business leaders in San Angelo's top 20 under the age 40. Congratulations on this amazing achievement, Dr. Brooks!



Congratulations to **Dr. Kenyon Godwin, '10** for being voted to the Arlington All Star Team, Reader's Choice as Best Chiropractor for 2014! See a full list of winners online. Dr. Kenyon owns Godwin Chiropractic and Wellness Center in Arlington, TX.



Congratulations to **Dr. Beau Hightower, '11** who was an official ringside physician for the UFC event in Albuquerque! What an honor to have our Parker alumni representing the profession at this level. Dr. Hightower owns Elite-OSM in Albuquerque and serves as the vice president for the Parker University Alumni Association. Learn more about Dr. Hightower at [www.elite-osm.com](http://www.elite-osm.com). Way to go Dr. Beau!



**Dr. Amy Vavra, '11** was appointed to the Texas Board of Chiropractic Examiners. Dr. Amy will serve a three-year term. Congratulations!



**Dr. Logan Sherman, '13** was published in the June/July 2014 edition of *Outdoor Competitor* magazine! His article, featured on page 23, highlights how to be your best self while working toward a goal or ambition.

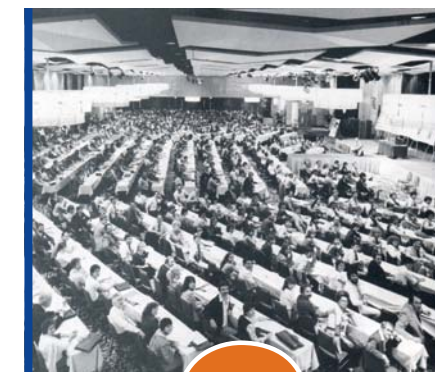
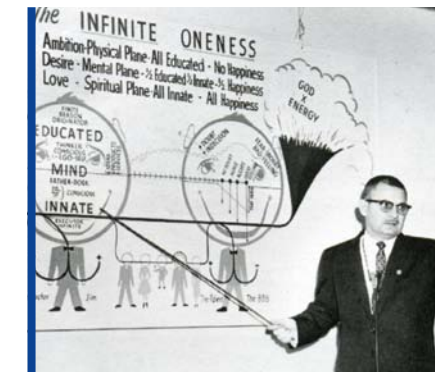


Congratulations to **Dr. Logan Sherman, '13** on his 2014 Boston Marathon finish and for winning the Dallas Half-Marathon in December 2014! Another graduate making Parker proud.

Congratulations to **Dr. Matt Chalmers, '07** on the birth of his baby boy. Mom, dad, and baby are all healthy and happy.

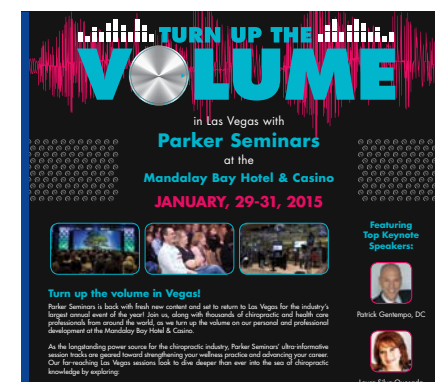
Got married? Had a baby? Received an award? Opened a new clinic or celebrating an anniversary? The Office of Alumni Relations would like to share your success. Submit your class note today!

Have you had a personal or professional achievement that you'd like to share with the Parker community? *ParkerToday* would like to share your notable life events with your fellow classmates, friends, and colleagues. Submit your class note to [www.parker.edu/class-notes](http://www.parker.edu/class-notes) today!



## THEN & NOW

Nothing shows the history of Parker success better than Parker Seminars. From early wall charts and single auditoriums to electronic kiosks and mobile apps—times have changed and Parker Seminars have evolved to support today's chiropractors.





# Each **ONE** Recruit *One*



## We need more *talented chiropractors!*

Parker University is **challenging each DC to recruit at least one new DC** each year.

### Referring a prospective student to Parker University is easy:

1. The prospective DC can complete an interest form at [www.parker.edu](http://www.parker.edu)
2. You can e-mail the prospective DC's name and contact information to [askadmissions@parker.edu](mailto:askadmissions@parker.edu)

Be sure to ask the prospective student to mention your name when they talk to a parker admissions counselor.

### Want to do even more? Become a Parker Ambassador!

- Host prospective student events in your clinic
- Partner with Parker recruiters to talk to college and university students about chiropractic
- Offer promotional information about Parker in your clinic

Learn more and sign up to become an Ambassador  
at [www.parker.edu/ambassador](http://www.parker.edu/ambassador).