

Public Disclosure of Student Achievement Goals and Outcomes for the Parker University

Parker University evaluates success with respect to student achievement consistent with Parker's mission. In a commitment to continuously improve student success, Parker University established a *Turning Point 5-year University Strategic Plan 2014/15-2019/20* approved by the Board of Trustees on December 2013. Parker University set institutional goals to reach for 2019/2020 in improving student success using the following criteria. Criteria include graduation rates, course completion rates, job placement rates, and state licensing examinations demonstrating achievement of goals. The benchmarks for criteria are as follows.

- Graduation Rates with 150% timeframe
 - Achieve 81% graduation rate by 2020 for College of Chiropractic
 - Achieve 10% above the national average (66% for 4 year private not-for-profit institutions) by 2020 for colleges except College of Chiropractic
- Job Placement Rates
 - Achieve 5% above the national average (63.6%) for allied health degrees
- External Examinations
 - Achieve NBCE first time taker pass rate with 83% for Part I, 77% for Part II, 84% for Part III, 91% for Part IV, and 92% for PT.
 - Achieve 75% MT license Rate

Student Performance

1. Graduation Rates with 150% timeframe

Degree Awarded	2006-2007	2007-2008	2008-2009	2009-2010
Doctor of Chiropractic 4.5 years	79.20%	80.28%	73.89%	Not Available Yet *5 years

Degree Awarded	2010	2011	2012	2013
Certificate in Massage Therapy 9 months	70.97%	73.27%	73.56%	73.49%

2. Job Placement Rates

Degree Awarded	2010	2011	2012	2013
Certificate in Massage Therapy	65.12%	62.50%	65.63%	81.82%

3. Performance on External Examinations including Board exams & licensing exams

National Board of Chiropractic Examiners for Doctor of Chiropractic Degree; First Time Taker

NBCE	2010-2011	2011-2012	2012-2013	2013-2014
Part I	73.14%	75.34%	78.57%	78.88%
Part II	62.37%	54.76%	67.46%	66.66%
Part III	80.10%	66.34%	61.78%	80.64%
Part IV	80.95%	83.64%	79.62%	86.66%
Physiotherapy	90.30%	89.14%	88.62%	90.09%

Licensure Rate	2010	2011	2012	2013
Certificate in Massage Therapy	100%	100%	100%	92.98%